

Healthcare Communication Services

training • coaching • content • co-design

Owning your voice

EPTA CARE is a specialized healthcare communications company offering a broad suite of services designed to elevate healthcare messaging and branding. Our expertise encompasses corporate training, coaching, content creation, and co-design, all meticulously tailored to address the unique challenges of the healthcare sector. Through impactful dialogues, we position healthcare organizations, medical device companies, and professionals as leaders, deeply understanding healthcare complexities and fostering engagements that enhance brand visibility and credibility.

Our diverse offerings include tailored corporate training programs on patient communication and crisis management, the BEAST Versatilist BootCamp for professionals seeking to expand their expertise, digital marketing solutions, healthcare navigation courses, and bespoke consulting. EPTA CARE's approach is grounded in our comprehensive understanding of the evolving digital landscape, ensuring our clients' brands resonate with their audiences and remain at the forefront of industry innovations.

Whether you are starting out or are a seasoned brand in the healthcare field, EPTA CARE is dedicated to empowering your success with strategic communication and innovative solutions. Our commitment is to create a distinguished and influential space for your brand in the healthcare communications domain, setting you apart from the competition and paving the way for unparalleled success.

We Work With

Healthcare
Organizations

Pharmaceutical
Companies

Medical Device
Companies

Health &
Wellness
Publications

Agencies &
Individuals

COACHING

FOR INDIVIDUALS

Starter Versatilist

\$299
USD

Ideal for beginners in the healthcare and digital marketing fields, including students and new professionals.

Includes:

- Online Course on Healthcare (Lifetime Access)
- (2)One-on-One BEAST Versatilist Sessions

Professional Versatilist

\$999
USD

Ideal for mid-level professionals, healthcare entrepreneurs, and digital marketers with a focus on healthcare.

Includes:

- Online Course on Healthcare (Lifetime Access)
- (4)One-on-One BEAST Versatilist Sessions
- (2)Digital Marketing and Branding Strategy Calls

Executive Versatilist

\$2499
USD

Ideal for senior healthcare professionals, established entrepreneurs, and top-tier marketers in the healthcare space.

Includes:

- Online Course on Healthcare (Lifetime Access)
- (8)One-on-One BEAST Versatilist Sessions
- (4)Digital Marketing and Branding Strategy Calls
- (10)250-500 Word Custom Content Pieces tailored to your audience (Ghost writing)

TRAINING

FOR BUSINESSES

Starter Training	\$2000 USD	Professional Training	\$3500 USD	Executive Training	\$5000 USD
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<ul style="list-style-type: none">• Workshops Offered: 2• Duration: Each workshop lasts 1 hour		<ul style="list-style-type: none">• Workshops Offered: 4• Duration: Each workshop lasts 1 hour		<ul style="list-style-type: none">• Workshops Offered: 6• Duration: Each workshop lasts 1 hour	

Topic Suggestions

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- Strategies for Effective Communication in Health Care
 - Professional Communication and Team Collaboration
 - Addressing Poor Communication in Healthcare Settings
 - Soft Skills in Healthcare Communication
 - YOUR TOPIC OF CHOICE

CONTENT

FOR INDIVIDUALS AND BUSINESSES

Starter Content	\$1000 USD	Professional Content	\$1800 USD	Executive Content	\$2500 USD
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<ul style="list-style-type: none">• Number of Words: 250-500 per article• Number of Articles: 5• Number of Edits: 1 per article		<ul style="list-style-type: none">• Number of Words: 250-500 per article• Number of Articles: 10• Number of Edits: 1 per article		<ul style="list-style-type: none">• Number of Words: 250-500 per article• Number of Articles: 15• Number of Edits: 1 per article	

Options for greater word count available

CO-DESIGN

FOR BUSINESSES

Starter Messaging

\$3000
USD

- 1 (2 hour) co-design workshop with 5-8 participants (patients, caregivers, healthcare professionals, or target group)
- Summary report with key insights and recommendations

Retainer Benefit:

- Flexible Scheduling: Prioritized scheduling with 2 weeks' notice.
- Ongoing Consulting: Monthly 30-minute check-in for post-session insights.

Professional Messaging

\$5000
USD

- 3 (2 hour) co-design sessions with 5-8 participants per session
- Full report with insights and suggested improvements

Retainer Benefit:

- Priority Scheduling: Guaranteed session availability with 1-week notice.
- Implementation Support: Monthly 1-hour consulting call to help integrate findings and/or realign project strategy.

Executive Messaging

\$10000
USD


- 5 (2 hour) co-design workshops with 5-8 participants
- Detailed report and strategic recommendations

Retainer Benefit:

- Bi-weekly 1-hour consulting calls to track progress, adjust strategies, and ensure feedback is fully integrated.

Transparent Terms

- ✓ By signing up for EPTA CARE services, you agree to provide accurate and timely information as required for the service.
- ✓ All packages are to be paid in full prior to work commencing. Monthly payments for retainer clients.
- ✓ All payments are considered final.
- ✓ All advice and provided deliverables represent best practices and ultimately, the client has the final authority to make decisions.
- ✓ Retainer options available for all packages.
- ✓ Custom packages available upon request.



We Look
Forward to
Working With
You

EPTA CARE

training • coaching • content • branding

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