

The Builder News

The Official Publication Of The Wolf River Builders Association

Calendar of Events

October 2025

Oct. 9 - WBA Virtual Member Meeting Day, 9 a.m. to 3 p.m. Register:
<https://association.wisbuild.org/ap/Events/Register/zBFQxx4igCACR>

Oct. 14 - WRBA General Membership Meeting and Officer Installation, social hour/networking 5:45, dinner and meeting to follow. JDogg's, 136 S. Main St., Shawano.
<https://forms.gle/rnPqgWcUc5vdSwkv8>

Oct. 28 - WRBA Board of Directors Meeting, 5:45 p.m., The Launching Pad, Shawano

Nov. 5 - Chamber of Commerce 'Coffee Connections,' 8-9 a.m., The Daily Drip, 215 N. Main Street, Shawano. RSVP 715-524-2139 or chamber@shawanocountry.com. This is a great opportunity to meet other business people, share information and ideas. Attendees introduce themselves and their business to the entire group. This is a free event, but registration is appreciated.

Mission Statement

The Wolf River Builders Association's purpose is to serve as an advocate and resource for area building industry professionals, while supporting a commitment to our community through leadership and education.



Wolf River Builders Association

Professionals You Can Trust!

October General Membership Meeting and Officer Installation

When: **Tuesday, October 14th**

Where: J Dogg's
136 S. Main St., Shawano

Networking/Social Hour: 5:45 – 6:30
Dinner/Meeting/Installation to follow

Sign up by Monday, October 13th
via link

<https://forms.gle/rnPqgWcUc5vdSwkv8>

Progressive Attendance Pot
\$80 for October Meeting




Prize donations are always welcome!
Just bring it along!

Check out the Member Benefits through NAHB –
<http://www.nahb.org/savings>

From your President

As we step into October, there's a sense of momentum in the air. Interest rates are beginning to ease, and we're seeing steady growth and opportunity in both commercial and residential construction. Fall is a season of transition, but also one of possibility—wrapping up summer projects, lining up winter work, and positioning our businesses and our association for a strong finish to the year. Looking ahead, our next big event is the WRBA Officer Installation Meeting:



 Monday, October 14th
 5:45 PM
 @ JDoggs

This meeting is more than just installing our officers—it's about coming together as an association to share ideas, strengthen connections, and set the tone for the season ahead. Leadership is about showing up and getting involved, and your presence helps move the WRBA forward.

As you prepare for fall and winter, I encourage you to do a quick "self-check" on your business:

- Are you wrapping up projects on time and setting winter work?
- Do you have the right systems and people in place to finish the year strong?
- Have you formulated a Tax plan with your accountant or advisor?
- Are you preparing for 2026 by investing in relationships, marketing, and customer follow-up?

Together, we can finish this year on solid footing and position ourselves for success in the next.

Be on the lookout for our Scholarship Raffle tickets, and if you could take some to sell at your location or out and about we appreciate the help as we want to at least match last year's \$4,000 in scholarship monies.

I look forward to seeing many of you at JDoggs on October 14th!

Bryce Szymanski
President, Wolf River Builders Association

Kwik Trip Gift Cards Available

WRBA has Kwik Trip Gift Cards!
Your purchase helps support our organization!

Denominations currently in-stock are gift cards in the amount of \$10, \$50 \$22.50 Grocery-only cards (\$25 value) and \$30 Car Wash Cards (\$36 value)

We are able to order gift card amounts of \$5 · \$10 · \$20 · \$25 · \$50 · \$100 · \$500

If you'd like to order for yourself or for employee incentive programs, visit our online store under the MORE tab at wolfriverbuilders.org, or contact us via email at wolfriverbuilders@gmail.com

Cards are also available at any of our general membership meetings! Help support WRBA!

WBA - Virtual Member Meeting Day

- Date: Thursday, Oct. 9, 2025
- Time: 9:00 AM - 3:00 PM

The Wisconsin Builders Association's final Member Meeting Day of the year will take place virtually. This meeting Features Advocacy and Membership/Local Officers Group meetings, as well as the Board of Directors meeting. Please register at wisbuild.org.

Upcoming Events/Meetings

October 8 - Officer Installation - JDogg's
NOVEMBER - NO MEETING

Dec. 10 - Breakfast Meeting - Farm Inn on Main

Membership News

Members – Renewal Due September

- Cellcom - Vaughn Bohm
- Dearco Distributing Inc - Greg Rusch
- Wallrich Agency - Aaron Wallrich

Members – Renewal Due November

- Bryan Nemetz Construction - Bryan Nemetz
- Floors Unlimited Inc. - Nate Calawerts
- Woodstock Flooring & Design Center - Philip Kersten

Progressive Attendance Drawing



The name drawn for the \$60 pot at the September Election meeting was Floors Unlimited. A representative was not in attendance to claim the prize, so the pot at the October meeting will increase to \$80.

Unfamiliar with the “Progressive” Attendance Drawing”? For each General Membership Meeting, each member will have a chip with a number that corresponds to their name placed in the bucket, whether the member is in attendance or not.

If present and your name (#) is drawn, you will win the pot! If you are not present and your name is drawn, the pot will grow by \$20 for the next meeting or Hard Hat Happy Hour event. Minimum pot will always be \$20. It costs you nothing, but you could be a winner if you're there!

**Make sure you are there to win if
your name (#) is called!**

Online Education Courses

The WB Foundation is proud to offer [continuing education courses](#) developed in part by WBA.

There are officially three “new-ish” 1-credit courses available to members, in addition to the 4-credit classes that are offered.

These courses are from the 2023 Trends in Housing Conference. Those who attended in person and received credit will not be able to receive credit again, however those who didn't attend will hopefully find great value in them. Members who haven't already taken the 4-credit course can still take it for free with the code FOUR, while the price for non-members has increased to \$125.

Members can receive the remaining three courses for a \$10 discount per course by using the

codes ADAPT, LEGAL, and UNIVERSAL for the respective courses. Non-members can take those courses for \$49 each.

Four Credit Course: This course covers construction lien law, dispute resolution & contracts, building codes, and risk management and liability to satisfy the recent 4-credit requirement on these topics.

Adapting to Market Trends: A How-To For Housing Trades (1 credit): Taught by the Home Improvement Research Institute, this course covers trend topics that impact the industry such as interest rates, psychological factors that influences consumer behavior and sentiment, project activity, mortgage rates, and challenges for the building industry.

Legal Pitfalls in the Building Industry (1 credit): Taught by Robert Procter of Axley Attorneys, Robert goes over in-depth some of the most common and trouble legal occurrences in the building industry, such as: how to avoid litigation, problems with contracts and how to mitigate them, how builders can and should protect themselves, warranties, construction standards, and more.

Universal Design (1 credit): This course covers a range of topics on how to build homes for people with diverse abilities. Topics such as contrasting colors, mechanisms with low physical effort and other key mobility features, along with the Fair Housing Act is covered.

Promo Codes for Members: Upon selecting your desired courses using the button below, please enter the following codes at checkout for the respective classes you are taking.

Four Credit Course: FOUR

Adapting to Market Trends: ADAPT

Legal Pitfalls in the Building Industry: LEGAL

Universal Design: UNIVERSAL

Using these codes, members will be able to receive the 4-credit course for free, and the remaining 1-credit courses for \$10 off each, for a total of \$39/class.

Click the **REGISTER** button or visit <https://wisconsinbuildersassociation.growthzoneapp.com/ap/Events/Register/gLW88V9r?mode=Attendee>. Select your desired courses and enter promo codes for the applicable courses. Please ensure you enter your DCQ number at this time as well. Within 48 hours of checking out, you will receive an email

from On3 with instructions on how to take the course - be sure to check your spam folder!

Upon receiving this email and creating your login, you will have 30 days to complete the course. Upon passing the course (70% required), WBA will submit your credits to DSPS.

Trends in Housing Conference

Discover what's next in Wisconsin housing at the Wisconsin Trends in Housing Conference—an essential event for builders, developers, realtors, tradespeople, lenders, local officials, and housing advocates across the state. The conference will be held Thursday, Nov. 13 in Brookfield.

This forward-looking conference brings together industry leaders, economists, policymakers, and innovators to examine the challenges and opportunities shaping Wisconsin's housing market today and in the years to come. From shifting demographics and affordability issues to policy, project management, economic impacts, development, and legal pitfalls in home building, we'll cover the most critical factors driving housing demand and delivery statewide.



Why You Should Attend:

- **Get the Data** – Hear from experts sharing market insights, housing statistics, and economic forecasts.
- **Stay Ahead** – Learn how state and national housing trends will impact your business, your community, and your clients.
- **Engage with Leaders** – Network with decision-makers in housing, construction, finance, and government.
- **Be Part of the Solution** – Explore strategies for addressing Wisconsin's housing shortage and supporting sustainable growth.

Whether you're building homes, planning communities, lending, or shaping policy, this conference will give you the tools and perspectives to lead in a rapidly changing housing landscape.

Register at

<https://association.wisbuild.org/ap/Events/Register/aZFJQQvfvCqCZ>

Wolf River Builders Association 2025/2026 Board of Directors

President	Bryce Szymanski Lakeview Revival WI Inc. 1005 S. Sawyer St. Shawano, WI 54166 Mobile: 715-304-8005
President Elect	Jess Kosnicki BankFirst 835 E. Green Bay St. Shawano, WI 54166 Work: 715-201-0390
Treasurer	Don Pedersen KerberRose, S.C. 115 E. Fifth Street Shawano, WI 54166 Work: 715-526-9400
Secretary	Bryan Nemetz Bryan Nemetz Construction W8885 Oak Avenue Shawano, WI 54166 Mobile: 715-853-7104
Builder Directors	John Maule – Maule Construction LLC (Work: 715-745-2256) VACANT – This could be you!! (and your phone number too)
Associate Directors	Alex Tessar - Alex Tessar Enterprise Inc. (Mobile: 715-701-3891) VACANT – This could be you!! (and your phone number too)
Executive Officer	Nathan Falk Email: wolfriverbuilders@gmail.com Website: www.wolfriverbuilders.org Ph: 715-853-2310



Scholarship Calendar Raffle

Daily prizes Jan. 1-24
- Prizes from \$100-\$1000 -
24 winners chosen

Tickets are \$20 each

**Tickets: AbbyBank-Shawano, Bank First in
Shawano, CoVantage Credit Union,
Torborg's Shawano, or any WRBA member**

**Proceeds benefit local high school
student building trades scholarships**

Drawing will be held daily from January 1 through January 24
- winners posted daily on our Facebook page.
All tickets will be eligible for each daily drawing.

Wolf River Builders Association - P.O. Box 595 - Shawano, WI 54166

www.wolfriverbuilders.org

RAFFLE LICENSE NUMBER: R0027713-A-84849

Trends in Housing Conference

November 13, 2025 | Brookfield

**Discover Insights. Build Connections.
Shape the Future of Housing.**

Join the Wisconsin Builders Association at the Trends in Housing Conference for a full day of expert-led sessions, practical takeaways, and networking designed for today's homebuilding industry. From the latest economic outlook to generational housing trends and innovative solutions to affordability, this conference brings together leaders and professionals who are shaping Wisconsin's housing future.



**Scan to View Agenda and
Register!**

Highlights Include:

- The Economics of Housing Affordability with **John Koskinen, Wisconsin Dept. of Revenue Chief Economist.**
- Breakout Sessions on **risk management** with Frankenmuth Insurance or the transformative role of **AI in the building industry** with Keystone Click.
- Lunch & SkillsUSA Presentation showcasing Wisconsin's next generation of **skilled trades talent.**
- Building for the Future: How to meet the **needs of Millennial and Gen Z homebuyers**, with national innovation expert Susan Yashinsky.
- Panel Discussion: Hear from public and private sector leaders on **Innovative Solutions** to Solving the Housing Crisis.
- **Legal Pitfalls in the Homebuilding Industry** with Robert Procter of Axley Attorneys.

Q3 2025 MEMBER SAVINGS PROGRAM

PERSONAL SAVINGS AT A GLANCE | nahb.org/savings



AUTO

COMPANY	SAVINGS	PRODUCTS	INFO
BMW	Earn up to \$1,500 on a new BMW or up to \$500 on a new MINI	BMW	memberdeals.com/nahb/shopping.php?action=view&sub=bmw&login=1
GOODYEAR	Members must log into NAHB.org to save 15% on Goodyear Tires.	Goodyear Tires & Services	nahb.org/goodyear

TRAVEL & ENTERTAINMENT

COMPANY	SAVINGS	PRODUCTS	INFO
AVIS	Save up to 30% off Avis PAY NOW rates when making a reservation with Avis Worldwide Discount (AWD) number G572900.	Rental Cars	avis.com/nahb 800-331-1212 AWD #G572900
BUDGET	Save up to 35% off Budget PAY NOW rates when making a reservation using Budget Customer Discount (BCD) number Z536900.	Rental Cars	budget.com/nahb 800-283-4387 BCD #Z536900
COSTCO WHOLESALE	Get a \$20 or \$40 digital Costco shop card when joining as a new Costco member.	Gift Card with Club Membership	nahb.org/savings Click on "Costco Wholesale" button under "Personal Savings"
WALT DISNEY WORLD	Explore Walt Disney World Resorts at special member discounts	Theme Parks	nahb.org/savings Click on "Walt Disney World" button under "Personal Savings"
HERTZ	Save up to 25% on everyday base rates and additional program benefits with Hertz Gold Plus	Rental Cars	nahb.org/hertz
HOTELPLANNER	NAHB members can save up to 65% on hotel room rates at over 800,000 properties worldwide in more than 250 countries.	Hotels	nahb.hotelplanner.com 800-497-2175
MEMBER DEALS <small>EXCLUSIVE MEMBER ONLY OFFERS</small>	Up to 50% off.	Theme Parks, Movie Tickets, Concerts, Water Parks & Gift Cards	memberdeals.com/nahb/?login=1 877-579-1201
SAM'S CLUB	Save over 60% on a new membership plus receive travel and entertainment credit	Club Membership	nahb.org/savings Click on "Sam's Club" button under "Personal Savings"
SIRIUSXM	Get a free four-month trial to SiriusXM's Platinum streaming	Music	nahb.org/xm

Health & Wellness

COMPANY	SAVINGS	PRODUCTS	INFO
ACTIVE & FIT DIRECT	Find your perfect gym for \$28/month.	Fitness Membership	nahb.org/AFD

ELECTRONICS & SOFTWARE

COMPANY	SAVINGS	PRODUCTS	INFO
DELL	Up to 40% off Dell computer servers, electronics & accessories. Free IT consultations for members.	Computers & Hardware	dell.com/nahb 800-757-8442
MICROSOFT OFFICE	Up to 90% discount on a one-time purchase of Microsoft Office Home & Business 2019 and 2021	Microsoft Apps	nahb.org/office

NAHB Members Saved over **\$40,000,000** last year


*Discounts are as of 6/30/25 & subject to change at any time Visit nahb.org/savings for the latest deals & limited time offers.

Q3 2025 MEMBER SAVINGS PROGRAM

BUSINESS SAVINGS AT A GLANCE | nahb.org/savings



AUTO

	COMPANY	SAVINGS	PRODUCTS	INFO
	MERCEDES-BENZ VANS	Save up to \$500 on select vans, combinable with advertised sales incentives offered by Mercedes-Benz Vans.	Mercedes	nahb.org/mbvans
	GOODYEAR	Members must log into NAHB.org to save 15% on Goodyear Tires.	Goodyear Tires & Services	nahb.org/goodyear
	NISSAN	Save \$900 to \$11,000 on sedans, crossovers, SUVs and trucks.	Nissan	nahb.org/nissan
	RAM	Save up to \$1,000 on select vehicles, stackable with advertised discounts offered by RAM	RAM	nahb.org/ram
	FORD	Save \$500-\$5,000 on Ford Pro's trucks, vans and SUV's.	Ford	nahb.org/ford
	HOLMAN	Members can receive a free first-month lease payment.	Vehicle leasing and fleet management	nahb.org/holman

Appliances, Building Materials & Home Technology

	COMPANY	SAVINGS	PRODUCTS	INFO
	LOWE'S	NAHB members can save MORE with MyLowe's Pro Rewards with Member Volume Discounts over \$2,000, up to 10% off online and much MORE. Plus get 5% off every day plus 2% statement credit with a MyLowe's Pro Rewards or Commercial Account Credit Card. See Lowe.com/Terms .	Building Materials	lowes.com/nahb 877-435-2440
	BEST BUY BUSINESS	NAHB members get member-exclusive pricing on thousands of appliances and smart-home technology.	Appliances, smart-home technology, and whole-home audio from top brands.	nahb.org/bestbuy
	DELL	Up to 40% off Dell computer servers, electronics & accessories. Free IT consultations for members.	Computers & Hardware	dell.com/nahb 800-757-8442

WIRELESS

	COMPANY	SAVINGS	PRODUCTS	INFO
	T-MOBILE	Save 12% on wireless. Extend discount to employees with Employee Work Perks program.	Cell Phones, Internet, Plans & More	nahb.org/t-mobile

FUEL

	COMPANY	SAVINGS	PRODUCTS	INFO
	VOYAGER	Save on Fuel with Voyager card for Business. Savings anywhere Mastercard is accepted.	Fuel Savings & Fleet Management	usbank.com/splash/corporate-payments/transportation/nahb.html

NAHB Members Saved over
\$40,000,000 last year

Q3 2025 MEMBER SAVINGS PROGRAM

BUSINESS SAVINGS AT A GLANCE | nahb.org/savings



BUSINESS MANAGEMENT

COMPANY	SAVINGS	PRODUCTS	INFO
	ODP BUSINESS SOLUTIONS Up to 75% off online regular prices on their Best Value List of preferred products. Plus, free shipping over \$50.	Office Supplies	officediscounts.org/nahb 855-337-6811 x2897
	HEARTLAND Merchant processing and payroll solutions at reduced fees for NAHB Members.	Payment & POS Solutions	go.heartlandpaymentsystems.com/nahb 800-613-0148
	INDEED Register a new account and get a \$250 credit towards sponsored job postings.	Job Board and Hiring Resources	nahb.org/indeed
	MICROSOFT OFFICE Up to 90% discount on a one-time purchase of Microsoft Office Home & Business 2019 and 221.	Microsoft Apps	nahb.org/office
	QUICKBOOKS Save up to 50% on select new QuickBooks Online and QuickBooks Desktop Solutions.	Accounting and financial management	nahb.org/quickbooks
	RINGCENTRAL Save 15% off monthly on a new RingCentral Office service. Receive \$50 off the list price on any RingCentral phone. Current NAHB RingCentral users are eligible for discounts by calling and re-signing a 24 month agreement.	Message, Video & Phone	ringcentral.com/nahb 800-417 0930
	UPS SHIPPING Save 65% on domestic UPS Next Day and 42% on UPS Ground shipping.	Business Shipping	1800member.com/nahb 800-MEMBERS
	TFORCE FREIGHT At least 75% off Less Than Truckload (LTL) shipping over 150lbs.	Freight Shipping	1800member.com/nahb 800-MEMBERS

NAHB ASSOCIATION DISCOUNTS

COMPANY	SAVINGS	PRODUCTS	INFO
	NAHB INTERNATIONAL BUILDERS' SHOW® Up to \$200 off show registration. Up to \$3.75 per sq. ft. off exhibit space.	Trade Show	buildersshow.com
	STRUCTURE PRODUCTIONS Discounts on professional video and television production services.	Visual Media	structure-productions.com
	NAHB CONTRACTS Up to 30% off contract rates.	Legal	nahb.org/nahbcontracts
	HOUSINGECONOMICS \$100 off annual subscription.	Economic & Housing Data	housingeconomics.com
	BUILDERBOOKS 10% off books. Up to 45% off research.	Books	builderbooks.com
	ONLINE EDUCATION Up to 30% off webinars; Up to 50% off online courses.	Education	nahb.org/education

*Discounts are as of 6/30/25 & subject to change at any time Visit nahb.org/savings for the latest deals & limited time offers.

WRBA Scholarship Calendar Raffle



DAILY PRIZES FROM \$100-\$1000 WILL BE DRAWN JANUARY 1-24.

Tickets are \$20 each. All tickets will be eligible for each daily drawing.

24 winners! Winners chosen will be posted daily on our Facebook page.

Available at: AbbyBank - Shawano, Bank First - Shawano, CoVantage Credit Union or any WRBA Member | Raffle License Number: R0027713-A-84849

Wolf River Habitat for Humanity **NEW DONATIONS RECEIVED WEEKLY!**

Open Thursday 9-4,
Friday 9-4 & Saturday 9-1

Volunteers Needed:
Store, Pick-ups/Deliveries, Home Building Site

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