



A2 Achieve Career Assessment Annabelle May

INITIAL PROFESSIONAL PROFILE

Annabelle May is an early-career professional with a Bachelor of Science in Environmental Engineering from The University of Alabama, technical exposure in energy assessment and environmental engineering tools, and two years of national consulting experience through Alpha Omicron Pi Headquarters. Her background includes baseline modeling, utility bill analysis, industrial facility assessment support, AutoCAD, Revit, Civil 3D, HEC-HMS, stakeholder communication, recruitment strategy, leadership coaching, training, reporting, and organizational development.

At first glance, Annabelle may appear to be a traditional entry-level environmental engineering candidate. However, her strongest value is not purely technical. Her strongest value is the combination of:

Environmental engineering education + client-facing consulting experience + leadership development + communication + project coordination.

That combination gives her more options than a standard engineering track.

CAREER IDENTITY

Annabelle should not be positioned as someone who “left engineering” and now needs to get back on track. A stronger way to tell the story is:

Annabelle earned an Environmental Engineering degree, gained early technical experience through energy assessment work, then spent two years developing high-level consulting, leadership, training, stakeholder engagement, communication, and organizational strategy skills. She is now ready to combine both sides of her background in a role that allows her to solve problems, support clients or communities, and grow in a technical or mission-driven field.

This matters because her AOII experience is not a detour. **It is part of her value proposition.**

She has already worked with multiple campuses, leaders, advisors, university partners, and organizational stakeholders. She has presented recommendations, trained leaders, supported accountability, managed competing priorities, handled sensitive information, and helped charter a new Clemson University chapter with approximately 250 members.

That is not “just sorority work.” That is consulting, change management, client relations, training, organizational development, and project coordination.

CORE STRENGTHS

1. People-Centered Leadership

Annabelle repeatedly describes herself as relationship-driven, collaborative, approachable, positive, and intentional. Her intake shows that people come to her for difficult conversations, creative ideas, and help reframing situations.

This should be central to her career assessment. She likely needs a role where she is interacting with people, clients, communities, students, stakeholders, or teams.

2. Technical Foundation

Her technical background includes Environmental Engineering, AutoCAD, Revit, Civil 3D, HEC-HMS, water/wastewater, energy efficiency, emissions reduction, sustainability, industrial facility assessment support, baseline modeling, and utility bill analysis.

She may not yet have deep professional engineering experience, but she has enough foundation to compete for entry-level technical roles, especially if paired with her communication strengths.

3. Consulting & Project Coordination

Her AOII experience translates well into consulting environments. She has coordinated with stakeholders, managed competing priorities, developed and presented recommendations, supported organizational operations, and created action plans.

This could fit environmental consulting, sustainability consulting, higher education consulting, nonprofit consulting, leadership development, or client success roles.

4. Training, Facilitation & Communication

Annabelle has facilitated recruitment workshops, leadership trainings, officer development sessions, and executive board meetings. Her intake also mentions a Facilitation School Certification.

This opens doors beyond engineering: training specialist, leadership development coordinator, university relations, corporate learning, nonprofit programming, environmental education, and client onboarding.

5. Entrepreneurial Potential

Annabelle has several entrepreneurial indicators: she is creative, relational, organized, encouraging, good at communication, comfortable presenting, experienced in recruitment strategy, and familiar with social media, Canva, fundraising communications, and event promotion.

She may not be ready to immediately launch a full business, but she has strong “side business” potential in areas that combine leadership, young women, college students, recruitment, sustainability, and communication.

BEST-FIT CAREER TRACKS

Track 1: Environmental Engineering / EIT Path

This is the most direct route based on her degree.

Possible titles:

- Entry-Level Environmental Engineer
- Environmental Engineer I

- Engineering Associate
- EIT / Engineer-in-Training
- Water/Wastewater Engineering Associate
- Stormwater Engineering Associate
- Environmental Compliance Associate
- Civil/Environmental Designer
- Energy Engineer Associate

Why it fits:

She has the degree, GPA, technical coursework, engineering software, capstone experience, and energy internship. Her AETI internship gives her direct experience with baseline modeling, utility bill analysis, facility assessments, energy recommendations, emissions reduction, and client operating cost considerations.

Watch-outs:

She specifically wants to avoid heavily field-based roles, isolating environments, and plant-heavy work. Entry-level environmental engineering often includes field work, so she needs to clarify how much field work is acceptable. A mixed office/client/team role may be better than a sampling-heavy or industrial-site-heavy role.

Best version of this path:

Environmental consulting firm with mentorship, client interaction, report writing, design support, compliance support, and some balanced field exposure.

Track 2: Environmental Planning / Sustainability / ESG

This may be an even better fit than traditional engineering.

Possible titles:

- Environmental Planning Analyst
- Sustainability Analyst
- ESG Analyst
- Sustainability Coordinator
- Environmental Program Coordinator
- Energy & Sustainability Analyst
- Climate/Resilience Planning Associate
- Corporate Sustainability Associate
- Campus Sustainability Coordinator
- Community Engagement Specialist — Environmental Programs

Why it fits:

Annabelle is technical enough to understand environmental, energy, and sustainability issues, but relational enough to communicate them well. Her intake shows interest in environmental consulting, energy, sustainability, and ESG.

This track may let her use her engineering education without being boxed into heavy field work or highly isolated design work. It also gives her more room for communication, public engagement, reporting, presentations, and project coordination.

Best version of this path:

A role with a consulting firm, utility, university, municipality, nonprofit, or corporation where she supports sustainability reporting, environmental planning, energy initiatives, stakeholder communication, or program implementation.

Track 3: Energy Solutions / Industrial Energy / Facilities Sustainability

This path builds directly from her AETI internship.

Possible titles:

- Energy Analyst
- Energy Efficiency Associate
- Energy Program Coordinator
- Building Performance Analyst
- Facilities Sustainability Coordinator
- Utility Program Associate
- Industrial Energy Analyst
- Energy Consultant Associate

Why it fits:

Her resume already includes baseline modeling, utility bill analysis, industrial facility evaluation, energy efficiency, emissions reduction, and energy savings recommendations.

This path could be attractive because it combines technical work, client-facing recommendations, sustainability, and measurable impact.

Watch-outs:

Some roles may be facility- or plant-heavy. She should look for roles with consulting, program management, utility, campus, or commercial building focus rather than roles embedded full-time in a manufacturing plant.

Track 4: Project Coordination / Client-Facing Consulting

This is her strongest transferable track outside traditional engineering.

Possible titles:

- Project Coordinator
- Associate Consultant
- Client Success Associate
- Program Coordinator
- Implementation Coordinator
- Operations Associate
- Strategy Associate
- Organizational Development Coordinator
- Stakeholder Engagement Coordinator

Why it fits:

Her AOII work is highly transferable. She supported chapters across 25 campuses, coached collegiate leaders, facilitated trainings, managed sensitive conversations, created presentations and marketing materials, supported recruitment strategy, and represented HQ with university administrators and outside partners.

This could work in many industries: consulting, higher education, nonprofit, leadership development, environmental programs, EdTech, HR, recruiting, corporate training, or community engagement.

Best version of this path:

A consulting or program role connected to something mission-driven: sustainability, education, women's leadership, college student development, nonprofit growth, community impact, or organizational improvement.

Track 5: Higher Education / Student Development / Leadership Programming

This is a natural non-engineering path.

Possible titles:

- Leadership Development Coordinator
- Student Success Coordinator
- Fraternity/Sorority Life Coordinator
- Campus Program Coordinator
- University Relations Coordinator
- Student Engagement Coordinator
- Recruitment & Outreach Coordinator
- Career Development Coordinator
- Alumni Engagement Coordinator

Why it fits:

She has direct experience with collegiate chapters, university partners, advisors, student leaders, recruitment, leadership development, training, and Panhellenic standards. Her resume also shows she served as Chapter President for 450+ members and Director of Panhellenic Relations at The University of Alabama.

Watch-outs:

This path may feel too close to what she is leaving unless the role offers more stability, growth, mentorship, better location, or broader professional development.

ENTREPRENEURIAL PATHWAYS FOR ANNABELLE

Annabelle has real entrepreneurial potential, but I would frame it as **a parallel path or future option**, not necessarily the immediate first step. She is still early in her career, and she wants mentorship and experience. That said, she has a strong foundation for a service-based business later — or even a small side business now.

As she searches for her next position, exploring a future entrepreneurial pathway could provide helpful structure and turn this transition period into a time of intentional growth.

Business Idea 1: Sorority Recruitment & Leadership Coaching

This is the most obvious and immediately marketable entrepreneurial option.

Possible services:

- Sorority recruitment prep for high school seniors and college freshmen
- Resume and packet support for recruitment
- Conversation coaching and confidence prep
- Social media/reputation audit
- Parent/student recruitment education
- New member leadership coaching
- Chapter officer training
- Executive board retreat facilitation

Why it fits:

She has been on both sides: chapter leadership at Alabama and national consulting with AOII. She understands recruitment, Panhellenic relationships, chapter culture, leadership, communication, and member experience. Her resume and intake both support this as a strong credibility lane.

Caution:

She would need to avoid conflicts of interest, protect confidential AOII information, and position herself

ethically as a general recruitment/leadership coach, not as someone promising outcomes or using insider access.

Business Idea 2: College Women's Leadership Coaching

This may be even better long-term than pure sorority recruitment.

Possible services:

- Leadership coaching for college women
- Executive board training
- Difficult conversation coaching
- Confidence and communication workshops
- Officer transition planning
- Campus organization retreat facilitation
- "How to lead your peers" workshops
- Values-based leadership programming

Why it fits:

Her intake repeatedly emphasizes leadership, communication, relationship-building, collaboration, positivity, and helping others navigate difficult conversations.

This would allow her to work beyond Greek life and support student organizations, nonprofits, youth programs, churches, and leadership groups.

Business Idea 3: Sustainability Communication & Community Engagement Consultant

This would combine her engineering degree with her people skills.

Possible services:

- Sustainability communication for small businesses
- Environmental education content
- Community outreach materials
- Green workplace checklists
- Social media content for environmental nonprofits
- Sustainability event planning
- Grant or fundraising communication support
- Energy awareness campaigns for schools, churches, or small organizations

Why it fits:

This uses both sides of her profile: Environmental Engineering + Canva/social media/presentations + stakeholder engagement + community impact. Her intake says she wants to make a positive impact in the community and enjoys team/client interaction.

Best audience:

Small nonprofits, churches, schools, local businesses, student organizations, sustainability clubs, and community initiatives.

Business Idea 4: Recruitment, Branding & Communications for Student Organizations

Possible services:

- Recruitment strategy
- Social media calendars
- Canva templates
- Event promotion
- Membership growth strategy
- Philanthropy campaign planning

- Officer communication systems
- New chapter launch plans

Why it fits:

She led marketing/social media efforts during the Clemson chartering process and helped build campus awareness for a new AOII chapter.

This could become a clean bridge between her current expertise and future consulting work.

Business Idea 5: Boutique Career/College Transition Coaching for Young Women

This could overlap with A2 Achieve-style services but be focused on her personal lane.

Possible services:

- College transition coaching
- Campus involvement planning
- Leadership resume building
- Sorority recruitment preparation
- Internship readiness
- Interview confidence
- Personal branding for college women
- LinkedIn setup for students

Why it fits:

She is approachable, positive, organized, experienced with college women, and has already coached collegiate leaders.

Best positioning:

Not “career coach for everyone.” More specific: helping young women transition into college leadership, recruitment, internships, and early professional life.

Recommended Career Strategy

Annabelle does not have to choose between engineering and non-engineering yet. Her strategy should be built around **three lanes**:

Lane 1: Environmental / Energy / Sustainability Roles

This keeps her degree active and gives her a chance to build technical credibility.

Lane 2: Client-Facing Consulting / Program Roles

This uses her strongest proven professional skills and opens more opportunities.

Lane 3: Entrepreneurial Side Lane

This lets her test business ideas in recruitment coaching, leadership development, sustainability communication, or college women’s coaching without depending on it as her only income.

Her strongest “career thesis” is:

Annabelle thrives where technical or organizational problems require human-centered communication, trust-building, planning, training, and follow-through.

That makes her a strong fit for work that sits at the intersection of technical knowledge, people, and impact.