



Black Hills
HARLEY-DAVIDSON
BLACK HILLS
HALF-MILE
AUGUST 6, 2024
PROGRESSIVE
CREATING THE RACE

TUESDAY,
AUGUST 6, 2024

BLACK HILLS SPEEDWAY
RAPID CITY, SD

TICKETS: AMERICANFLATTRACK.COM



BUY TICKETS







PREFERRED Rally Vendors & BUSINESSES

COMPLETE VENDOR LIST ON BIKER CITY GUIDE MOBILE APP

77 Steakhouse and Saloon | 77 Tower View Drive, Hulett, WY | [See AD and LOGO on Map](#)

Arlen Ness | J & P Cycles on Lazelle between 7th & 8th | 9am - 7pm | [See AD and LOGO on Map](#)

Badland Trading Post | Exit 131 off of I-90 | [See AD and LOGO on Black Hills Map](#)

Badlands Motorcycle Parts | J & P Cycles at 1650 Lazelle Street | [See LOGO on Map](#)

Black Hills Harley-Davidson | Pre-Rally Rollout July 27th & 28th from 8am to 6pm | [See AD and LOGO on Map](#)

Black Hills Harley-Davidson | Vending Hours July 31st - August 1st from 8am - 6pm | August 2nd - 7th from 8am - 8pm | August 8th & 9th from 8am - 6pm | August 10th from Noon - Noon

Boars Nest Roadhouse | 11275 US-14A, Lead, SD | [See Logo on Black Hills Map](#)
Boss Hoss | 2105 West Lazelle Street at Life Spring Church Parking Lot in Sturgis | [See AD and LOGO on Map](#)

Ciro | Black Hills Harley Davidson Exit 55 off of I-90 in Rapid City | [See AD and LOGO on Map](#)

Crazy Horse Memorial | Hwy 16/385 | [See AD and LOGO on Map](#)

Custer State Park | Hwy 16A in Custer | [See AD and LOGO on Map](#)

Dahl's Chainsaw Art | Deadwood, Hill City, Keystone, Rapid City, and Wall | [See AD and LOGOS on Maps](#)

Deadwood Lodge and Casino | 100 Pine Crest Drive, Deadwood | [See LOGO on Map](#)
Dime Horseshoe Bar | 111 N 3rd Street, Sundance, WY | [See LOGO on Black Hills Map](#)

Full Throttle Saloon | 19950 SD-79, Vale, SD | [See AD and LOGO on Map](#)

General Store Pit Stop | Exit 48 | 8034 Stage Stop Road, Summerset, SD 605.787.9255 | [See LOGO on Black Hills Map](#)

Hogworkz | J & P Cycles on Lazelle Street between 7th & 8th | [See AD and LOGO on Map](#)

Iron Horse Saloon | 888 Junction Ave. Sturgis | [See AD and LOGO on Map](#)

Kenwood | 2 Locations | Lazelle Street between 6th and 7th and Next to Sturgis Harley-Davidson | [See AD and LOGO on Map](#)

Kevin Costner's Original Deadwood Tour | Meet at Gold Nugget Trading Post at 675 Historic Main Street in Deadwood | [See AD and LOGO on Map](#)

Kickstand Campground and Bar and Grill | Exit 37 in Sturgis | LIVE MUSIC and Drink and Food | [See AD and LOGO on Map](#)

Kickstart Gas Station | 12998 SD-34, Sturgis, SD | [See LOGO on Map](#)

Kuryakyn | J & P Cycles on Lazelle Street between 7th & 8th | [See AD and LOGO on Map](#)

Letric Lighting Co. | J & P Cycles at 1650 Lazelle Street | [See AD and LOGO on Map](#)

Namz | J & P Cycles at 1650 Lazelle Street | [See LOGO on Map](#)

Stonehouse Saloon | 9160 SD-34, Belle Fourche, SD | [See AD and LOGO on Map](#)

Sturgis Guns | 1861 Lazelle Street, Sturgis | [See LOGO on Map](#)

Suspension Technologies | Black Hills Vendor Park Exit 55 off of I-90 in Rapid City | [See AD and LOGO on Map](#)

Tatanka | 100 Tatanka Drive in Deadwood | [See AD and LOGO on Map](#)

Tatanka | 12976 SD-34, Sturgis | [See AD and LOGO on Map](#)

Trevino Leather | 21412 US 385, Deadwood, SD | [See LOGO on Map](#)

The UPS Store | Black Hills Harley-Davidson Exit 55 off of I-90 in Rapid City

Twin Power | J & P Cycles on Lazelle between 7th & 8th | [See AD and LOGO on Map](#)

Wild Ass Seats | 2 Locations | J & P Cycles on Lazelle between 7th & 8th and Black Hills Harley at Exit 55 | [See LOGO on Map](#)

Yamaha Demo Rides | 2105 West Lazelle Street at Life Spring Church Parking Lot in Sturgis | [See DEMO LOGO on Map](#)

CHRIS JANSON

BEST BIKE SHOWS IN STURGIS

CINDERELLA'S TOM KEIFER
SLAUGHTER
QUEENSRYCHE
REV. HORTON HEAT
MOONSHINE BANDITS
LORRIE MORGAN

JACKYL
 with **DMC** and **COUNT'S 77**

ITS OLD SCHOOL CHOPPER SHOW

Mama Tried
 MOTORCYCLE SHOW

CITY

OVER 100 OF THE INDUSTRIES BEST VENDORS

Black Hills Harley-Davidson
EXIT 55

DRAG Specialties

LEGEND
 WWW.LEGENDSUSPENSIONS.COM

WILDASS

Map labels: La Crosse St, Cambiel St, North St, 90, 14, 60, 16T, 44, 61, Elk Vale Rd, BYP 16.

SHOP ALL FIVE LOCATIONS

Sturgis
 HARLEY-DAVIDSON
 STURGIS, SD

Badlands
 HARLEY-DAVIDSON
 WALL, SD

Black Hills
 HARLEY-DAVIDSON
 RAPID CITY, SD

Deadwood
 HARLEY-DAVIDSON
 DEADWOOD, SD

Hill City
 HARLEY-DAVIDSON
 HILL CITY, SD

THE RALLY AT EXIT 55
 EST. 2002

THE RALLY AT EXIT 55
JULY 31ST - AUGUST 10TH
150+ INDUSTRY LEADING VENDORS & MANUFACTURERS

SCAN THE QR CODE TO SEE THE COMPLETE LIST OF VENDORS

Rally events

NOTE: Events subject to change due to unforeseen circumstances.

Friday, August 2nd

11am, 2pm & 5pm | Kruest Originals Stunt Show | Thunderdome East Sturgis
1pm - 1:30am | Free Live Music | 6pm Vinyl | 10:30pm Josie Scott | Kickstand Bar & Grill | Exit 37
2pm | Free Live Music | Wild Planes | INDOOR Rain or Shine | Thunderdome East Sturgis
5:30pm | Free Live Music | Corey Kent | Iron Horse Saloon on Junction & Lazelle
6pm | Free Live Music | Paramount 80's | INDOOR Rain or Shine | Thunderdome East Sturgis
8pm | Miss Buffalo Chip Beauty Pageant | Buffalo Chip East Sturgis, WM Jack Stage
8:30pm | Leaving Hope | 10:30pm | Bad Wolves | Buffalo Chip East Sturgis

Saturday, August 3rd

11am - 9:30pm | Live Music | Main St. & HD Way in Sturgis
11am - 1pm | Schools Out Chopper Show | Show at 1 - 4 | Buffalo Chip East Sturgis, Crossroads
11am - 5pm | Garage Build Bike Show | Iron Horse Saloon on Junction & Lazelle
1pm - 1:30am | Live Music | Shot Gun Billy, Nitro Nitro, Bad Bay Leroy, Lone Start Skynyrd & Thunderbolts | Kickstand Bar & Grill | Exit 37 | Free
5pm | Motorcycle as Art Exhibit opens | Buffalo Chip East Sturgis, Event Center East Gate
7pm | Thunderstruck | Buffalo Chip East Sturgis 5:30pm | Free Live Music | Easton Corbin | Iron Horse Saloon on Junction & Lazelle
7pm | Cinderella's Tom Keifer w/Kentucky Headhunters | Full Throttle Saloon Hwy 79 East Sturgis
7:30pm | Bare Knuckle Fighting | Buffalo Chip East Sturgis

Sunday, August 4th

8:30am - 11am | Flying Piston Breakfast | Buffalo Chip East Sturgis, West Gate Crossroads
11am - 4pm | Cycle Source Custom Bike Show | Iron Horse Saloon on Junction & Lazelle
11am - 9:45pm | Live Music | Main St. & HD Way in Sturgis
1pm - 1:30am | Live Music | Shot Gun Billy, Apricity, Stretch, Dr. LOVE, Def Legend, Stereo Trip
Kickstand Bar & Grill | Exit 37 | Free
5:30pm | Free Live Music | Elle King | Iron Horse Saloon on Junction & Lazelle
7pm | Slaughter | Full Throttle Saloon Hwy 79 East Sturgis
10:30pm | Travis Tritt | Buffalo Chip East Sturgis

Monday, August 5th

10:30am - 3:30pm | Legends Ride Kickoff | Franklin Hotel in Deadwood on Main Street
11am - 4pm | AMA Vintage Motorcycle Show | Iron Horse Saloon on Junction & Lazelle
Noon | Mayor's Charity Poker Tournament | Cadillac Jack's 360 Main Street in Deadwood
1pm - 1:30am | Live Music | Eli Howard & The Greater Good, Crimson Love, Apricity, Scotty Austin, REHAB, Frank Fletcher | Kickstand Bar & Grill | Exit 37 | Free
4:30pm - 9:45pm | Live Music | Main St. & HD Way in Sturgis
7pm | Queensryche | Full Throttle Saloon Hwy 79 East Sturgis
9pm | Free Live Music | HairBall | Iron Horse Saloon on Junction & Lazelle
10:30pm | Aaron Lewis | Buffalo Chip East Sturgis, WJ Stage

Tuesday, August 6th, Military Appreciation Day

8am - 10:30am | Biker Belles The Morning Ride | Lodge at Deadwood
Noon - 6pm | Lil Evil's Performance Built Bike Show | Iron Horse Saloon on Junction & Lazelle
1pm - 12:00am | Live Music | Frank Fletcher, 24 Thorns, Surrender to Eden, Kaleidoscope Project, Rich Rath REO, ShotgunBilys | Kickstand Bar & Grill | Exit 37 | Free
3:30pm | Black Hills Half Mile at 2457 Jolly Lane, Rapid City | Opening Ceremony at 3:35, Racing Starts at 4:50 | Get tickets at www.americanattract.com
4pm - 9:45pm | Live Music | Main St. & HD Way in Sturgis
7pm | Reverend Horton Heat | Full Throttle Saloon Hwy 79 East Sturgis
7pm | Cody Lee Meece | Buffalo Chip East Sturgis
8pm | Baker Burnout Drags | Iron Horse Saloon Junction & Lazelle in Sturgis
8:30pm | DASHA | Buffalo Chip East Sturgis, WJ Stage
9pm | Free Live Music | HairBall | Iron Horse Saloon on Junction & Lazelle
10:30pm | Jelly Roll | Buffalo Chip East Sturgis, WJ Stage

Wednesday, August 7th

10am - 3pm | 17th Annual Run to the Line Ride FREE | Iron Horse Saloon Junction & Lazelle in Sturgis
11am | Run to the Line | Ride in the Black Hills includes lunch | Iron Horse Parking Lot
11am - 9:45pm | Live Music | Main St. & HD Way in Sturgis
11am - 5pm | Perewitz Paint Show | Iron Horse Saloon Concert Area on Junction & Lazelle
1pm - 12am | Live Music | ShotgunBilys, 24 Thorns, Swagwrouth, SABBATH, Jump, Last Train to Juarez | Kickstand Bar & Grill | Exit 37 | Free
5pm | Beard & Mustache Contest | Main St. & HD Way in Sturgis
5pm | Godfather of Bass Audio Sound off Competition | Buffalo Chip East Sturgis
9pm | Free Live Music | HairBall | Iron Horse Saloon on Junction & Lazelle
9:30pm | Chris Janson w/ Moonshine Bandits | Full Throttle Saloon Hwy 79 East Sturgis
8:30pm | Hinder | 10:30pm | Theory of a Deadman | Buffalo Chip East Sturgis

Thursday, August 8th

8am | Western Frontier Motorcycle Ride | Buffalo Chip East Sturgis, Crossroads
10am - 11am | Rat's Hole Bike Show | Registration ends at 11am | Show 11 - 5 | Buffalo Chip East Sturgis, Crossroads
11am - 9:00pm | Live Music | Main St. & HD Way in Sturgis
1pm - 1:30am | Live Music Last Train to Juarez, Ten Ton Mojo, Swagwrouth, Kaleidoscope Project, Jasmine Cain, ShotgunBilys | Kickstand Bar & Grill | Exit 37 | Free
1pm | Hamsters Ride-In Show | Iron Horse Saloon Concert Area
4pm - 6pm | Black Hills Boogie & Chopper Show | Steel Pony Campground East Sturgis on HWY 34
5:30pm | Free Live Music | Easton Corbin | Iron Horse Saloon on Junction & Lazelle
6pm | Black Hills Boogie Chopper Show | Steel Pony Campground Pool Deck
7pm | Jackyl w/ DMC | Full Throttle Saloon Hwy 79 East Sturgis
10:30pm | Kid Rock | Buffalo Chip East Sturgis, WJ Stage

Friday, August 9th

11am - 9:00pm | Live Music | Main St. & HD Way in Sturgis
1pm - 12am | Live Music | Shot Gun Billy, Touch the Buffalo, Ten Ton Mojo, Arcana Kings, Whiskey Hangover, Kellen Smith | Kickstand Bar & Grill | Exit 37 | Free
1pm | Biker Olympics | Iron Horse Saloon Concert Area
4:30pm - 6pm | Rusty Wallace Charity Ride Reception | Buffalo Chip East Sturgis
5pm | Farwell Party | Steel Pony Campground
5:30pm | Free Live Music | Stopen Pearcy of RATT | Iron Horse Saloon on Junction & Lazelle
10:30pm | Poison Superstar Bret Michaels | Buffalo Chip East Sturgis, WJ Stage

Saturday August 10th

11am - 5pm | Rat Rod Invasion & Bikini Contest | Iron Horse Saloon Concert Area
11:30am - 9:30pm | Live Music | Main St. & HD Way in Sturgis
2pm | Live Music 2pm - Midnight | 9pm Silent Theory | 11pm Victory Underground | Kickstand Bar & Grill | Exit 37 in Sturgis | Free
5:30pm | Free Live Music | YellowWolf | Iron Horse Saloon on Junction & Lazelle
7pm | Lorrie Morgan and Live Bull Riding | Full Throttle Saloon Hwy 79 East Sturgis
8:30pm | Back in Black | 10:30pm | Mini KISS | Buffalo Chip East Sturgis, WJ Stage

Sunday August 11th

4pm - 8pm | Live Music | The Wilt Brothers | Kickstand Bar & Grill | Exit 37 | Free
2:30pm | Sturgis TT Race | Downtown Sturgis | Opening Ceremony 2:30pm, Racing Starts at 4:50 | Get tickets at www.americanattract.com

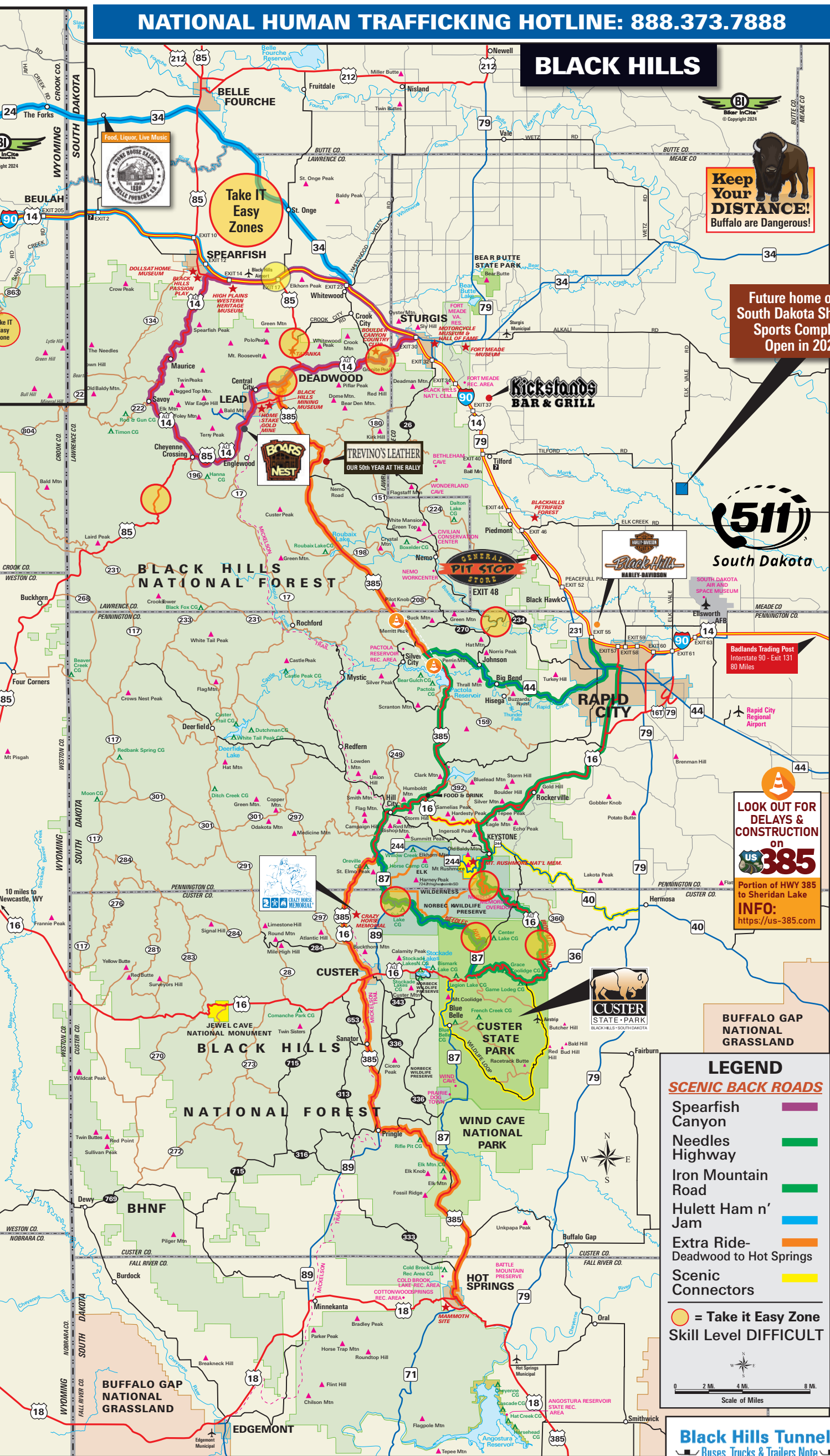
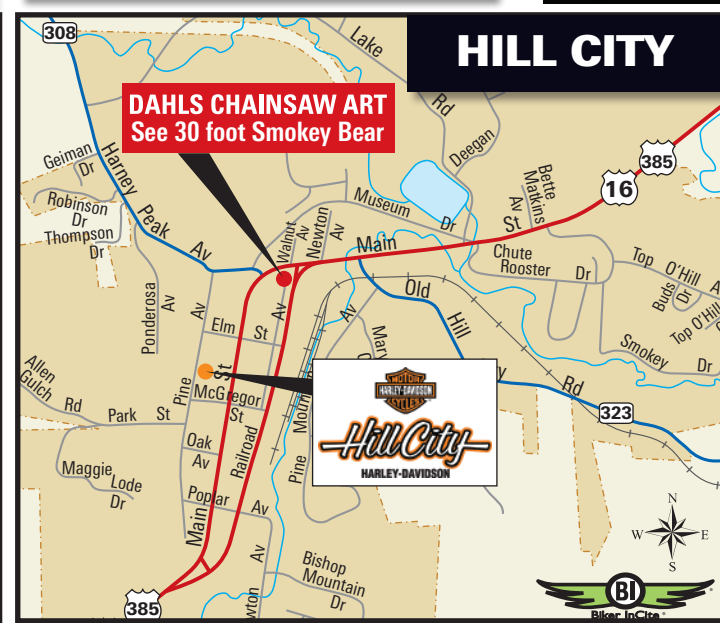
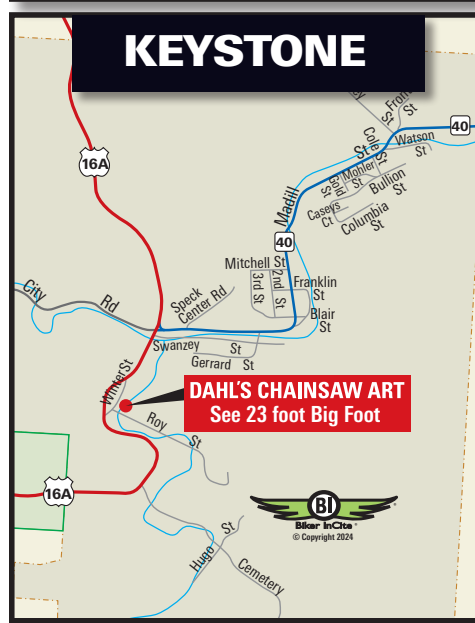
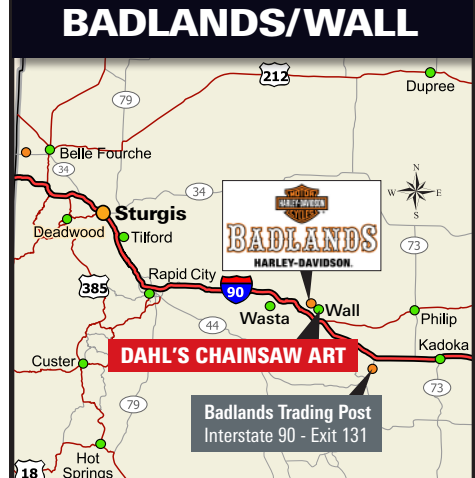
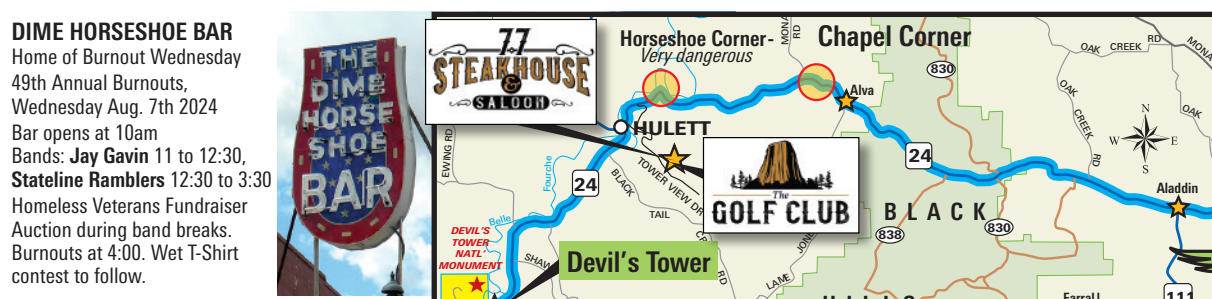
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Smokey Bear in Hill City, SD.



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Scenic backroad RIDES

SPEARFISH CANYON Northern Hills | Highway 14A runs North-South through Spearfish Canyon in the Northern Hills. Beautiful limestone cliffs line both sides of the highway. It is also the BEST stretch of highway in the Hills for parking along the shoulder and fishing for Rainbow or Brown Trout.

NEEDLES HIGHWAY Southern Hills | After the road to Mt. Rushmore, this may be the one of the most popular roads in all the Hills. The Needles Highway (listed as Highway 87, no one calls it that) starts off Hwy 385 about 4 miles South of Hill City. It starts with a steady back and forth climb up to Sylvan Lake, and then snakes through the Needles, the highest section of the Hills. Be prepared to go slow because traffic will crawl through some of these parts. Highway 14A runs North-South through Spearfish Canyon in the Northern Hills.

IRON MOUNTAIN ROAD Central Hills | Just minutes out of Keystone, on the way to Mt. Rushmore, Highway 16A will take you to Custer State Park. This is Iron Mountain Road, complete with pigtail bridges and tunnels. Take the leisurely drive all the way to Lakota Lake, a quiet, out-of-the-way lake with big trout and few people. Continuing South will take you to Custer State Park. But for some great overlooks, turn around and head back to Keystone-the same route will give you a different perspective. Coming from the Southeast, the tunnels perfectly frame Mt. Rushmore as you travel through them. Morning hours provide the best views.

SCENIC CONNECTORS Nemo Road (Northern Hills) This is the scenic route between Rapid City and Deadwood. Highway 40 between Keystone and Hermosa (Central Hills) An open road stretch, best experienced on a calm, clear evening. Highway 16 past Mount Rushmore (Central Hills) Instead of taking the Mount Rushmore

exit, continue west toward Hill City and you'll see some beautiful granite outcroppings to the south. Custer State Park (Southern Hills) Ride on miles and miles of roads with your best chance to see wildlife.



BIG NEWS

SOUTH DAKOTA SHOOTING SPORTS COMPLEX

GRAND OPENING IN 2025!

Future home of the South Dakota Shooting Sports Complex - Open in 2025

Keep Your Distance! Buffalo are Dangerous!

Scan for more info

Local Family Owned
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Casual Dining Restaurant
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Hulett, WY - 8 miles from Devils Tower

Lunch & Dinner

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SPRINGFIELD ARMORY GUN GIVEAWAY

DRAWING AUGUST 31, 2024

FREE

SPRINGFIELD ARMORY

TRP

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Presenting Sponsor
PROGRESSIVE

2024
OC BIKEFEST
OCEAN CITY, MD

OCEAN CITY, MARYLAND
SEPT. 11TH - 14TH, 2024

GET TICKETS AT **OCBIKEFEST.COM**

Artists: Buckcherry, Sevendust, Nothingface, Theory, Stix, The Theory, Cheap Trick, etc.

CONSTRUCTION ON US 385

INFO: <https://us-385.com>

Portion of HWY 385 to Sheridan Lake

OPENING DAY July 27th, 2024
LIVE MUSIC July 31st-Aug. 10th
Sunday August 4th Military Appreciation Day
Dana Jumps at 1:30pm
LAST DAY AUGUST 10th

7 Miles West on HWY 34