

The **Builder News**

The Official Publication Of The Wolf River Builders Association

Calendar of Events

July 2026

July 28 - WRBA Board of Directors Meeting,
5:45 p.m., The Launching Pad, Shawano

August 4 - WRBA 9-Hole Golf Outing, Golden Sands Golf Course, Cecil. Check in at 1:30 p.m., shotgun start at 2 p.m., followed by dinner and prizes at 6 p.m. Golf/dinner for members is \$55, \$75 for non-members. Dinner only is \$20. Register online at www.wolfriverbuilders.org

August 5 - Chamber of Commerce 'Coffee Connections,' 8-9 a.m., US Air Motorsports, W5901 County Road BE, Shawano. Coffee Connections last only one hour and feature a different speaker at the beginning. The rest of the hour allows fellow members to share what's happening with their business or nonprofit.

August 25 - WRBA Board of Directors Meeting,
5:45 p.m., The Launching Pad, Shawano

Mission Statement

The Wolf River Builders Association's purpose is to serve as an advocate and resource for area building industry professionals, while supporting a commitment to our community through leadership and education.



Wolf River Builders Association

Professionals You Can Trust!

August Golf Outing & Dinner

When: Tuesday, August 4th

Where: **Golden Sands**

300 W. Nabor Rd., Cecil
715-745-2189

Check-in: 1:30

Shotgun Start: 2:00

Networking/Cocktails: 5:00

Dinner & Prizes: 6:00

Please register online at

www.wolfriverbuilders.org

Please invite spouses, employees, and prospective members. Golf/dinner for members is \$55 (\$75 for non-members). Meal only is \$20. RSVP by Jul. 31 - required for meal planning.

Progressive Attendance Pot

\$40 for Golf Outing

Door Prize donations always welcome!

Just bring it along!

Check out the Member Benefits through NAHB –

<http://www.nahb.org/savings>



From your President

I hope you're enjoying a productive and busy summer. Across our region, we're seeing continued progress on new homes, commercial projects, and renovations. It's encouraging to see our members doing what they do best—building strong communities through quality craftsmanship and outstanding service.



A sincere thank you goes to **Lakeview Revival** for hosting our June Summer Picnic. It was a great afternoon filled with good conversation, networking, and excellent food. We'd also like to thank **Pingel's Meats** for providing the fresh meats that made the meal a hit. Events like these are a great reminder that the relationships we build within our association are just as valuable as the projects we complete.

During the picnic, we held our attendance drawing, and **A1 Elevator Services** was selected as the winner. Since they weren't present, the prize rolls over and grows by another **\$20**, making the drawing at our next major event even more exciting.

Now it's time to turn our attention to one of WRBA's signature events—the **Annual Golf Outing** on **Tuesday, August 4** at **Golden Sands Golf Course**. This event features a four-person best ball scramble with a **2 p.m. shotgun start**, followed by dinner at **6 p.m.** Whether you're an experienced golfer or simply looking for an enjoyable afternoon with fellow members, this is always a fantastic opportunity to network, support the association, and have some fun away from work.

Start dusting off those clubs, and selecting your team. We look forward to seeing another great turnout and continuing to strengthen connections that make WRBA such a valuable organization.

Thank you for your continued membership and support. Have a safe, successful and happy 4th of July holiday and month ahead. We'll see you in August.

Sincerely,
Bryce Szymanski, President
Wolf River Builders Association



WRBA President Bryce Szymanski received a Life Spike pin from the National Association of Home Builders Spike Club at the Summer Picnic. Spike credits are earned for recruiting and retaining members within the association.



Wolf River Builders Association

9-HOLE GOLF OUTING

Four Person Best Ball Format - Invite your Customers, Business Prospects, Family & Friends!

TUESDAY, AUGUST 4, 2026
GOLDEN SANDS GOLF COURSE, CECIL

EVENT SCHEDULE

1:30 PM - Registration
2 PM - Shotgun Start
5 PM - Social/Networking
6 PM - Dinner & Prizes

REGISTRATION FEES

Golf/Cart/Dinner
WRBA Member: \$55
Guest/Non-Member: \$75
Dinner Only
Member \$0 | Guest \$20

TEAM & DINNER REGISTRATION

Register online at
www.wolfriverbuilders.org
(one "member" price per WRBA membership)

Fees may be paid in advance on our website, by mail (PO Box 595, Shawano), or at the event.
Please register by July 31st.



Email Us
wolfriverbuilders@gmail.com



Register Online
www.wolfriverbuilders.org

Join us for the Golf Outing

We are accepting [online registrations](#) for our annual Golf Outing, set for Tuesday, Aug. 4 at Golden Sands Golf Community in Cecil.

This is a 9-hole golf outing, featuring four-person best ball format - no golf experience is necessary! Just come out to have a good time and support our Scholarship and Community Service projects. A flyer is also included in the newsletter.

Registration is at 1:30 p.m. with a 2 p.m. shotgun start. The event concludes with dinner, raffles and prizes at 6 p.m. The member cost for golf/cart and dinner is \$55. The guest/non-member cost is \$75. We also offer a dinner-only option for \$20.

If you don't plan to golf (or even if you do), please consider donating a prize. We are looking for prizes and items for our goody bags to give to each golfer. Please contact Nathan at wolfriverbuilders@gmail.com if you have something to donate.

Badger Craftsman Award Winners

The Wisconsin Builders Association (WBA) is proud to announce the winners of the 2026 Badger Craftsman Awards, sponsored by On3 AI, recognizing excellence in residential construction and design across Wisconsin. Now in its fifth year, the annual program highlights the remarkable innovation, craftsmanship, and dedication of WBA members who are committed to building safe, accessible, and inspiring homes for Wisconsin residents. Winners were honored June 24 at WBA's Celebration of Housing at The Edgewater Hotel in Madison.

Members from across the state submitted their top projects in a variety of categories, showcasing the best in homebuilding—from creative outdoor living spaces to multi-family development. Winners were determined through public voting, with nearly 8,200 votes cast across the award categories during a one-month voting period.

"These awards shine a spotlight on the skill, creativity, and innovation of our members," said WBA Executive Director Brad Boycks. "We are honored to recognize their efforts and continued

leadership in advancing the building industry throughout Wisconsin."

2026 Badger Craftsman Award Winners

- Interior Design: Design Theory 19 – Wausau, WI
- Best Bathroom: Simply Luxury Homes, Inc. – Oconomowoc, WI
- Green/Energy-Efficient Home: P.E.A. Builders – Muskego, WI
- Sales & Marketing Excellence: Alair Homes Milwaukee & Alair Homes Green Bay
- Smart Home: Michael F. Simon Builders – Waunakee, WI
- Finished Basement/Bonus Room: DeLeers Construction – De Pere, WI
- Kitchen: Anders Custom Homes – Waukesha, WI
- Landscaping/Curb Appeal: Alt's Operation – Verona, WI
- Outdoor Living Space: Davis Landscape & Construction – Franksville, WI
- Multi-Family Development: Duquaine Development – Green Bay, WI
- Remodel – Room Addition: Aucter Construction Incorporated – Thiensville, WI
- Remodel – Whole House: DW3 Construction LLC – Crivitz, WI
- Badger Craftsman's Workforce Housing Award: Habitat for Humanity Waukesha-Jefferson-Rock
- New Home \$350K - \$500K: Central Builders – Wisconsin Dells, WI
- New Home \$500K - \$750K: P.E.A. Builders – Muskego, WI
- New Home \$750K - \$1.25M: Lakefront Building & Design LLC – Eagle River, WI
- New Home \$1.25M - \$2.25M: Willow Ridge Design Build – Waunakee, WI
- New Home \$2.25M - \$3.5M: Victory Homes of Wisconsin, Inc. – Germantown, WI

Members
Save Millions

nahb.org/savings



Membership News

Memberships Renewed – Welcome Back!

- A-1 Elevator Sales/Service - Tony Pfefferman
- Alex Tessar Enterprise Inc. - Alex Tessar
- KerberRose, S.C. - Donald Pedersen
- Kitchen Solvers of the Fox Valley - Noah Farrell
- Luisier Drilling, Inc. - Jeff McDonald
- Northern Heating & Electric - Stuart Knope
- Shawano Well Drilling Inc. - John Dillenburg

Members – Renewal Due July

- J.C. Santy Construction - Brad Santy
- Kitchen Solvers of the Fox Valley - Affiliate member Steven Krueger

Upcoming Events/Meetings

JULY - NO MEETING

August 4 - Golf Outing - Golden Sands, Cecil

September 15 - Officer Elections - Location TBD

October 13 - Officer Installation - Location TBD

NOVEMBER - NO MEETING

Dec. 8 - Breakfast Meeting - Farm Inn on Main

BOLD = PUBLIC EVENT / Spread the word!

Please **invite member prospects** to membership meetings! We'll pay for their meal for the first meeting to give them the opportunity to see what we are all about. We'll also give **you** a \$10 Kwik Trip Card for bringing them! Share our membership info by sharing this link: [WRBA Potential Member Letter](#)

Health Insurance Plan available

Health insurance remains one of the most expensive employee benefits your business offers. During a time when you are reviewing your current health insurance renewal plans, please take this time to review all your options with superior health care provider networks that are available through our partnership with the Wisconsin Builders Association.

Take a look at cost-effective options with superior health care provider networks that are available through the partnership of the Wolf River Builders Association and the Wisconsin Builders Association (WBA).

Through the buying power of WRBA and WBA, you can get large group service and prices for your business of any size. New and existing members can take advantage of this opportunity to choose coverage from WPS Health Insurance and Arise Health Plan. You get help controlling costs and navigating a complex health care system through special pricing exclusively for members.

If you are interested in reviewing the options, simply contact:

[Michael Schiewer - The Insurance Center Inc.](#)
608.273.3855

Membership is not required to receive a quote, but membership required to receive quoted policy!

Progressive Attendance Drawing



The name drawn for the \$20 pot at the Summer Picnic was A-1 Elevator. A representative was not in attendance to claim the prize, so the pot at the Golf Outing will grow to \$40.

Unfamiliar with the "Progressive" Attendance Drawing"? For each General Membership Meeting, each member will have a chip with a number that corresponds to their name placed in the bucket, whether the member is in attendance or not.

If present and your name (#) is drawn, you will win the pot! If you are not present and your name is drawn, the pot will grow by \$20 for the next meeting or Hard Hat Happy Hour event. Minimum pot will always be \$20. It costs you nothing, but you could be a winner if you're there!

Make sure you are there to win if your name (#) is called!



WEDNESDAY
September 23, 2026

**SENTRYWORLD
STEVENS POINT**

TREAT YOUR BEST CUSTOMERS!



We're excited to announce the launch of our new Golf Invitational — a premier play-your-own-ball event at the stunning SentryWorld Golf Course. Designed for golfers who love a true test of skill and friendly competition, this invitational offers a championship-caliber experience in a beautiful setting.

Visit www.wisbuild.org to register!



SUPPORTING THE WISCONSIN BUILDERS FOUNDATION

Our Builders Want to Get to Know You!

Network with Builders

This conference offers a unique opportunity to connect with top builders while they explore the latest **trends and innovations** in the housing industry. This is your opportunity to foster partnerships that can enhance your business success and promote the building industry.



Join us for the
2026 Trends in Housing Conference



**WISCONSIN BUILDERS
FOUNDATION**

Thursday, November 12, 2026

Don't miss out on the chance to showcase your business
and engage with potential partners!

**Reserve your booth or become a sponsor
today!**

2026 Trends in
Housing
Conference
8:30 AM – 4:15 PM

Scan to Register



Sheraton Milwaukee Brookfield Hotel

375 S Moorland Road
Brookfield, WI 53005

For more information:
pmeskan@wisbuild.org

Residential construction spending in U.S. increases due to remodeling

Private residential construction spending across the U.S. rose modestly in May 2026, marking the third consecutive month of gains, albeit at a slower pace. According to the latest construction spending data from the U.S. Census Bureau, private residential construction spending came in at a seasonally adjusted annual rate (SAAR) of \$930.2 billion in May, up 0.3% from April and up 1.8% from a year ago.

The increased spending was driven by improvement (remodeling) spending, which was the only residential sector that posted a monthly increase. Remodeling spending rose 0.9% over the month and 8.1% over the year. Single-family construction spending decreased 0.1% in May, consistent with the weak builder sentiment reflected in the [NAHB/Wells Fargo Housing Market Index \(HMI\)](#); on a yearly basis, single-family spending is down 4.0%. Multifamily construction spending also edged down 0.1% from April, though it is up 3.3% from a year ago.

The NAHB construction spending index is shown in the graph below. The index illustrates how spending on single-family construction has slowed since early 2024, reflecting the impacts of elevated interest rates and ongoing uncertainty over building material tariffs. Multifamily construction spending growth has also slowed down after the peak in June 2023, with the index largely plateauing since late 2024. In contrast, improvement spending has been on an upward trend since the beginning of 2025, supported in part by [the aging housing stock](#) and [sustained demand for renovation](#).

Kwik Trip Gift Cards

***WRBA has Kwik Trip Gift Cards!
Your purchase helps support our organization!***

Cards are available in our online store or at any of our general membership meetings! Help support WRBA!

Wolf River Builders Association 2025/2026 Board of Directors

President	Bryce Szymanski Lakeview Revival WI Inc. 1005 S. Sawyer St. Shawano, WI 54166 Mobile: 715-304-8005
President Elect	Jess Kosnicki BankFirst 835 E. Green Bay St. Shawano, WI 54166 Work: 715-201-0390
Treasurer	Don Pedersen KerberRose, S.C. 115 E. Fifth Street Shawano, WI 54166 Work: 715-526-9400
Secretary	Bryan Nemetz Bryan Nemetz Construction W8885 Oak Avenue Shawano, WI 54166 Mobile: 715-853-7104
Builder Directors	John Maule – Maule Construction LLC (Work: 715-745-2256) Mark Flunker – Wolf River Habitat for Humanity (Mobile: 715-584-5995)
Associate Directors	Alex Tessar - Alex Tessar Enterprise Inc. (Mobile: 715-701-3891) VACANT – This could be you!! (and your phone number too)
Executive Officer	Nathan Falk Email: wolfriverbuilders@gmail.com Website: www.wolfriverbuilders.org Ph: 715-853-2310

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— Caleb Hudson
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[in](#) BestBuyBusiness



WRBA 9-HOLE GOLF OUTING

TUESDAY, AUGUST 4TH, 2026

GOLDEN SANDS GOLF COURSE, CECIL

Open to members and non-members alike. Visit wolfriverbuilders.org for a registration link.
\$55 for members, \$75 for non-members, \$20 dinner only

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