

Blue Bird Bytes Candidate Resource Guide

CV, Interview & Job Search Essentials + Top Video Resources

At **Blue Bird Bytes**, we want every candidate to feel fully equipped for their job search. This guide gives you a curated **step-by-step toolkit** with expert videos and tips to improve your CV, prepare for interviews, and succeed in negotiations.

1. CV / Resume Improvement

Focus on ATS-friendly formatting (plain fonts, no tables/images). Use action + impact + metric in each bullet. Keep to 1–2 pages.

Watch: 10 Resume Writing Tips From A Recruiter | 2024 Resume Tips

Or: How to Write a Resume for 2024 (Tips, Tools, & Examples)

2. LinkedIn Profile Upgrade

Headline formula: Role | Industry | Value | Keywords. Write a 150–200 word About section. Pin 10 relevant skills.

Watch: How To Create a Professional LinkedIn Profile

Or: Top 5 LinkedIn Profile Tips! (backed by data)

3. Interview Technique (STAR Method)

Structure answers with Situation → Task → Action → Result (+Reflection). Prepare 6 stories: Leadership, Conflict, Problem-solving, Success, Failure, Innovation.

Watch: STAR Interview Method Explained

4. Behavioral Interview Prep

Expect situational and behavioral questions. Keep answers concise (2–3 min) and end with a positive result.

Watch: 5 Secrets to Never Fail a Behavioral Interview

5. Mock Interview Practice

Practice aloud, ideally with a partner or tool. Record yourself to check pacing and clarity.

Watch: Use the STAR Interview Method to Land Your Next Job

6. Salary & Offer Negotiation

Research ranges (Glassdoor, Payscale, ONS/Stats SA). Always state a range. Balance base pay with benefits.

Watch: How to Negotiate a Higher Salary: 3 Evidence-Based Tips!

7. Negotiation Mindset

Think of negotiation as value exchange. Ask, 'What flexibility do we have?' instead of making demands.

Watch: How to Ask for More — Alex Carter (TEDx)

8. Counter-Offer Strategy

Don't accept on the spot. Compare long-term growth, benefits, and total compensation.

Watch: Former Amazon VP Teaches Salary Negotiation

9. Day-Of Interview Checklist

Arrive early, dress one level above the role, and close by summarizing how you add value.

Watch: How to Ace Your Job Interview (Forbes)

10. Follow-Ups

Send a thank-you note within 24 hrs. Nudge politely after 5–7 days. Always leave the door open.

Watch: How to Write a Thank You Email After an Interview

■ Next Steps:

- Pick 2 videos to watch today.
- Update one part of your CV.
- Rehearse one STAR story.
- Book a mock interview with a friend.

At **Blue Bird Bytes**, we take your career seriously. Use these tools to sharpen your CV, interviews, and confidence — so you walk into your next opportunity fully prepared.