

THE INSTITUTE FOR AMERICAN  
APPRENTICESHIPS PRESENTS

*National*  
**APPRENTICESHIP WEEK**  
10 YEAR ANNIVERSARY

NOVEMBER 17-23, 2024

10 YEARS OF ENGAGEMENT, EXPANSION & INNOVATION

# MEME & TIKTOK CONTEST

Celebrate National Apprenticeship Week with IAA with our first ever Meme & TikTok contest! Submit your funniest and best meme or TikTok video related to apprenticeship for your chance to win one of three prizes!

1. Entries will be submitted on our website at [iaahitec.org/naw-event-page](https://iaahitec.org/naw-event-page) with the link provided and will be accepted until November 20th
2. Enter as many times as you want with either a meme or TikTok video that can be a parody or dance (get creative!)
3. Winners will be notified on November 22nd

SCAN ME



## How?

Need help on how to make a meme? Try these sites!

1. [imgflip.com](https://imgflip.com)
2. [Meme Generator](#)
3. [Adobe Express](#)



Contest winners will be determined by a panel of IAA and Special Guest Judges



First prize of  
\$50  
Second prize of  
\$25  
Third prize of  
\$25

# IAA NAW Meme Contest Rules



## 1. Official Rules

- No offensive or derogatory language
- No offensive or explicit images
- Participants may submit as many entries as they would like
- Participants may only win one of the prizes from the prize pool

## 2. No Purchase necessary to enter or win

## 3. Entry Period

- October 21st to November 20th, by 12:00 AM EST (Eastern Time) or 9:00 PM PST (Pacific Time)

## 4. Eligibility

- Must have participated in an apprenticeship program or space as an apprentice, program sponsor, program intermediary, supporting an apprenticeship program as a team member or part of the sponsor organization/team
- Participants must reside in the United States
- Participants must be over the age of 16+

## 5. How to enter and entry requirements

- All entries must be submitted by November 20th 9:00 PM PST (Pacific Time)
- Participants will need to include their full name and phone number and email for contact information if chosen as a winner of the contest

## 6. Disqualification

- Incomplete or late entries may be disqualified
- Any form of cheating or plagiarism will result in disqualification
- Any form of offensive or derogatory language
- Any form of offensive or explicit images
- Participant not residing in the US
- Participant not 16+

## 7. Judging Criteria

- Entries will be judged based on predefined criteria (creativity, originality, relevance, etc.)
- A panel of IAA and guest judges will determine the winners

## 8. Prizes

- 1st prize of \$50.00
- 2nd prize of \$25.00
- 3rd prize of \$25.00

## 9. Notification of Winners:

- Winners will be announced on November 22nd.
- Winners will be notified through the contact information provided at entry, and will need to confirm their prize by November 26th Noon EST (Eastern Time) or 9:00 AM PST (Pacific Time)
- Unclaimed prizes may be forfeited after November 26th, 12:01 PM EST (Eastern Time) or 9:01 AM PST (Pacific Time)

## 10. Publicity:

- By entering, participants agree to allow the use of their names and entries for promotional purposes
- Participants may be required to participate in promotional activities

## 11. Legal:

- The contest is subject to all applicable laws and regulations
- Organizers reserve the right to amend rules or cancel the contest at any time

## 12. Privacy:

- Personal information collected will be used only for contest purposes and will not be shared without consent

## 13. Acceptance of Rules:

- Participation in the contest constitutes acceptance of these rules.