

Business Partner Invitation



WellnessTO

A King West Community Wellness Initiative

WellnessTO UNLOCKED

JUNE 13TH | 9AM - 6PM

KING WEST, TORONTO

A neighbourhood-wide wellness day bringing 100+ engaged, health-conscious locals directly to your door - and we want your business on the map.

100 + expected attendees - your brand in every bag

 **Clarence Square Park Kick-Off | 9:00AM**

Group Yoga Class | Free Class- Gift Bag Included

We're inviting King West businesses to be part of something special

WellnessTO: Unlocked is a one-day neighbourhood activation that turns your community into a wellness destination.

After the morning yoga class, **100+ participants** receive a mini-map guiding them to every partner business. This is warm, motivated foot traffic - people who showed up for wellness and are ready to explore what King West has to offer.

100+
Attendees

Free
Class

9AM
Kickoff

First 100 Attendees receive a **gift bag** and a **printed mini map** of participating businesses. your flyer, discount, or sample could be in every bag.

What we ask of you



- 1 Open your doors with a **complimentary or discounted class, service, or facility tour** for WellnessTO participants on June 13th.
- 2 Provide a **flyer or business info card** to be placed inside the yoga event gift bags - distributed to 100+ attendees.
- 3 Donate a **discount, gift certificate, or prize item** to be awarded to yoga class participants at the event giveaway.

What you get in return

- 1 **Free social media promotion** through the TDWBIA and WellnessTO channels - your business featured in post reaching the King West community
- 2 Your location **pinned on a printed mini map** handed to every yoga class participant - warm leads walking right to you
- 3 Eligibility for **media coverage and news stories** tied to the WellnessTO: Unlocked event and neighbours wellness spotlight.
- 4 **Discounted booth access** to the 3rd Annual WellnessTO - September 5th - exclusive to participating Unlocked partners



Ready to get involved?

Hello@wellnessto.ca
www.wellnessto.ca

Space on the map is limited.
Reach out to join the movement.

King West, Toronto | June 13, 2026 | 9AM - 6PM

WellnesSTO

A COMMUNITY INITIATIVE BY **WELLNESSTO** IN PARTNERSHIP WITH **TDWBIA**