

# The **Builder News**

The Official Publication Of The Wolf River Builders Association

## Calendar of Events

### October/November 2020

Oct. 1 - WBA Virtual Member Meeting Day.

Register to attend ahead of time at

<https://www.wisbuild.org/wba-events/2020/10/01/membermeeting>

Oct. 7 - Chamber of Commerce 'Coffee Connections' in the Park, 8-9 a.m., Franklin Park, Shawano. RSVP 715-524-2139. Bring your own lawn chair! Free, but registration is appreciated.

Oct. 13 - WRBA VIRTUAL General Membership Meeting and Officer Installation, 6:30 p.m.

<https://us02web.zoom.us/j/81491828956?pwd=NXVhRjlycFBLcXJKUWIwUi9QNFFGdz09> or dial +1 312-626-6799, enter Meeting ID 814 9182 8956 and Passcode 177978

Oct. 27 - WRBA Board of Directors Meeting, 5:45 p.m., Launching Pad, Shawano

NOVEMBER - No General Membership Mtg.

Nov. 10 - WRBA Home Show Committee Meeting, 4:30 p.m., Stone Creations, Shawano

*\*If the Launching Pad becomes unavailable for board meetings or health concerns persist, the board will meet virtually through ZOOM. If you're interested in attending, e-mail [wolfriverbuilders@gmail.com](mailto:wolfriverbuilders@gmail.com) for a link!*

## Mission Statement

The Wolf River Builders Association's purpose is to serve as an advocate and resource for area building industry professionals, while supporting a commitment to our community through leadership and education.



Wolf River Builders Association

*Professionals You Can Trust!*

**Due to recent area COVID-19 spikes, our next meeting will now be held online**

## October

**General Membership Meeting**

and Installation of Officers

When: Tuesday, October 13<sup>th</sup>

Where: **ONLINE**

Time: 6:30 p.m.

Join us at this link:

<https://us02web.zoom.us/j/81491828956?pwd=NXVhRjlycFBLcXJKUWIwUi9QNFFGdz09>

or call 312-626-6799, ID 814 9182 8956, Passcode 177978

**Progressive Attendance Pot**

\$60 for October Meeting

*We hope to "see" you there!*

Check out the Member Benefits through NAHB –

<http://www.nahb.org/savings>

## From your incoming President

Hello Everyone! I am Darci Kotter from AbbyBank in Shawano - your incoming 2020-2021



WRBA President. I am excited to serve you this year and to be part of the opportunities that lie ahead for the Wolf River Builders Association.

As we've faced a tough year already, we're looking ahead to 2021 and alternative fundraising ideas in the event our March home show isn't able to take place. We are always open to your ideas, so please be sure to share with any of us! Also, if you or your company is willing to help sponsor any of our events, meetings, or even this newsletter - we'd greatly appreciate your sponsorship!

One of our challenges has been growing our association. We're planning to distribute a survey to our members in the next few weeks to find out what membership benefits are helping you the most, and what benefits aren't. We have a great member-to-member benefit program! If you're able to provide any discounts to other members, please consider doing so. (*Our member-to-member benefit sheet is included later in the newsletter*).

There is also a need to round out our membership base with builders and other skilled tradespeople that may be new business owners in the building industry. Please consider sponsoring and/or inviting any current associates or subcontractors that you work with to explore the camaraderie and opportunities that WRBA offers. We do get down to business, but we also have a lot of fun as a group!

I want our members to be talking about their membership with others and the benefits it provides, doing business within our membership and supporting other local businesses.

We cannot make this happen without YOU! It is imperative that we keep our association relevant and a group our area communities can look to for professional, quality services.

I'm looking forward to seeing all of you soon - even if it is only virtually this month! Stay safe and healthy!

- Darci Kotter

## WBA VIRTUAL Member Meeting Day

- Date: Thursday, Oct. 1, 2020
- Time: 8:30 AM - 3:30 PM

The Wisconsin Builders Association's final Member Meeting Day of the year will be held Oct. 1. While this meeting was previously scheduled to be in-person, it will now take place virtually.

The Board of Directors will be voting on the 3-year dues increase plan that is set to begin in 2021. [Click here to register](https://www.wisbuild.org/wba-events/2020/10/01/membermeeting) or visit <https://www.wisbuild.org/wba-events/2020/10/01/membermeeting> to receive the packet and link to participate in the meeting.

## Progressive Attendance Drawing



The member drawn for the \$40 pot at the September Member Election meeting was Tundraland Home Improvements. A representative was not there to claim the prize, so the October pot will increase to \$60.

Unfamiliar with the "Progressive Attendance Drawing"? For each General Membership Meeting, each member will have a chip with a number that corresponds to their name placed in the bucket, whether the member is in attendance or not.

If present and your name (#) is drawn, you will win the pot! If you are not present and your name is drawn, the pot will grow by \$20 for the next meeting. Minimum pot will always be \$20. It costs you nothing, but you could be a winner if you're there!

**Make sure you are there to win if your name (#) is called!**

## September Elections at Stubborn Bros



Our members and guests enjoyed a great evening with tasty food and beverages at one of Shawano's newest establishments, Stubborn Brothers Brewery at 220 S. Main Street in Shawano.

Our officer election also took place. Our incoming 2020-2021 board is as follows:

President - Darci Kotter

President-Elect - Justin Buntrock

Treasurer - Don Pedersen

Secretary - Lori Zuleger

Past-President - Mark Flunker

Builder Directors - Greg Brown, John Maule,  
Bryan Nemetz, Bill Rapaich.

Associate Directors - Trish Kieckhafer, Jess  
Kosnicki, Cap Wallrich.

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## Print and radio advertising availability

Looking to advertise? Let us help!

Our print advertising program is with the Market Messenger, a direct-mailed advertising publication that reaches over 25,000 households and businesses throughout the area. We have advertising space available on a first-come, first-serve basis, appearing the third week of the month. Our next ad is scheduled for October 15.

The cost is **\$390 per year/single ad space** (equals \$32.50/month) or **\$112.50 per quarter** (equals \$37.50/month). Choosing a year-long commitment will save you \$5/month (\$60/year).

We also have a radio advertising program through Results Broadcasting for \$60/month that still has availability.

If you are not currently advertising and would like to be added to either program, please let us know at [wolfriverbuilders@gmail.com](mailto:wolfriverbuilders@gmail.com).

**2021 Print Advertising renewal requests will be sent in October.**

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## Free continuing education courses

Thanks to a partnership with Slipstream and the [B4 Conference](#), the Wisconsin Builders Association is offering members 12 free credits through a promo code on their website. You will need your members-only login to access the page with the code - <https://www.wisbuild.org/online-courses>

These courses are designed to fulfill Wisconsin's continuing education requirements for dwelling contractors (12 credit hours every two years), and are approved by the Wisconsin Department of Safety & Professional Services (DSPS).

### Instructions to Receive Free Credits:

1. Visit <https://www.wisbuild.org/online-courses>  
When website launches, find promotional code and click "Take Courses" button

2. Review the available course(s) you want to take and click "Details/Register Now"
3. Read through the course details and click "Register"
4. Choose 1 ticket under the "For Credit" option and click the blue "Enter Promotional Code" link. Enter the promotional code, click "checkout", and submit information (view image below)
5. View course, pass quiz, and Slipstream will submit your information to DSPS for license renewal!

**Note: Code does not work in Internet Explorer**

### Available Courses

1. Ductless Heat Pump Applications for High Performance Homes
2. Part III: Attics and Roofs That Don't Work and Why
3. Part II: Attic and Roof Configurations That Work and Why
4. Housing Disruption Realities, Crises and Transformations: Are You Ready?
5. Business Success: Learning to Master the Grey Areas
6. Building a Better Basement
7. Ducted Mini Splits Applications and Performance
8. Advancements in Window and Wall Technology
9. Waterproofing Existing Basements from the Inside
10. High Performance Wall Assembly and Details
11. Radon Control Options for New Home Construction

## Membership News

### Memberships Renewed – Welcome Back!

- CoVantage Credit Union - Ryan Alexander
- Top Shelf Builders - Bill Rapaich

### Members – Renewal Due September

- Dearco - Greg Rusch
- Wallrich Agency - Cap Wallrich

### Members – Renewal Due October

- Alex Tessar Enterprise Inc.

### Members – Renewal Due November

- Bryan Nemetz Construction - Bryan Nemetz
- Stone Creations of Wisconsin - Trish Kieckhafer
- Woodstock Hardwood Flooring & Design Center - Philip Kersten

### Membership Dues — Installment Payments

You may make installment payments on your membership dues renewal - split the payment up into two or three payments, with the final payment due by your renewal date. There are no refunds if dues are not paid in full. One payment in full when due is always an option!

### Help boost our membership!

Please **invite member prospects** to membership meetings! We'll pay for their meal for the first meeting to give them the opportunity to see what we are all about. We'll also give **you** a \$10 Kwik Trip Card for bringing them! Share our membership info by sharing this link: [WRBA Potential Member Letter](#)

There are many reasons to maintain your membership! We'd love to hear what you find valuable in your membership! Let us know!  
*Membership: Trish Kieckhafer – 715-853-9961*



## 2021 Home Show committee

Due to the continued uncertainty regarding COVID-19, our annual home show date for 2021 has not yet been set.

If you're interested in helping to plan this event, please join us at our next committee meeting on Tuesday, Nov. 10 at 4:30 p.m. at Stone Creations - 1490 Industrial Drive, Shawano.

Remember, many hands make light work!

### Kwik Trip Gift Cards Available

**WRBA has Kwik Trip Gift Cards.** Denominations currently in-stock are \$10, \$25 and \$50. You may access our order form in your online member portal, our online [ORDER FORM](#), or send an e-mail to [wolfriverbuilders@gmail.com](mailto:wolfriverbuilders@gmail.com)

## 2020 Events/Meetings Calendar

October 13 - Officer Installation - VIRTUAL

NOVEMBER - NO MEETING

Dec. 8 - Breakfast Meeting - Angie's Main Cafe

**RED = OPEN TO THE PUBLIC / Spread the word!**

**We're in the offering NAHB members up to \$1,000 business.**



2019 Chevrolet Silverado 6500HD<sup>1</sup> Chassis Cab | 2019 Chevrolet Express 2500 Cargo Van | All-New 2019 Chevrolet Silverado 1500 | Next Generation 2019 GMC Sierra 1500

#### USING THE PRIVATE OFFER FOR NAHB MEMBERS IS EASY:

1. Get your NAHB Proof of Membership.
2. Visit your local Chevrolet, Buick, or GMC dealer and mention this Private Offer.
3. Select an eligible vehicle(s) to purchase or lease and present your NAHB proof of membership.

For even more value, combine this offer with the National Fleet Purchase Program and Business Choice Offers. For full details on the Private Offer, NAHB members should visit [nahb.org/gm](http://nahb.org/gm).

Example offer for NAHB members who are business owners purchasing a 2019 Chevrolet Silverado 2500HD Crew Cab 1LT 4WD.

**\$1,000** Private Offer<sup>2</sup> + **\$4,800** National Fleet Purchase Program (FVX)<sup>3</sup> + **Up to \$1,000** Eligible Accessory Cash Allowance<sup>4</sup> = **Up to \$6,800** In Potential Value



GENERAL MOTORS FLEET



Equipment from independent suppliers is not covered by the GM New Vehicle Limited Warranty. GM is not responsible for the safety or quality of independent supplier alterations. <sup>1</sup>Private offer amount varies by model. Up to \$500 offer for retail deliveries and up to \$1,000 offer for fleet deliveries. Valid toward the purchase or lease of eligible new 2019 and 2020 model year vehicles. Customer must take delivery by 1/2/2020. Not compatible with some other offers. Not valid on prior purchases. Offer excludes Chevrolet Blazer, Bolt, Camaro, Corvette, Sonic, Spark, Trax, Volt, Buick Cascada, Envision, LaCrosse, Regal, Verano, and all Cadillac vehicles. Additional GM models may be excluded from time to time at GM's sole discretion. See dealer for details. <sup>2</sup>Offer available to qualified fleet customers through 1/2/2020. Not compatible with some other offers. Take delivery by 1/2/2020. See dealer for details. <sup>3</sup>To qualify, vehicle must be used in the day-to-day operations of your business and not solely for personal/non-business-related transportation purposes. Must provide proof of business ownership. For complete program requirements, including information regarding offers, vehicles, equipment, options, warranties, and ordering, consult your dealer or visit [gm.businesschoice.com](http://gm.businesschoice.com). Not eligible on Associated Accessories from third-party independent suppliers. Not available with some other offers. Take delivery by 1/2/2020. See dealer for details. ©2019 General Motors, LLC. All rights reserved. The marks appearing in this ad are the trademarks or service marks of GM, its subsidiaries, affiliates, or licensors.

## Wolf River Builders Association 2020/2021 Board of Directors

<b>President</b>	<b>Darci Kotter</b> AbbyBank 1213 E. Green Bay St. Shawano, WI 54166 Work: 715-526-2265
<b>President Elect</b>	<b>Justin Buntrock</b> Exquisite Windows & Doors N6680 Elm Road Shawano, WI 54166 Mobile: 715-851-5309
<b>Treasurer</b>	<b>Don Pedersen</b> KerberRose, S.C. 115 E. Fifth Street Shawano, WI 54166 Work: 715-526-9400
<b>Secretary</b>	<b>Lori Zuleger</b> Concrete Cutters, Inc. 1020 Prospect Lane Kaukauna, WI 54130 Work: 920-766-1721
<b>Past President</b>	Mark Flunker - Wolf River Habitat for Humanity (Mobile: 715-584-5995)
<b>Builder Directors</b>	John Maule – Maule Construction LLC (Work: 715-745-2256) Bill Rapaich – Top Shelf Builders Inc. (Work: 715-524-2016) Greg Brown - SCHS Trades Program (Work: 715-526-2175) Bryan Nemetz - Nemetz Construction (Mobile: 715-853-7104)
<b>Associate Directors</b>	Cap Wallrich - Wallrich Agency (Work: 715-526-2156) Jess Kosnicki – CoVantage Credit Union (Work: 715-524-8200 ext. 3238) Trish Kieckhafer - Stone Creations of WI (Work: 715-526-8690)
<b>State Directors</b>	Trish Kieckhafer – Stone Creations Greg Brown – SCHS Building Trades
<b>Executive Officer</b>	Nathan Falk Email: <a href="mailto:wolfriverbuilders@gmail.com">wolfriverbuilders@gmail.com</a> Website: <a href="http://www.wolfriverbuilders.org">www.wolfriverbuilders.org</a> Ph: 715-853-2310 (no texting)



**Wolf River Builders Association**

## Member Benefits for Fellow Members

- Cellcom – Cell Phone Service – John LaShua – 715-851-3665
  - Discounted calling plans for Association Members
- Dearco Glass & Paint – Greg Rusch – 715-526-2126
  - Discount on all paints & paint related items, glass & mirror products, glass repair & replacement, window treatments
- Sherwin-Williams Company – 715-526-1818
  - 15% off applicators
  - Exception pricing on paints & stains
- Wallrich Agency – Cap Wallrich – 715-526-2156
  - 5% Discount on SECURA Milestone Home and Auto insurance package policy premium
- Woodstock Hardwood Flooring, LLC – Philip Kersten – 715-449-2279
  - Contractor / Builder Pricing on all finish, tools, supplies, and unfinished & prefinished hardwoods that Woodstock manufactures
  - 3% OFF Cabinets, Countertops, Carpet, Tile, Vinyl & other floor coverings
  - 3% back to the builder/contractor for customers referred to Woodstock (may require 1099's at year end depending on amount).

## Wolf River Builders Association Members!

In order to offer our members more value to their membership and to increase your potential business within our organization, we would like to know if you are interested in offering fellow members a discount on your product or service. If so, please complete and return this information sheet to Nathan at [wolfriverbuilders@gmail.com](mailto:wolfriverbuilders@gmail.com) or mail it to:

Wolf River Builders Association  
 P. O. Box 595  
 Shawano, WI 54166

Name of Business: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

My business would like to offer the following discount to fellow WRBA members: (explain)

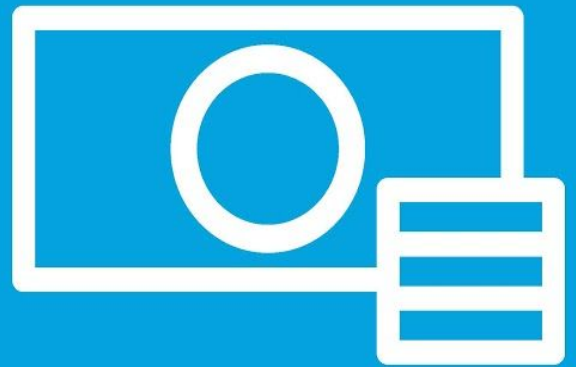
\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

# Members Save Millions

*Put Your NAHB Membership  
to Work Now.*

Money-saving discounts that benefit  
you, your business and your family

[nahb.org/Savings](http://nahb.org/Savings)



## SAVINGS



**GEICO**  
Member Discount



amazonbusiness

**Hertz**

TICKET  
MONSTER



**Office  
DEPOT.**

**YRC**  
FREIGHT



**AVIS**

**TSYS**

**Budget**

**BFGoodrich**  
Tires



# WANT TO START GETTING MONEY BACK FOR PRODUCTS YOU ALREADY USE?



Free Member Benefit of WBA  
[www.WBAebates.com](http://www.WBAebates.com)



If you use any of these **50+ participating manufacturers**, then it is easy to participate!

- 1 REGISTER
- 2 SUBMIT A REBATE CLAIM
- 3 RECEIVE A REBATE CHECK



THE AVERAGE REBATE PER BUILDER / REMODELER COMPANY WHO PARTICIPATED IN 2019 WAS:  
**\$1,472.55**



Website: [www.HBArebates.com](http://www.HBArebates.com) | Phone: 866-849-8400  
 Email: [info@HBArebates.com](mailto:info@HBArebates.com) | Facebook: /MemberRebateProgram





WBA has partnered with Snazzy Traveler to offer you a FREE Travel Savings Membership valued at \$99. You gain access to unlimited savings on thousands of hotels, cars, cruises, activities and more all year long.

Go to [www.SnazzyTraveler.com/WBA](http://www.SnazzyTraveler.com/WBA) and enter your exclusive **Promo Code: WBATravel** to join the Snazzy members who are already saving hundreds on travel each year!

Find the Snazzy Traveler App in the App Store and Google Play Store.

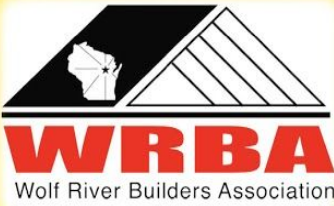
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We thank you for your continued support and participation!

# JOIN US ...FOR A NIGHT OF MEETING YOUR AREA BUILDERS & BUILDING PROFESSIONALS TO LEARN ABOUT NETWORKING OPPORTUNITIES AND THE WAY WE HELP EACH OTHER AND OUR COMMUNITIES!



The Wolf River Builders Association is the local Builders Association for Shawano, Menominee and the Northwestern portion of Oconto County. Our members cover a wide variety of types of businesses - our ad below is just a sampling of our members. By joining WRBA you are automatically enrolled in the National Association of Home Builders [NAHB], and the Wisconsin Builders Association [WBA].

For more information visit our website [www.wolfriverbuilders.org](http://www.wolfriverbuilders.org) or via email at [wolfriverbuilders@gmail.com](mailto:wolfriverbuilders@gmail.com)  
Our next membership meeting will be held October 13, 2020.  
Contact Nathan @ 715-853-2310 for location and time!



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NEW STORE OPEN!

Thurs & Fri 9am-4pm  
Sat 9am-1pm

**Volunteers Needed:**  
Store, Pick-ups/Deliveries, Home Building Site

414 E. Elizabeth St, Shawano  
715-524-3007 • [www.wrhabitat.org](http://www.wrhabitat.org)

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