

The Builder News

The Official Publication Of The Wolf River Builders Association

Calendar of Events

September 2020

Sept. 2 - Chamber of Commerce 'Coffee Connections' in the Park, 8-9 a.m., Franklin Park, 235 S. Washington St., Shawano. RSVP 715-524-2139. Bring your own lawn chair! This is a free event, but registration is appreciated.

Sept. 8 - WRBA General Membership Meeting and Election of Officers, cocktails/networking 5:45, dinner and meeting to follow, Stubborn Brothers Brewery, Shawano. Register at link: <https://forms.gle/d4pr53nMqa2nsPGp6>

Sept. 22 - WRBA Board of Directors Meeting, 5:30 p.m., Launching Pad, Shawano

Oct. 1 - WBA Member Meeting Day.

Oct. 13 - WRBA General Membership Meeting and Officer Installation, cocktails/networking 5:45, dinner and meeting to follow, Antler's Supper Club, Bonduel.

**If the Launching Pad becomes unavailable for board meetings, the board will meet virtually through ZOOM. If you're interested in attending, e-mail wolfriverbuilders@gmail.com for a link!*

Mission Statement

The Wolf River Builders Association's purpose is to serve as an advocate and resource for area building industry professionals, while supporting a commitment to our community through leadership and education.



Wolf River Builders Association

Professionals You Can Trust!

September General Membership Meeting and Election of Officers

When: Tuesday, September 8th

Where: **Stubborn Brothers Brewery**

220 S. Main Street, Shawano
715-201-0859

Networking/Cocktails: 5:45 - 6:30

Dinner: 6:30; Meeting to follow.

PLEASE RSVP

by Friday, September 4th

via your online member portal or via link

<https://forms.gle/d4pr53nMqa2nsPGp6>

One meal per membership is free, however "no shows" will be charged. Add'l meals for spouse or guests - \$15.00

Progressive Attendance Pot

\$40 for September Meeting

Door Prize donations always welcome!

Just bring it along!

We hope to see you there!

Check out the Member Benefits through NAHB –

<http://www.nahb.org/savings>

From your President

As I sit here wondering what I'm going to write about for the last time as your president, I think about what we could have accomplished if it were not for the COVID-19 virus. We had to change many things that we took for granted but now we do without thinking about it. We learned how to have Virtual Meetings, GoToMeetings and Teams. We would have had our Home Show and some of our other meetings would not have had to be changed.



We are still looking for people to serve on our board beginning in October -- we're looking for a President-elect, Builder Members and Associate Members. So if you're a long time member or someone who has just joined the Builders Association, please consider serving in one of the elected positions. You can call Darci Kotter, Trish Kieckhafer or myself to let us know you're interested, otherwise you will be contacted.

We will be holding officer elections on September 8 at Stubborn Brothers Brewery on Main Street. Member installation will take place Oct. 13 at Antler's Supper Club in Bonduel.

We are still tentatively planning our 2021 Home Show, and have postponed our kickoff meeting until November 10. We are also in search of speakers for 2021, if you have topics you wish to be presented or know of a great speaker, let us know!

Please stay safe and continue supporting our builders association. It was my pleasure to serve you as President, and I wish incoming President Darci Kotter the very best when she takes the reins in October.

- Mark Flunker

Help boost our membership!

Please **invite member prospects** to membership meetings! We'll pay for their meal for the first meeting to give them the opportunity to see what we are all about. We'll also give **you** a \$10 Kwik Trip Card for bringing them! Share our membership info by sharing this link: [WRBA Potential Member Letter](#)

There are many reasons to maintain your membership! We'd love to hear what you find valuable in your membership ...the networking? Dinner meetings? Discounts through NAHB? Contracts, Legal Hotline, Home Show discounts, advertising discounts, Rebate Program through WBA, Advocacy? Let us know! *Membership Chairperson: Trish Kieckhafer – 715-853-9961*

Progressive Attendance Drawing



The member drawn for the \$20 pot at the August Golf Outing was CoVantage Credit Union. A representative was not there to claim the prize, so the September pot will increase to \$40.

Unfamiliar with the "Progressive Attendance Drawing"? For each General Membership Meeting, each member will have a chip with a number that corresponds to their name placed in the bucket, whether the member is in attendance or not.

If present and your name (#) is drawn, you will win the pot! If you are not present and your name is drawn, the pot will grow by \$20 for the next meeting. Minimum pot will always be \$20. It costs you nothing, but you could be a winner if you're there!

Make sure you are there to win if your name (#) is called!

August Golf Outing at Golden Sands



Zach Schutt, Mark Verkuilen, Rick Serber and Paul Verkuilen



Brock Boyd, Adam Mueller, Ryan Strenn and Jeremy Hafeman



Bryan and Deja Nemetz, Amber and Nick Bystol



Mike Papendorf, Mark Flunker, Mike Groth and Darci Kotter



Diane Montour, Bill Rapaich, Don and Staci Pedersen

Thanks for your support!

Our 2020 Golf Outing was held on Tuesday, Aug. 4 at Golden Sands in Cecil. We had 32 golfers participate.

A huge thank you goes out to our event sponsors AbbyBank, Charlie's County Market and Village Tractor, along with all who sponsored holes for this event – AbbyBank, Brincks Exteriors, Bryan Nemetz Construction, Cellcom, Concrete Cutters Inc., Contractor's Choice Lumber, Dearco, Exquisite Windows & Doors, KerberRose S.C., Market Messenger, Maule Construction, Moede Plumbing, Pella Windows & Doors of Wisconsin, Raddant Electric Service, Schneider & Sons Landscaping, Schneider Monument, Wallrich Agency, and Wolf River Habitat for Humanity.

Thank you also to those who donated towards our prizes and goodie bags – Golden Sands, Cellcom, Torborg's Shawano Lumber, Pella Windows & Doors of Wisconsin, Stone Creations, Concrete Cutters Inc., Sherwin-Williams, Top Shelf Builders, Wallrich Agency, and WRBA.

Without the sponsors and prize donations, the event would not be the success it is. We were able to generate nearly \$2,600. We'd also like to thank Stacey Senzig and Jordan Hintz for volunteering to assist with the hole events.

The winner of the Golf Outing was the team of Mark Verkuilen, Zach Schutt, Rick Serber and Paul Verkuilen.

Print and radio advertising availability

Looking to advertise? Let us help!

Our print advertising program is with the Market Messenger, a direct-mailed advertising publication that reaches over 25,000 households and businesses throughout the area. We have advertising space available on a first-come, first-serve basis, appearing the third week of the month. Our next ad is scheduled for September 17.

The cost is **\$390 per year/single ad space** (equals \$32.50/month) or **\$112.50 per quarter** (equals \$37.50/month). Choosing a year-long commitment will save you \$5/month (\$60/year).

We also have a radio advertising program through Results Broadcasting for \$60/month. If you are not currently advertising and would like to be added to either program, please let us know at wolfriverbuilders@gmail.com.

2021 Print Advertising renewal requests will be sent in October.

Free continuing education courses

Thanks to a partnership with Slipstream and the [B4 Conference](#), the Wisconsin Builders Association is offering members 12 free credits through a promo code on their website. You will need your members-only login to access the page with the code - <https://www.wisbuild.org/online-courses>

These courses are designed to fulfill Wisconsin's continuing education requirements for dwelling contractors (12 credit hours every two years), and are approved by the Wisconsin Department of Safety & Professional Services (DSPS).

Instructions to Receive Free Credits:

1. Visit <https://www.wisbuild.org/online-courses> When website launches, find promotional code and click "Take Courses" button
2. Review the available course(s) you want to take and click "Details/Register Now"
3. Read through the course details and click "Register"
4. Choose 1 ticket under the "For Credit" option and click the blue "Enter Promotional Code" link. Enter the promotional code, click "checkout", and submit information (view image below)
5. View course, pass quiz, and Slipstream will submit your information to DSPS for license renewal!

Note: Code does not work in Internet Explorer

Register

Enter Promotional Code

For credit \$25.00 1

This webinar is free to view, but costs \$25.00 to receive credit(s). This ticket is for obtaining credit(s).

Hide Info

For viewing only (free) FREE 0

This webinar is free to view, but costs \$25.00 to receive credit(s). This ticket is only for viewing the webinar- credits are not available with this ticket.

Hide Info

QTY: 1 USD \$25.00 Checkout

Available Courses

1. Ductless Heat Pump Applications for High Performance Homes
2. Part III: Attics and Roofs That Don't Work and Why
3. Part II: Attic and Roof Configurations That Work and Why
4. Housing Disruption Realities, Crises and Transformations: Are You Ready?
5. Business Success: Learning to Master the Grey Areas
6. Building a Better Basement
7. Ducted Mini Splits Applications and Performance
8. Advancements in Window and Wall Technology
9. Waterproofing Existing Basements from the Inside
10. High Performance Wall Assembly and Details
11. Radon Control Options for New Home Construction



Membership News

Memberships Renewed – Welcome Back!

- JC Santy Construction LLC - Brad Santy
- Pella Windows & Doors of WI - Bill Weber
- Knope Heating & Air Conditioning - Kort Knope
- LJ Sperberg Construction Inc. - Larry Sperberg
- Scott Dingeldein
- Cellcom - Laura Hoppe

Members – Renewal Due September

- Dearco - Greg Rusch
- Top Shelf Builders - Bill Rapaich
- Wallrich Agency - Cap Wallrich
- CoVantage Credit Union - Ryan Alexander

WBA Member Meeting Day

- Date: Thursday, Oct. 1, 2020
- Time: 8:30 AM - 3:30 PM
- Location: Glacier Canyon Lodge
45 Hillman Road, Wisconsin Dells

The Wisconsin Builders Association's final Member Meeting Day of the year will be held Oct. 1. There is a chance it may yet change to virtual only. This meeting Features Advocacy and Membership/Local Officers Group meetings, as well as the Board of Directors meeting.

Please register at wisbuild.org or at this [LINK](#). Member packets will be available online two weeks prior to the meeting.

Kwik Trip Gift Cards Available

WRBA has Kwik Trip Gift Cards. Denominations currently in-stock are \$10, \$25 and \$50. You may access our order form in your online member portal, our online [ORDER FORM](#), or send an e-mail to wolfriverbuilders@gmail.com

2020 Events/Meetings Calendar

Sept. 8 - Officer Elections - Stubborn Brothers
October 13 - Officer Installation - Antlers, Bonduel
NOVEMBER - NO MEETING
Dec. 8 - Breakfast Meeting - Angie's Main Cafe

RED = OPEN TO THE PUBLIC / Spread the word!

Wolf River Builders Association 2019/2020 Board of Directors

President	Mark Flunker Wolf River Habitat for Humanity 320 E. Richmond St. Shawano, WI 54166 Mobile: 715-584-5995
President Elect	Darci Kotter AbbyBank 1213 E. Green Bay St. Shawano, WI 54166 Work: 715-526-2265
Treasurer	Don Pedersen KerberRose, S.C. 115 E. Fifth Street Shawano, WI 54166 Work: 715-526-9400
Secretary	Lori Zuleger Concrete Cutters, Inc. 1020 Prospect Lane Kaukauna, WI 54130 Work: 920-766-1721
Past President	Trish Kieckhafer - Stone Creations of WI (Work: 715-526-8690)
Builder Directors	John Maule – Maule Construction LLC (Work: 715-745-2256) Bill Rapaich – Top Shelf Builders Inc. (Work: 715-524-2016) Greg Brown - SCHS Trades Program (Work: 715-526-2175)
Associate Directors	Cap Wallrich - Wallrich Agency (Work: 715-526-2156) Justin Buntrock – Exquisite Windows & Doors (Mobile: 715-851-5309)
State Directors	Trish Kieckhafer – Stone Creations Greg Brown – SCHS Building Trades
Executive Officer	Nathan Falk Email: wolfriverbuilders@gmail.com Website: www.wolfriverbuilders.org Ph: 715-853-2310 (no texting)



NAHB Certified Aging in Place (CAPS) and Universal Design Essentials Courses



Become a Certified Aging-in-Place Specialist (CAPS) and take the Universal Design Essentials course, now both available for a limited time in a virtual classroom.

Gail Stocks, founder and principal of EZ Way To Stay and NAHB approved instructor, is offering these courses in a virtual classroom at a substantial discount. Gail is an occupational therapist and accessibility specialist with decades of experience working with clients across the spectrum of ages and abilities.

Course and Description

Successful completion of CAPS 1, 2, and 3 are required to earn CAPS designation. Each course provides 6 hours AOTA continuing education credits.

Marketing and Communicating with the Aging in Place Client (CAPS I)

Millions of Americans are living longer and more active lives. Because they are embracing newly found and changing lifestyles, they need to revitalize their home environment. Identifying this burgeoning opportunity and then developing the skills to interact with this market can help you grow your business dramatically. The goal of the course is to equip course participants with the knowledge and tools to effectively market and sell services to the aging in place (AIP) market.

Dates and Time:

Select One Date

**November 5, November 6,
December 3, December 4**

8:30 am - 4:30 pm EDT

Design Concepts for Livable Homes and Aging in Place (CAPS II)

Design/Build Concepts for Aging in Place prepares you to take on the AIP market intentionally, by calibrating your business to address the unique challenges of providing successful solutions. The goal of this course is to enable participants to identify common challenges within the home and understand attractive design concepts that create a safe and comfortable environment for clients who want to age in place as well as identify with one or more of these groups:

- Individuals who are not experiencing health issues related to aging
- Individuals who have a progressive or other condition that requires home modifications or equipment
- Individuals who are dealing with an abrupt or traumatic health-related change

The course presents various methods and techniques for modifying home design, from the perspective of new construction and retrofitting.

Dates and Time:

Select One Date

**November 12, November 13,
December 10, December 11**

8:30 am - 4:30 pm EDT

Details and Solutions for Livable Homes and Aging in Place (CAPS III)

This course builds on the CAPS I & II courses (which are prerequisites for this course) by introducing design solution techniques, innovative products and best practices for product installation for CAPS professionals to utilize when creating livable homes in which to Age-In-Place. Participants will engage in hands-on activities from real case studies to apply material learned in all CAPS courses.

Dates and Time:

Select One Date

**November 19, November 20,
December 17, December 18**

8:30 am - 4:30 pm EDT



Course and Description

Universal Design Essentials

Universal Design Essentials presents a shift in the approach to residential design and construction. Comfort and convenience regardless of age, stature or ability is the hallmark of inclusive design. Designers, suppliers, builders, remodelers, and health care professionals will benefit from the creative design concepts and practices presented to develop market-driven projects that are highly functional, yet integrated and aesthetically appealing. Certified Aging-in-Place Specialist (CAPS) courses are not a pre-requisite and CAPS graduates will find benefit by expanding into the broader spectrum of universal design that offers a much wider target audience.

Dates and Time:

Select One Date

**October 22, October 23,
October 29, October 30**

8:30 am - 4:30 pm EDT

COURSE FORMAT

All courses will be held virtually in EDT (with extensions provided upon request in other time zones)

REGISTRATION DEADLINE & CANCELLATION POLICY

The deadline is two weeks prior to each course and no refund will be issued after that date.

COURSE FEES

Each course is one day. Fee for each day is \$200 for NAHB and \$225 for nonmembers.

- Discounted rate of \$575 members /\$650 nonmembers who sign up for CAPS 1,2,3 at the same time.
- Discounted rate of \$765 members/ \$865 nonmembers who sign up for all 4 courses at the same time.

REGISTRATION PROCESS

- Please fill out the form, scan and email it back to EZwaytostay@gmail.com
- Upon receipt you will be sent a Paypal invoice for you to submit payment securely by credit card or by Zelle Quickpay.

QUESTIONS?

Contact Gail Stocks email:

EZwaytostay@gmail.com or **973-500-8751**

Registration Form

Please Select: CAPS I Dates _____ Fees _____

CAPS II Dates _____ Fees _____

CAPS III Dates _____ Fees _____

Universal Design Essentials Dates _____ Fees _____

Total _____

- I want just the downloadable student guide which is included I would like info on purchasing a printed student guide

Name _____ Phone _____

Company _____

Email _____

Billing Address (line 1) _____

Billing Address (line 2) _____

City _____ State _____ Zip Code _____

WANT TO START GETTING MONEY FOR PRODUCTS YOU ALREADY USE?

Register & Claim:

-  866-849-8400
-  www.WBArebates.com
-  /MemberRebateProgram



WISCONSIN BUILDERS ASSOCIATION

A Free Member Benefit of WBA

www.WBArebates.com

IF YOU USE ANY OF THESE
50+ PARTICIPATING
 MANUFACTURERS



THEN IT'S EASY TO PARTICIPATE!

- 1 Register
- 2 Submit a Rebate Claim
- 3 Receive a Rebate Check

THE AVERAGE REBATE PER BUILDER/REMODELER COMPANY WHO PARTICIPATED IN 2017 WAS

\$1,169.69!



WBA has partnered with Snazzy Traveler to offer you a FREE Travel Savings Membership valued at \$99. You gain access to unlimited savings on thousands of hotels, cars, cruises, activities and more all year long.

Go to www.SnazzyTraveler.com/WBA and enter your exclusive **Promo Code: WBATravel** to join the Snazzy members who are already saving hundreds on travel each year!

Find the Snazzy Traveler App in the App Store and Google Play Store.

Snazzy Traveler Benefits

- Save up to 60% on 1,000,000 properties
- No Blackout Dates. No Travel Restrictions
- No Hidden Fees
- 110% Price Guarantee
- Deep discounts on all travel
- Earn reward credits on all purchases



We thank you for your continued support and participation!

JOIN US ...FOR A NIGHT OF MEETING YOUR AREA BUILDERS & BUILDING SUPPLIERS TO LEARN ABOUT NETWORKING OPPORTUNITIES AND THE WAY WE HELP EACH OTHER AND OUR COMMUNITIES!



The Wolf River Builders Association is the local Builders Association for Shawano, Menominee and the Northwestern portion of Oconto County. Our members cover a wide variety of types of businesses - our ad below is just a sampling of our members. By joining WRBA you are automatically enrolled in the National Association of Home Builders [NAHB], and the Wisconsin Builders Association [WBA].

For more information visit our website www.wolfriverbuilders.org or via email at wolfriverbuilders@gmail.com
Our next membership meeting will be held September 8, 2020.
Contact Nathan @ 715-853-2310 for location and time!



A-1 ELEVATOR Sales & Service
2213 Velp Ave
Green Bay, WI 54303

ELEVATORS LIFTS DUMBWAITERS
Commercial ↑ Residential
Repairs ↑ Testing
Maintenance ↑ Installation
920-434-9088
1-800-888-0160
FAX 920-434-3850
www.A1Elevator.biz

Quality - Value
Craftsmanship

TOP SHELF BUILDERS

New Homes Additions
Bill Rapaich
715-853-8756
W8043 County Road M, Shawano
www.topshelfbuilders.net

Residential • Commercial • Industrial
Schools • Restaurants • Hospitals

CONCRETE CUTTERS INC.

Hydraulic and Electric Equipment

Wall & Floor Sawing • Machine Bases
Curb Cutting • Wire Sawing • Core Drilling
Egress Windows • Concrete Removal

ConcreteCutters.net
920-766-1721

MOEDE & SONS, INC.
Reliable Plumbing Since 1922
Scott Moede
810 E. Center St, Shawano
715-524-4211

Wolf River Habitat for Humanity

NEW STORE OPEN!
Thurs & Fri 9am-4pm
Sat 9am-1pm

Volunteers Needed:
Store, Pick-ups/Deliveries, Home Building Site

414 E. Elizabeth St, Shawano
715-524-3007 • www.wrhabitat.org

Shawano Well Drilling

- Well Drilling & Repair
- Complete Pump Systems
- Well Maintenance
- Pumps & Repair
- Well Inspection
- Water Testing
- Real Estate

715-526-5075
www.shawanowelldrilling.com

J. C. SANTY CONSTRUCTION, LLC
3184 S. St. Augustine St, Pulaski • jcsanty.com
Pride & Quality Poured into Every Job

BRAD SANTY
CELL: 920-621-7205
OFFICE: 920-822-5213 FAX: 920-822-1613
brad@jcsanty.com

Your Local Pella Representative
Brady Dallman
BDallman@PellaWI.com | (920)857-5506

Pella Pella Windows & Doors of Wisconsin

EXQUISITE Windows & Doors

Your last call for all your window and door needs.
Lifetime warranty.
Free Estimates

Contact Us At:
Justin Buntrock 715.851.5309
or visit our website at
www.exquisitewindowsanddoors.com

We offer the following services:
Concrete Specialists

Custom Layout & Design Logos	Stamping/Stenciling
Basement & Garage Floors	Acid Staining
Floating Slabs	Overlayment Systems
Driveways	Polished Concrete
Sidewalks/Patios	Exposed Aggregate
Tear Out/Replacements	Poly/Epoxy Coatings

BRYAN NEMETZ CONSTRUCTION

Custom Built Homes
Cabinets | Garages
Decks | Drywall
Additions & Renovations
Roofing & Siding

Bryan Nemetz, owner
W8885 Oak Ave, Shawano
home: 715-524-3802
cell: 715-853-7104
Insured • Free Estimates

AbbyBank

Residential & Commercial
Construction
New Purchase
Refinance

Locations near you in Gresham and Shawano

www.abbybank.com
1-800-288-2229

We Make Banking About You!

Member FDIC All loans are subject to credit approval

STONE CREATIONS
...Where Inspiration Begins
COUNTERTOPS, TILE
DESIGN SERVICES
GRANITE, QUARTZ, CORIAN

1257 Jaycee Court, Shawano 715-526-8690

MAULE CONSTRUCTION LLC.
- Licensed & Insured -
715-745-2256 • Cell 715-853-6826
New Construction • Remodeling • Additions
Roofing • Siding • Garages • Decks

L.J. SPERBERG CONSTRUCTION, INC.

Complete Excavation & Site Work

715-524-4263

WRBA
Wolf River Builders Association
www.wolfriverbuilders.org
715-853-2310
wolfriverbuilders@gmail.com