GOLDEN SPARROW CONSULTANCY

ARE YOU STILL CHOOSING TRADITIONAL INVESTMENT

Golden Sparrow Consultancy

AMFI-Registered Mutual Fund Distributor

Address : AHMEDABAD | KESHOD

Phone : 9601900002

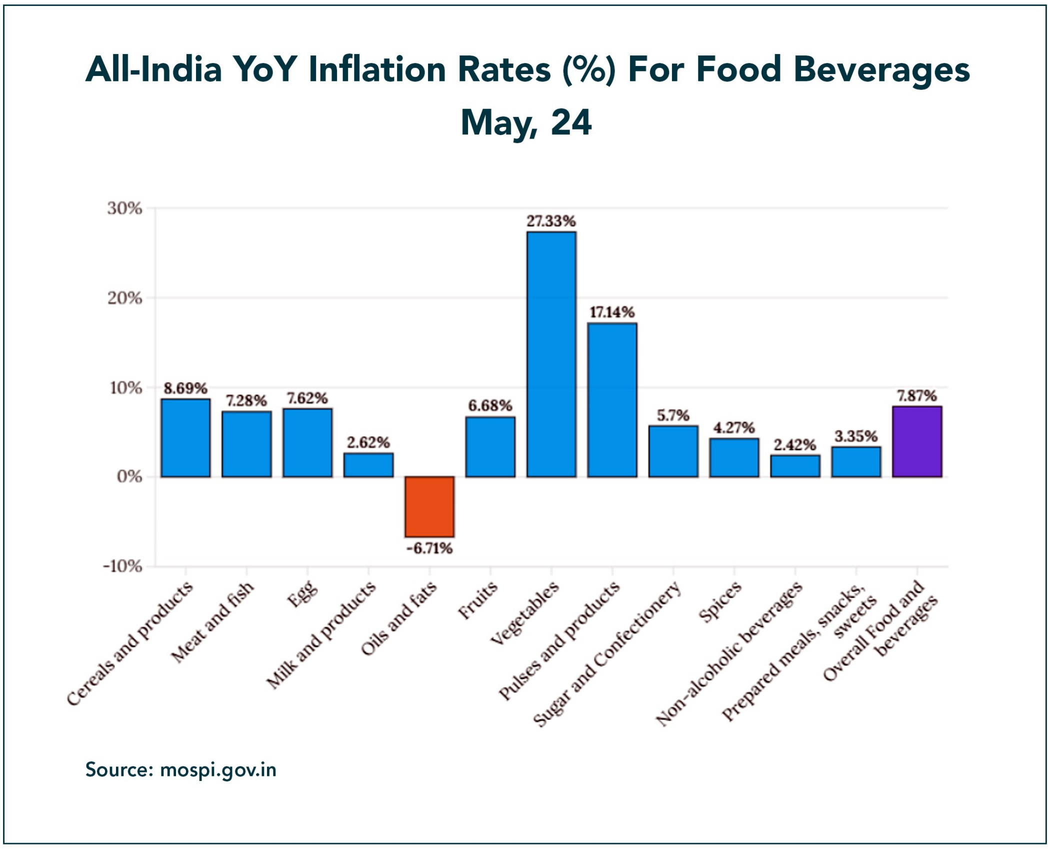
www.goldensparrowconsultancy.in

Are You Still Choosing Traditional Investments Over Mutual Funds?

If you're still parking your hard-earned money in Traditional Investments instead of exploring Mutual Funds, it's time to re-evaluate your investment strategy. The inclination towards Traditional Investments often stems from a common psychological phenomenon known as Loss Aversion Bias. This bias, deeply ingrained in human behavior, means the pain of losing is twice as powerful as the pleasure of gaining. Essentially, investors tend to prefer avoiding losses over acquiring equivalent gains.

The Comfort of Traditional Investments

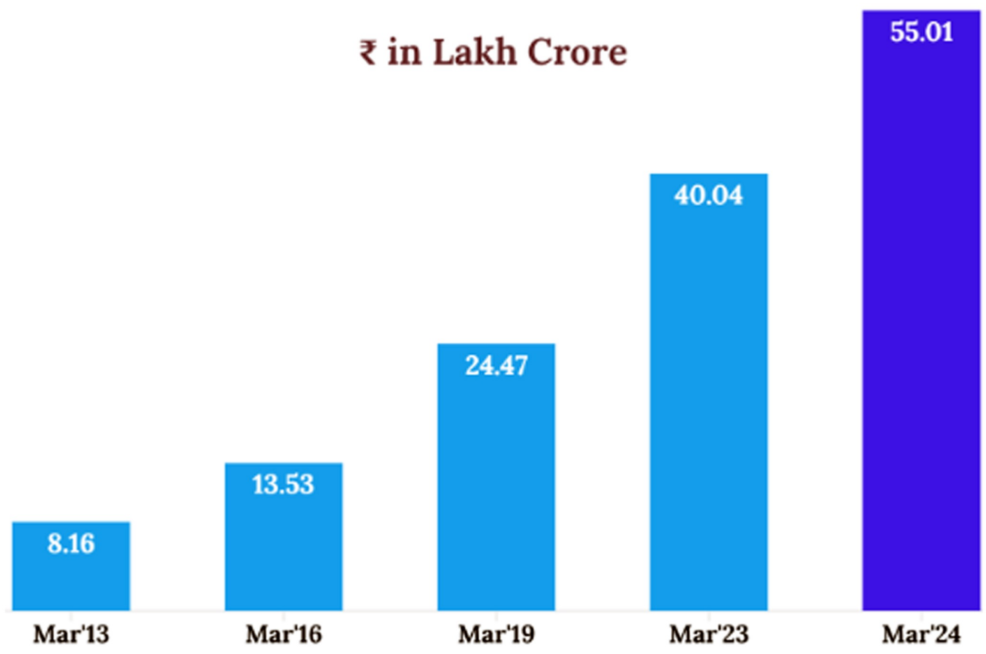
Traditional Investments have long been considered a safe and secure investment option, offering guaranteed returns. The appeal lies in the certainty and predictability, providing a sense of financial security. However, this sense of safety often comes at the cost of higher returns. While Traditional Investments might protect your principal amount, they often fail to outpace inflation, leading to a gradual erosion of purchasing power.



The Growth Potential of Mutual Funds:

In contrast, Mutual Funds offer the potential for higher returns by investing in a diversified portfolio of stocks, bonds, or other securities. Although they carry market risks, the long-term benefits often outweigh the short-term volatility. By starting early and staying invested, you can leverage the power of compounding, allowing your money to grow exponentially over time.

How Mutual Fund industry grown over the years?



Source: AMFI

Overcoming Loss Aversion Bias:

Loss Aversion Bias can hinder your financial growth by keeping you in a low-return investment due to fear of potential losses. To overcome this bias, it's crucial to understand the historical performance of mutual funds. Historically, equity mutual funds have outperformed traditional investments, especially over the long term.

Different Equity & Hybrid Mutual Fund Category Returns:

Category	1 Year	3 Years	5 Years	10 Years
Large Cap Fund	35.36	17.56	17.62	13.8
Mid Cap Fund	55.19	24.72	26.96	19.12
Small Cap Fund	50.38	25.25	30.83	20.5
Flexi Cap Fund	41.2	19.22	20.13	15.53
ELSS Fund	40.62	19.76	20.29	15.59
Large & Mid Cap Fund	45.45	21.53	22.14	16.7
Multi Cap Fund	47.92	22.75	23.89	17.3
Dividend Yield Fund	49.76	24.48	24.4	15.87
Focused Fund	39.15	18.94	19.39	15.18
Value Fund	49.38	23.26	22.53	16.74

Category	1 Year	3 Years	5 Years	10 Years
Aggressive Hybrid Fund	31.90	16.15	16.97	13.08
Balanced Advantage	24.69	13.65	13.72	11.39
Conservative Hybrid Fund	13.40	9.00	8.85	8.30
Dynamic Asset Allocation	25.57	11.53	11.93	9.84
Equity Savings	16.05	9.66	9.92	8.54
Multi Asset Allocation	27.61	16.33	18.38	12.76

Report Date: 19/07/2024, Source: masterstrokeonline.com

Balancing Risk and Reward:

It's important to balance your portfolio according to your risk tolerance and financial goals. While Traditional investments can be part of your investment strategy for stability and liquidity, allocating a portion of your investments to Mutual Funds can significantly enhance your wealth-creation potential.

In Conclusion

It’s time to break free from the shackles of Loss Aversion Bias. Educate yourself, diversify your investments, and embrace the potential of Mutual Funds. Your future self may thank you for making informed and strategic financial decisions today.

Disclaimer: Mutual Fund investments are subject to market risks. Please read the scheme-related documents carefully before investing. Past performance is not indicative of future results. Investors should consider their risk tolerance, investment goals, and the historical performance of different mutual fund categories before making investment decisions. The data presented here is for informational purposes only and should not be construed as financial advice.

Golden Sparrow Consultancy
AMFI-Registered Mutual Fund Distributor
Mob: 9601900002 , Email: chand@goldensparrowconsultancy.com , Web: www.goldensparrowconsultancy.in