



Décor to Go

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What does Staging a Home Mean?

When you get ready to place your home on the market for sale, it becomes a product. Similar to a product on the shelf at our local store, the product has features and benefits as well as pluses and minuses, and competition. To compete with the competition in the marketplace, you must be priced right and look better than the other products. Homes are no different, it is one of many homes for sale and you must present it, to the buyers, in the best possible light.

Staging is the process of preparing any home for sale, regardless of price or location. Using a proven professional set of guidelines, your house is reviewed for compliance with preset standards, and any modifications are made if necessary. Once your house meets these criteria, a Staged Home Certificate will be issued and your home will be registered as a Staged Home. This entitles your home to a special marketing program developed to promote those homes who have been designated as Staged Homes.

This unique system has proven to help sell homes faster and/or for more money. Real estate agents will have great confidence in showing your home to potential buyers because they know it is Staged and ready to be sold.

Available Services:

- Staging Consultations
- Staging Service of preparing homes for sale
- De-Cluttering and organizing
- New Homeowner Move In
- Personal Shopper
- Staging to live