

Printed in the USA

Available on the App Store

Google play

DOWNLOADABLE APP

**Biker City Guide**

CHARGES OF COMMERCE

MODERN GEMS & JEWELRY DESTINATIONS

at Exit 30 Liberty Chevrolet

**AUGUST 1ST - 7TH**

**Sturgis Gun Rally**

**Sturgis Guns**

Area Maps

Regional and Events

Vendor Listings

**AUGUST 1ST - 10TH 2025**

**MAP**

**Vendor & Event**

**Sturgis, SD**

**Biker In-Cite**

**#1 LEADER IN DESTINATIONS**

**FREE**

# HELICOPTER TOURS

**BLACK HILLS AERIAL ADVENTURES**

DEPARTING FROM THE **FULL THROTTLE SALOON**

AND OUR BLACK HILLS AND BADLANDS LOCATIONS

**RUSHMORE HELICOPTERS**

Downtown Keystone

**BLACK HILLS AERIAL ADVENTURES**

Hwy 16/385 Between Custer & Hill City

**BADLANDS HELICOPTERS**

Exit 131 off Interstate 90

**605-673-2163**

**COPTERTOURS.COM**

**DOWNTOWN STURGIS**

**BASS HOSS CYCLES**

**Sturgis Gun Rally**

**GUN BROKER.COM**

**SIG SAUER**

**Smith & Wesson**

**ARLEN NESS MOTORCYCLES**

**FREE INSTALLATION 10% OFF ITEMS JULY 30TH - AUGUST 9TH 9AM-6PM DAILY**

Arlen Ness is thrilled to announce another exciting year at J&P Cycles on 6th Street and Lazelle in downtown Sturgis! Visit our booth for free installation on select items purchased, including intakes, foot control kits, fenders, grips, mirrors, and more. Some exclusions may apply.

**TWIN POWER**

VISIT US AT J&P CYCLES 1650 LAZELLE STREET TWINPOWER-USA.COM

**KURYAKYN**

Visit us at J&P Cycles 1650 Lazelle Street kuryakyn.com

**Biker City Guide**

CHARGES OF COMMERCE

MODERN GEMS & JEWELRY DESTINATIONS

DOWNLOADABLE APP

**DISTANCES FROM DOWNTOWN STURGIS, SD TO:**

Bear Butte State Park - 7 Miles	Devil's Tower - 81 Miles	Keystone - 49 Miles
Cheyenne Crossing - 25 Miles	Gillette - 115 Miles	Mt. Rushmore - 60 Miles
Crazy Horse - 70 Miles	Hill City - 56 Miles	Piedmont - 16 Miles
Custer State Park - 72 Miles	Homestake Gold Mine - 17 Miles	Rapid City - 29 Miles
Custer - 75 Miles	Hot Springs - 84 Miles	Spearfish Canyon - 20 Miles
Deadwood - 14 Miles	Hulett, WY - 78 Miles	

**SHHH... SHORTCUT TO HWY. 79**

Some Gravel Roads

**SIG SAUER**

**SHOP IT ALL**

FIREARMS, OPTICS, SUPPRESSORS, AND CASH-TO-CARRY AMMUNITION

2651 WHITEWOOD SERVICE ROAD STURGIS, SD 57785

**FREE INSTALLATION**

COME SEE US AT LAZELLE ST & 4TH ST

**Suspension Technologies**

Call Now or Stop By to Schedule Your Install: 727.233.3610 | SuspensionTechnologies.com

**NIGHTRIDER**

DEFIANT LUXURY JEWELRY. AMERICAN MADE.

1105 MAIN ST, STURGIS | NIGHTRIDERJEWELRY.COM

Bandanas By Michelle

Custom Crystal Bandanas and Bold Clothing

July 20th to Aug. 10th

Spearfish Canyon Lodge

10619 Roughlock Falls Road

In Lead on 34A

**AND AT**

**BLACK HILLS HARLEY-DAVIDSON - MAIN LOT**

2ND AISLE TO THE LEFT BEFORE THE FRONT DOOR

**Fastlights LEDS**

CORNER OF 3RD & LAZELLE

IN FRONT OF POST OFFICE

**EAST STURGIS**

**THUNDERDOME**

SCHOOL FUNDRAISER

Thurs. July 31st - Fri. Aug. 8th

6am - 11am

\$18.00 breakfast

Shower & Breakfast \$25

Shower \$10

**THE STUMP BEER GARDEN**

Departing from Full Throttle Saloon (8.4 miles N of Hwy 34)

H-D Demo Rides

Pappy Heel Campground

Iron Horse Campground

West Gate

BUFFALO CHIP CAMPGROUND

Ampl. CON.

VENDORS

Main St

Sturgis Brown High School

Glencoe Camp Resort

Steel Pony Campground

**THUNDERDOME**

**THE THUNDER DOME**

**SCHEDULE:**

**TO**

12976 SD HWY-34

3 MI. EAST OF MAIN STREET STURGIS

THUNDERDOMESTURGIS.COM

**RIDE SPEARFISH CANYON**

**AUGUST 1ST-10TH**

LATCHSTRING RESTAURANT & FOOD TRUCK

BIKINI BIKE WASH

BLACK HILLS HONEY

CANYON PORTRAITS

STURGIS PINSTRIPING

SALDARE PERMANENT JEWELRY

BANDANAS BY MICHELLE

PHOENIX LEATHERS

MORE SHADE

THIGH BRUSH

WELL HUNG BEATS

AND MORE!!

**LIVE MUSIC BY:**

IVORY ROCK & ROLL, MIDJO

GYPSY & KAT PERKINS

**SPEARFISH CANYON LODGE**

(605)584-3435

www.spcanyon.com

10619 Roughlock Falls Rd.

Lead: SD 57794

**MOTORCYCLE AUDIO SYSTEMS**

Now with solutions for the 2024 Roadglide®/ Streetglide®

Two locations! For sales and installation.

Between 6th and 7th st. on Lazelle st.

And downtown next to the Harley Dealer.

**KENWOOD**

**CUSTER STATE PARK**

CUSTERSTATEPARK.COM

**PREFERRED Rally vendors & BUSINESSES**

SEE ADS AND LOGOS ON MAP

**VANCE & HINES**

**SPECIAL PRICING & INSTALLS DAILY**

**BLACK HILLS H-D | EXIT 55**

2820 HARLEY DRIVE

RAPID CITY, SD 57702

**ARLEN NESS** | J & P Cycles on Lazelle between 7th & 8th 9am -7pm | **See AD and LOGO on Map**

**Badland Trading Post** | Exit 131 off of I-90 | **See AD and LOGO on Black Hills Map**

**Baker Drive Train Burnout Cash Drags** | Iron Horse Saloon | Tuesday Aug 5th 6:30 pm | **See LOGO on Map**

**Bandannas by Michele** | 2 locations | Black Hills H-D Exit 55 off of I-90 in Rapid City | Spearfish Canyon Lodge | **See AD and LOGO on Map**

**Black Hills Harley-Davidson** | Black Hills H-D Exit 55 off of I-90 in Rapid | **See AD and LOGO on Map**

**Boars Nest Roadhouse** | 11275 US-14A, Lead, SD | **See Logo on Black Hills Map**

**Boss Hoss** | Liberty Chevrolet Exit 30 in Sturgis | **See AD and LOGO on Map**

**Burly Brand** | Black Hills H-D Exit 55 off of I-90 in Rapid | **See AD and LOGO**

**Ciro** | Black Hills H-D Exit 55 off of I-90 in Rapid | **See AD and LOGO on Map**

**Dahl's Chainsaw Art** | Deadwood, Hill City, Keystone, Rapid City & Wall | **See AD and LOGOS on Maps**

**Deadwood Lodge and Casino** | 100 Oine Crest Drive, Deadwood | **See LOGO on Map**

**Dr. Jekyll & Mr. Hyde "The Exhaust"** | Black Hills Vendor Park Exit 55 | Rapid City

**Fairing Xchange** | Black Hills Vendor Park Exit 55 | **See LOGO on Rapid Map**

**Gun Broker** | Exit 30 at Liberty Chevy Lot in Sturgis | **See AD and LOGO on Map**

**Hogworkz** | J & P Cycles on Lazelle Street between 7th & 8th | **See AD and LOGO on Map**

**Kenwood** | 2 locations | on Lazelle Street between 6th and 7th and Sturgis HD | **See AD and LOGO on Map**

**Kickstand Campground and Venue** | Exit 37 in Sturgis | LIVE MUSIC and Drink and Food | **See AD and LOGO on Map**

**Knuckle Saloon** | 1st on Lazelle Street | **See AD and LOGO on Map**

**Kraus Motor Co.** | Black Hills HD Exit 55 off of I-90 in Rapid City | **See LOGOS on Map**

**Kuryakyn** | J & P Cycles on Lazelle Street between 7th & 8th | **See AD and LOGO on Map**

**Latchstring Spearfish Canyon** | 10619 Roughlock Falls Road Lead | **See AD and LOGO on BH Map**

**NightRider** | 1st and Main Street, Sturgis | **See AD and LOGO on Map**

**Performance Machine** | Black Hills H-D Exit 55 off of I-90 in Rapid | **See AD and LOGO**

**Progressive Suspension** | Black Hills H-D Exit 55 off of I-90 in Rapid | **See AD and LOGO**

**RickRac** | Black Hills Vendor Park Exit 55 | **See AD and LOGO on Map**

**Sig Sauer** | Exit 30 at Liberty Chevy Lot in Sturgis | **See AD and LOGO on Map**

**Smith & Wesson** | Exit 30 at Liberty Chevy Lot in Sturgis | **See AD and LOGO on Map**

**Sturgis Gun Rally** | Exit 30, Liberty Chevy Lot in Sturgis | **See LOGO on Map**

**Sturgis RV** | 1175 West Woodland Drive, Sturgis | 152 Ft Hookup site, Great views | sturgisdowntownrvpark.com | **See LOGO on Map**

**Suspension Technologies** | 4th on Lazelle Street | **See AD and LOGO on Map**

**Thunderdome** | 12976 SD-34, Sturgis | **See AD and LOGO on Map**

**Twin Power** | J & P Cycles on Lazelle between 7th & 8th | **See AD and LOGO on Map**

**V8 Choppers** | 5th on Lazelle Street | **See AD and LOGO on Map**

**Vance & Hines** | Black Hills H-D Exit 55 off of I-90 in Rapid | **See AD and LOGO**

**Wild Ass Seats** | 2 Locations | J & P Cycles on Lazelle between 7th & 8th and Black Hills Harley at Exit 55

**BASS HOSS CYCLES**

731-286-4915

A DREAM WITH A V8 ENGINE

**Sturgis Rally Location:**

Come see us at the **Sturgis Gun Rally** (located at Liberty Chevrolet)

2651 Whitewood Service Road | Sturgis SD

**LIGHTING · STYLE · COMFORT**

**CIRO3D.COM**

**Goldstrike**

**RAPID CITY**

**Black Hills HARLEY-DAVIDSON**

**Biker In-Cite**

**EXIT 55**

**Black Hills Harley-Davidson**

**BURLY BRAND**

**KRAUS**

**Performance Machine**

**PROGRESSIVE SUSPENSION**

**RICKRAK**

**MOTORCYCLE NECESSITIES**

**VANCE HINES**

**WILD ASS**

**DOWNTOWN STURGIS**

BETWEEN 1ST & 2ND ON LAZELLE

**AT THE KNUCKLE**

HOME OF THE WORLD FAMOUS STEAK TIPS

and

**AT BREWS & BBQ**

NEW TO STURGIS - CAROLINA BBQ

LIVE MUSIC IN THE PAVILION NO COVER

**BREWS & BBQ**

AT THE KNUCKLE

STURGIS, SOUTH DAKOTA

**STURGIS HARLEY-DAVIDSON**

NOW SELLING MOTORCYCLES

1040 JUNCTION AVE, STURGIS, SD

**THE RALLY AT EXIT 55**

**150+ VENDORS OPEN: JULY 30TH-AUGUST 9TH**

Up to 50% Off Genuine Licensed Harley-Davidson® Apparel

Huge selection of new & pre-owned Harley-Davidson® Motorcycles in stock

Authorized Harley-Davidson® service with express tire & oil change

**SCAN TO SEE THE VENDORS**



**SPRINGFIELD ARMORY.**

**FREE GUN GIVEAWAY**

**DRAWING AUGUST 31, 2025**

**1911  
MIL-SPEC**



**SCAN NOW FOR  
YOUR CHANCE TO WIN!**