

SStrategyM

delivering your business solutions

SStrategyM is a full service business development consultancy providing strategic expertise that can grow your brand, leads and sales, with best practice and innovative solutions.

Brand Management

Bringing together objective analysis and broad experiences to create and manage your brand.

Content Marketing

Strategic planning for all media and client touch points in support of end-to-end marketing initiatives. Including interviews and ghost writing blogs.

Internal & External Profiling

We work with clients to get a handle on their most difficult issues and questions relating to commercial transformation.

Channel Management

Helping clients to make lasting improvements to the effectiveness of their sales investments and interactions with customers across all channels to drive sales growth

Business Process Optimization

Be it a short or a long term project, our ultimate focus is on MROI. Moving beyond optimization based upon past performance, and towards future growth.

www.strategym.us

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Online and Offline

Social Media and Digital Campaigns
Internal Engagement

Virtual and In-Person Events

Seminars and Roundtables
Gala Dinners
Award Ceremonies
Fundraisers

Business Planning

Campaign metrics/ Analysis
Research and analytics
Sales Planning
PR and Marketing Strategy

People Management

Mentoring
Training

STrategyM works on one basic premise: Everything starts with ‘why’ and if the answer is legacy then it’s time to do something different!

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