

Privacy Policy

Effective Date: May 20, 2026

Last Updated: May 20, 2026

Olympic Ice Cream Co., Inc. ("Olympic Ice Cream," "Company," "we," "us," or "our") respects your privacy and is committed to protecting personal information collected through our websites, online services, customer interactions, business operations, retail activities, marketing activities, social media interactions, ecommerce activities, and related services.

This Privacy Policy explains how we may collect, use, disclose, retain, process, transfer, share, and protect information when individuals visit or interact with our websites, communicate with us, purchase products, participate in promotions, submit inquiries, interact with third-party platforms associated with our business, or otherwise engage with Olympic Ice Cream.

By accessing or using our websites, services, or related platforms, you acknowledge and agree to the practices described in this Privacy Policy.

1. Company Information

Olympic Ice Cream Co., Inc.

129-10 91st Avenue

Richmond Hill, New York 11418 USA

Phone: (718) 849-6200

Email: comments@marinositalianices.com

Website: <https://www.marinositalianices.com>

2. Scope of This Privacy Policy

This Privacy Policy applies to information collected through:

- <https://www.marinositalianices.com>;
- Related websites or domains operated by Olympic Ice Cream;
- Online contact forms;
- Customer service communications;
- Social media interactions;
- Marketing communications;
- Promotional activities;
- Loyalty or rewards programs;
- Retail and distribution activities;
- Employment applications;

- Third-party ordering or ecommerce integrations;
- Vendor and business partner communications; and
- Other online or offline interactions with Olympic Ice Cream.

This Privacy Policy does not apply to:

- Third-party websites, platforms, or services not controlled by Olympic Ice Cream;
 - Information governed by separate contractual terms;
 - Information exempted under applicable law; or
 - Third-party practices beyond Olympic Ice Cream's control.
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3. Information We May Collect

Olympic Ice Cream may collect, receive, infer, generate, process, store, disclose, or otherwise use various categories of information, including without limitation:

A. Personal Identifiers

- Name;
- Email address;
- Telephone number;
- Mailing or billing address;
- Username or account credentials;
- IP address;
- Device identifiers;
- Online identifiers; and
- Similar identifiers.

B. Commercial Information

- Product purchases;
- Product preferences;
- Retail activity;
- Customer service history;
- Order history;
- Payment-related information;
- Marketing interactions; and
- Consumer preferences.

C. Internet and Electronic Activity Information

- Browser information;
- Operating system;
- Device information;
- Website interactions;

- Session information;
- Referring URLs;
- Clickstream data;
- Advertising interactions;
- Search activity;
- Cookie information;
- Tracking technology information; and
- Similar technical information.

D. Geolocation Information

We may collect approximate location information through IP addresses, device settings, browser information, or third-party technologies.

E. Communications and Content

- Contact form submissions;
- Customer service communications;
- Reviews;
- Survey responses;
- Social media interactions;
- Promotional participation;
- Emails;
- Text messages; and
- Other communications.

F. Employment and Recruiting Information

If individuals apply for employment or business opportunities with Olympic Ice Cream, we may collect:

- Employment history;
- Educational information;
- Resume information;
- Professional references; and
- Other voluntarily submitted information.

G. Inferences

We may generate or receive inferences relating to:

- Consumer preferences;
- Purchasing behavior;
- Website activity;
- Marketing effectiveness;
- Demographic trends; and
- Other analytics or business insights.

H. Sensitive Information

Olympic Ice Cream does not intentionally collect sensitive personal information unless reasonably necessary for business purposes, legal compliance, security, fraud prevention, employment administration, payment processing, or other lawful purposes.

Where required by law, Olympic Ice Cream will obtain legally required consent before processing sensitive personal information.

4. Sources of Information

Olympic Ice Cream may collect information from:

- Consumers directly;
 - Devices and browsers;
 - Cookies and tracking technologies;
 - Advertising and analytics providers;
 - Payment processors;
 - Social media platforms;
 - Ecommerce providers;
 - Retail and distribution partners;
 - Delivery and logistics providers;
 - Publicly available sources;
 - Recruiting platforms;
 - Service providers;
 - Artificial intelligence systems;
 - Automated processing technologies; and
 - Other lawful sources.
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5. How We May Use Information

Olympic Ice Cream may use information for lawful business and commercial purposes, including without limitation:

- Operating and maintaining our business;
- Providing products and services;
- Processing transactions;
- Responding to inquiries;
- Operating websites and online services;
- Improving website functionality;
- Personalizing user experiences;
- Marketing and advertising;

- Promotional activities;
- Analytics and performance measurement;
- Customer support;
- Security and fraud prevention;
- Monitoring and auditing;
- Legal compliance;
- Enforcement of agreements;
- Business operations;
- Recruiting and employment administration;
- Artificial intelligence or automated processing activities;
- Technology development;
- Vendor management; and
- Other lawful operational purposes.

Olympic Ice Cream may aggregate, anonymize, pseudonymize, or de-identify information and use such information for lawful business purposes.

6. Third-Party Platforms, Technologies, and Services

Olympic Ice Cream may use, integrate with, rely upon, permit the operation of, or otherwise interact with various third-party platforms, technologies, applications, plugins, analytics providers, payment processors, ecommerce systems, social media integrations, communication services, advertising technologies, cloud providers, artificial intelligence systems, security tools, automated processing technologies, marketing systems, and related technologies.

These third parties may include, without limitation:

- Website hosting providers;
- Ecommerce providers;
- Payment processors;
- Order fulfillment systems;
- Customer relationship management systems;
- Analytics providers;
- Advertising partners;
- Social media platforms;
- Artificial intelligence systems;
- Machine learning technologies;
- Session replay providers;
- Fraud prevention systems;
- Security vendors;
- Delivery providers;
- SMS providers;
- Email marketing providers;

- Cloud storage providers;
- Retail integrations; and
- Other current or future vendors, platforms, or technologies.

Without limitation, Olympic Ice Cream may currently use or may in the future use technologies or services associated with:

- [Google](https://www.google.com)
- [Meta Platforms](https://about.meta.com)
- [Shopify](https://www.shopify.com)
- [Stripe](https://stripe.com)
- [PayPal](https://www.paypal.com)
- [Square](https://squareup.com)
- [Mailchimp](https://mailchimp.com)
- [Klaviyo](https://www.klaviyo.com)
- [DoorDash](https://www.doordash.com)
- [Uber Eats](https://www.ubereats.com)
- [Grubhub](https://www.grubhub.com)
- [Instacart](https://www.instacart.com)
- [FreshDirect](https://www.freshdirect.com)
- [Mercato](https://www.mercato.com)

The foregoing list is illustrative only and not exhaustive.

Olympic Ice Cream reserves the right to add, remove, replace, discontinue, modify, or change any vendors, technologies, integrations, platforms, or providers at any time without notice.

7. Cookies, Tracking Technologies, and Advertising Technologies

Olympic Ice Cream may use, permit, deploy, integrate, or allow the use of:

- Cookies;
- Pixels;
- SDKs;
- APIs;
- Session replay tools;
- Analytics technologies;
- Device fingerprinting technologies;
- Behavioral advertising technologies;
- Artificial intelligence systems;
- Automated processing systems;
- Geolocation technologies;
- Advertising technologies; and
- Similar tracking technologies now existing or later developed.

These technologies may collect information regarding:

- Browsing behavior;
- Device information;
- Session activity;
- Advertising interactions;
- Purchase behavior;
- Website activity;
- Approximate geolocation;
- Online identifiers; and
- Other technical or behavioral information.

Such technologies may be operated directly by Olympic Ice Cream or by third parties.

Olympic Ice Cream makes no representation that every technology, tracker, vendor, advertising partner, cookie, analytics provider, or data processing activity will be continuously identified or individually listed in this Privacy Policy.

Users may configure browser settings to reject or remove cookies; however, portions of websites or services may not function properly.

Where required by law, Olympic Ice Cream may recognize browser-based opt-out signals such as Global Privacy Control (GPC).

8. Third-Party Privacy Practices Disclaimer

Third-party platforms, integrations, advertisers, vendors, payment processors, social media platforms, analytics providers, cloud providers, artificial intelligence systems, and related services may independently collect, process, disclose, retain, transfer, share, monetize, or otherwise use information pursuant to their own policies and practices.

Olympic Ice Cream does not control and is not responsible for:

- Third-party privacy practices;
- Third-party cookies or tracking technologies;
- Third-party data retention practices;
- Third-party targeted advertising activities;
- Third-party data sharing;
- Third-party cybersecurity practices;
- Third-party legal compliance; or
- Third-party processing activities.

Users should independently review the privacy policies, cookie notices, and terms of service of all third-party services before interacting with them or providing information.

Interaction with third-party platforms and services is at the user's own risk.

9. Marketing Communications

Olympic Ice Cream may send:

- Promotional emails;
- Marketing communications;
- Transactional communications;
- Customer service communications;
- Promotional text messages;
- Loyalty communications; and
- Other business-related communications.

Users may opt out of marketing emails by using unsubscribe links where available.

Users may opt out of text messaging programs by replying STOP where applicable.

Olympic Ice Cream may continue sending transactional, legal, operational, or service-related communications where permitted by law.

10. Disclosure of Information

Olympic Ice Cream may disclose information to:

- Service providers;
- Vendors;
- Advertising partners;
- Analytics providers;
- Payment processors;
- Delivery providers;
- Ecommerce providers;
- Technology vendors;
- Professional advisors;
- Government authorities;
- Law enforcement;
- Courts or tribunals;
- Affiliated entities;
- Business partners;
- Successors in interest;
- Acquirers;
- Financing parties; and
- Other lawful recipients.

Olympic Ice Cream may disclose information:

- To comply with legal obligations;
 - To enforce agreements;
 - To protect rights or property;
 - To investigate fraud or security incidents;
 - In connection with litigation;
 - In connection with mergers, acquisitions, restructurings, bankruptcies, or asset sales; or
 - As otherwise permitted by law.
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11. Sale or Sharing of Information

Olympic Ice Cream does not represent or warrant that any particular disclosure, advertising activity, analytics activity, cookie deployment, or technology integration does or does not constitute a “sale,” “sharing,” “targeted advertising,” or similar regulated activity under any privacy law.

Certain disclosures involving advertising technologies, analytics providers, tracking technologies, cookies, or third-party integrations may constitute “sharing,” “selling,” “targeted advertising,” or related regulated activities under applicable law.

Where required by applicable law, Olympic Ice Cream may provide legally required opt-out rights.

12. Consumer Privacy Rights

Depending on applicable law and jurisdiction, individuals may have rights relating to:

- Access;
- Correction;
- Deletion;
- Data portability;
- Opt-out rights;
- Targeted advertising;
- Sharing or sale activities;
- Sensitive information limitations; and
- Other statutory rights.

Olympic Ice Cream reserves the right to verify identity and authority before responding to requests.

Olympic Ice Cream may deny requests to the extent permitted by law.

To submit privacy-related requests, individuals may contact:

comments@marinositalianices.com

13. Children's Privacy

Olympic Ice Cream's websites and services are not intentionally directed toward children under the age of 13.

Olympic Ice Cream does not knowingly collect personal information from children under 13 except as permitted by law.

If Olympic Ice Cream becomes aware that information has been collected from a child in violation of applicable law, Olympic Ice Cream may delete such information.

14. Data Retention

Olympic Ice Cream may retain information for any period Olympic Ice Cream determines is reasonably necessary for:

- Business operations;
- Legal compliance;
- Security;
- Fraud prevention;
- Litigation defense;
- Dispute resolution;
- Contract enforcement;
- Analytics;
- Marketing;
- Technology development; or
- Other lawful business purposes.

Retention periods may vary by category of information, legal requirements, operational needs, technological limitations, or other business considerations.

15. Security Disclaimer

Olympic Ice Cream may implement commercially reasonable measures intended to assist in protecting information; however, Olympic Ice Cream makes no representation, warranty, covenant, guarantee, or assurance regarding:

- The security of information;
- Protection from unauthorized access;
- Protection from hacking;
- Protection from cyberattacks;

- Protection from malware or ransomware;
- Prevention of data breaches;
- Prevention of interception;
- Prevention of disclosure;
- Prevention of data loss; or
- Compliance with any particular cybersecurity framework or standard.

No method of transmission, storage, processing, or electronic communication can be guaranteed to be completely secure.

Accordingly, all use of Olympic Ice Cream's websites, services, systems, technologies, and platforms is at the user's own risk.

To the fullest extent permitted by law, Olympic Ice Cream disclaims liability arising from:

- Cybersecurity incidents;
- Unauthorized access;
- Data breaches;
- Technology failures;
- Third-party attacks;
- Data corruption;
- Interruption of services;
- Unauthorized disclosures; or
- Other technology-related events.

16. Third-Party Links and Services

Olympic Ice Cream websites or communications may contain links to third-party websites, applications, platforms, marketplaces, delivery services, retailers, or integrations.

Olympic Ice Cream is not responsible for the content, availability, privacy practices, security practices, or data handling activities of third-party services.

Third-party services operate independently and may be governed by their own policies and terms.

17. Artificial Intelligence and Automated Processing

Olympic Ice Cream may use, test, deploy, integrate with, or permit the use of artificial intelligence systems, automated processing technologies, machine learning technologies, automated analytics systems, behavioral analysis systems, marketing automation technologies, or similar technologies.

Such technologies may be operated directly by Olympic Ice Cream or by third-party vendors.

Olympic Ice Cream makes no representation regarding the accuracy, reliability, explainability, uninterrupted operation, or error-free functioning of any automated systems or artificial intelligence technologies.

18. International Users

Olympic Ice Cream operates in the United States.

Information may be processed, transferred, stored, or accessed in the United States or other jurisdictions where privacy laws may differ from those in other locations.

By using Olympic Ice Cream's websites or services, users consent to such transfers where permitted by law.

19. Changes to This Privacy Policy

Olympic Ice Cream reserves the right to modify, revise, supplement, replace, or update this Privacy Policy at any time and for any reason.

Changes may become effective immediately upon posting unless otherwise required by law.

Continued use of Olympic Ice Cream's websites, services, or platforms following publication of revised terms constitutes acceptance of the updated Privacy Policy to the fullest extent permitted by law.

20. California Privacy Notice

This section supplements the remainder of this Privacy Policy and applies solely to California residents.

California residents may have rights under the California Consumer Privacy Act ("CCPA"), as amended by the California Privacy Rights Act ("CPRA"), subject to applicable exceptions and limitations.

Olympic Ice Cream may collect categories of information including:

- Identifiers;
- Commercial information;
- Internet activity information;
- Geolocation information;
- Communications;
- Employment information;
- Inferences;

- Device information; and
- Other categories permitted by law.

Olympic Ice Cream may use and disclose such information for:

- Business operations;
- Marketing;
- Advertising;
- Analytics;
- Security;
- Fraud prevention;
- Customer support;
- Legal compliance;
- Technology development;
- Artificial intelligence systems;
- Operational improvements; and
- Other lawful business purposes.

California residents may have rights to:

- Know what personal information is collected;
- Access personal information;
- Request correction of inaccurate information;
- Request deletion;
- Opt out of certain sharing or sale activities;
- Limit use of sensitive personal information where applicable; and
- Not be discriminated against for exercising privacy rights.

Olympic Ice Cream reserves all rights and defenses available under applicable law, including the right to deny requests where permitted by law.

Requests may be submitted to:

comments@marinositalianices.com

21. Nevada Residents

Nevada residents may have the right to request that Olympic Ice Cream not sell certain covered information as defined under Nevada law.

Requests may be submitted to:

comments@marinositalianices.com

Olympic Ice Cream reserves all rights and defenses available under applicable law.

22. Accessibility

Olympic Ice Cream is committed to making this Privacy Policy reasonably accessible.

Individuals who require accommodations or alternative formats may contact:

comments@marinositalianices.com

23. Reservation of Rights

Olympic Ice Cream expressly reserves all rights, protections, privileges, defenses, exemptions, immunities, limitations, and lawful business interests available under:

- Applicable privacy laws;
- Consumer protection laws;
- Contract law;
- Common law;
- Statutory law;
- Regulatory guidance; and
- Other applicable legal authorities.

Nothing in this Privacy Policy shall be interpreted to:

- Create contractual obligations;
- Waive legal rights or defenses;
- Expand liability;
- Guarantee compliance outcomes;
- Guarantee security outcomes;
- Guarantee uninterrupted operations; or
- Limit lawful business activities.

To the fullest extent permitted by law, this Privacy Policy shall be interpreted broadly in favor of Olympic Ice Cream's lawful operational, technological, commercial, security, and business interests.

24. Entire Policy

This Privacy Policy constitutes the entire privacy-related notice provided by Olympic Ice Cream regarding the subjects addressed herein.

Any failure by Olympic Ice Cream to enforce any provision of this Privacy Policy shall not constitute a waiver of any right or provision.

If any provision of this Privacy Policy is determined to be invalid or unenforceable, the remaining provisions shall remain in full force and effect.

25. Contact Information

Questions, comments, privacy requests, or legal notices regarding this Privacy Policy may be directed to:

Olympic Ice Cream Co., Inc.

129-10 91st Avenue

Richmond Hill, New York 11418 USA

Phone: (718) 849-6200

Email: comments@marinositalianices.com

Website: <https://www.marinositalianices.com>

26. Effective Date

This Privacy Policy is effective as of May 20, 2026.

Olympic Ice Cream reserves the right to revise this Privacy Policy at any time without prior notice, subject only to applicable law.