

The Builder News

The Official Publication Of The Wolf River Builders Association

Calander of Events

March 2017

- Mar. 12 Daylight Savings Time Begins
- Mar. 14 WRBA General Membership Mtg
Spinning Wheel Inn, Shawano
- Mar. 17 *Happy St. Patrick's Day!*
- Mar. 20 *Spring Begins!!!!*
- Mar. 21 Shawano Chamber Business Conn.
Bay Title and Denmark State Bank,
219 S. Main Street, 5 – 6:30 p.m.
- Mar. 23 SCEPI 12th Annual Economic
Summit, The Gathering
- Mar. 27 10th Annual Taste of Shawano, to
benefit youth served by Junior
Achievement in Shawano &
Menominee Counties, at Shawano
High School, 5:30 – 7:30 p.m.
- Mar. 28 WRBA Board of Directors Meeting
Launching Pad, 5:45 p.m.

Coming Events

- Apr. 8-9 **WRBA Home & Cottage Show,
Crawford Center, Shawano**
- Apr. 11 WRBA General Membership Mtg.
Antler's Supper Club, Bonduel
- Apr. 16 *Happy Easter!*
- Apr. 25 WRBA Board of Directors Meeting

Mission Statement

The Wolf River Builders Association's purpose is to associate the builders within Menominee, Oconto and Shawano Counties for the purpose of mutual advantage and cooperation; to collaborate with all fields related to the building industry for the benefit of the industry as a whole; and to assist in the accomplishment of the mutual objectives of the National Association of Home Builders and Wisconsin Builders Association.



WRBA

Wolf River Builders Association

Professionals You Can Trust!

March

General Member Meeting

When: Tuesday, March 14th

Where: **Spinning Wheel Inn**

N5846 Lake Drive, Shawano

715-526-3931

Networking/Cocktails: 5:45 - 6:30

Dinner: 6:30; Meeting to follow.

PLEASE RSVP to Diane

by Thursday, March 9th

@ 715-853-2310 or via Email -

wolfriverbuilders@gmail.com

One meal per membership is free, but we need your RSVP! Any additional meals for spouse or guests are **\$15.00 each**, "No Shows" will be billed.

Interested in bringing a door prize?
Let Diane know or just bring it along!

Hope to see you there!

Check out the Member Benefits through NAHB –

<http://www.nahb.org/ma>



Progressive “Attendance” Drawing

The pot for the February 14 meeting at the Golden Sands Golf Course was **\$180**. The name drawn at the February meeting was **Bank Mutual**. Neither April nor Jennie were at the meeting, so the March 14 pot will be **\$200!!** Sorry April and Jennie!

Unfamiliar with the “Progressive” Attendance Drawing”? For each General Membership Meeting, each member will have a chip with a number that corresponds to their name placed in the bucket, whether the member is in attendance or not.

If present and your name (#) is drawn, you will win the pot! If you are not present and your name is drawn, the pot will grow by \$20 for the next meeting. Minimum pot will always be \$20.

Make sure you are there to win if your name (#) is called!

Advertising Program - 2017

The first quarter of the advertising campaign for 2017 is almost complete! If you are not participating at present and would like to be included in our monthly ads, contact Diane soon. Space is limited and on a first come, first served basis. Pricing has remained the same as this past year (see next paragraph), however our coverage has changed. With the Shawano Shopper, we had the front page with a circulation of about 18,000. With the new contract, we will no longer have front page coverage, but we will have a circulation of over 40,000; about 39,000 of those being direct mailed. Our ad will be larger – 10 x 15 instead of 10 x 13, and will be on the back page of the Super Shopper (full page), the back of the Community Shopper (full page), and on the back of the Oconto County Times Herald (same size ad as Shoppers). This will help to get our name out in the Oconto, Aniwa, Antigo, Birnamwood, Bowler, Eland, Elderon, Galloway, Hatley, Mattoon, Rosholt, Tigerton, Tilleda, and Wittenberg areas as well as the Super Shopper territories that we had been covering.

As stated above, the pricing for one space is still \$90 per quarter, (three issues--one ad/month--a cost of only \$30/month). You can also do a double ad on a quarterly basis for \$180/quarter.

The March ad deadline is March 17th for the March 24th Super Shopper and the Wittenberg Community Shopper and the March 28th Oconto Times Herald. The **April ad deadline** will be March 24th which is early due to the April ads coming out on March 31 and April 5th to promote our Home & Cottage Show. If you would like to have your ad included, let Diane know that you are interested by contacting her via email at wolfriverbuilders@gmail.com

Grow our membership! Please **invite member prospects** to membership meetings! We'll cover dinner for the first meeting to give them the opportunity to see what we are all about. And we will give **you** a \$10 Kwik Trip Card for bringing them!
Promote new membership and the benefits that NAHB, WBA and WRBA offer!! There are lots of reasons to maintain your membership! We'd love to hear what you find valuable in your membership...the networking? Dinner meetings? Discounts through NAHB? Contracts, Legal Hotline, or Rebate Program through WBA? Member-to-Member discounts offered at local level? Advocacy? Let us know! *Membership Chairpersons: Tom Krause – 715-853-7859, Trish Kieckhafer – 715-853-9961*

Like us on Facebook!

Education

There are many opportunities out there for you to get your DCQ Credits. Deck Expo 2017, being offered by Woolf Distributing, is one of those opportunities. The Green Bay session will be on March 9th from 8 a.m. until 1 p.m. at the Oneida Casino. Contact Joel Berkland at 1-800-562-3499 or jberkland@woolfdistributing.net to check on class availability.

Don't forget to check the WB Foundation website for online courses that are available for WI DCQ Credits at <http://homebuildersuniversity.com/wisconsin-home-builder-classes/> To learn more about the WB Foundation, go to www.wisbuild.org/wb-foundation.html.

If there is any interest for specific subjects for classes, please let Greg or Diane know and we will see what we can do. Topics do not need to be only builder related, although we will do what we can to help the builders get CEU's! Another source that was found is the Northcentral Technical College in the Wausau area. They are able to come to our area if we request. We will need to verify the acceptance by the State of the credits for the DCQ, but if there is interest, we can look into that. One topic available through them would be OSHA if there is any interest. Again, contact Greg or Diane if you'd like to see a particular topic.

Education Chairperson: Greg Brown – 715-526-2175



Kwik Trip Gift Cards Available

WRBA has Kwik Trip Gift Cards. Denominations available include \$10, \$25, \$50 and \$100. Contact Diane for more information.

WRBA Home & Cottage Show

The 2017 WRBA Home & Cottage Show dates are coming fast!! Show Dates are April 8th & 9th, and we will again be at the Crawford Center in Shawano.

We are still looking for **vendors**, so if you have not yet reserved your booth, now is the time!! This is a great venue to promote your business to the community! We are also looking for **bucket raffle donations**. This has been a big hit the last few years, and we are hoping to have as many great prizes as we have in the past. Your business will be noted on the item for having donated it, so this is another good way to advertise! Each person with their entry ticket to the show will be able to have a chance at the bucket raffles. Get your business name on one of the buckets!

If you are interested in helping out with this years show, please contact Cap or Diane and let us know! We could really use some people to be there during set up times on Thursday and Friday, April 6 & 7. We'd love all the help that we can get!

Home Show Chairperson: Cap Wallrich – 715-526-2156

Scholarship Raffle

The 2017 Scholarship Raffle is underway! Tickets are available for all members to sell...please let me know if you are willing to help with this annual project. Our goal is to provide up to \$1500 in scholarship money to students going on to school in some aspect of the building trades. This year we are not limiting it to \$500 scholarships. Depending on the qualifications of the applying students, it could be one person with the full \$1500, or up to three students with any portion of that amount.

Help us reach our goal! Please - **Sell tickets!**

Buy tickets!! Drawing will be at the WRBA Home & Cottage Show. First prize is \$500 cash. Second prize is a framed and signed Green Bay Packer jersey – Jeff Janis (#83). Third prize is \$200 cash. Tickets are one for \$5.00 and three for \$10.

Executive Officer Position

As many of you know, a little over a year ago I took a full time job in Shawano besides this position as the Executive Officer for WRBA. I would like to find someone who is interested and qualified to take over this position. It is part time and can be fairly flexible other than meeting dates and times. If you are interested in getting more information or know of someone who might be, please let me or one of the board members know. *Diane Montour*

Activities

The February Membership Meeting at the Golden Sands G. C. included our award presentations.



Receiving a certificate from President Bill Rapaich in recognition of five years continuous membership in WRBA was Bill Biese of Bill Biese Masonry.



Mark Flunker of Wolf River Habitat for Humanity received a plaque for five years of service on the Board of Directors from President Bill Rapaich.



John Maule, Maule Construction, received a plaque for 10 years of service on the Board of Directors and also his NAHB Spike Club Pin and Life Spike Rider for having earned 25.5 spike credits.



Receiving their plaques for over 10 years of service on the Board of Directors were Cap Wallrich and Bill Rapaich. Bill also received a 50d Life Spike Rider award for having earned 50.5 spike credits.

Providing door prizes for the February meeting were **Stone Creations, V G Builders and Dearco Paint & Decorating**. Thank you for the donations – they are always appreciated!!

Member Spotlight!

WRBA would like to have more of the members present information about their business at the monthly general membership meetings. It could be general information about who you are, how your business got started, what your company does, or info on a special promotion that you are holding, a sale that you have going on, etc. If we don't get volunteers, we will be contacting members to ask that you take a turn and tell your fellow members a bit about your business! Consider it free advertising! Contact Diane today via email or phone message and volunteer to be our Member of the Month!

Laura Hoppe Named Ambassador of the Year!

Shawano County Chamber of Commerce recently held their annual banquet and named Laura Hoppe, WRBA affiliate member from Cellcom, as their Ambassador of the Year. Congratulations Laura! Job well done!

Still need your WBA member login?

With the conversion to a new website and database in July 2015, the Wisconsin Builders Association needs all members to set up new usernames and passwords (from the ones that were being used on the old website). Simply send a blank email to slong@wisbuild.org to request setup!

Coming Events

April 13 - WBA Member Meeting Day at the
Holiday Inn Convention Center in
Stevens Point.

Membership News

Memberships Renewed – Welcome Back!

- Wallrich Agency
Representative: Cap Wallrich
- SCHS Trades Program
Representative: Greg Brown
- Maule Construction LLC
Representative: John Maule

Members – Renewal Due November

- Stone Creations of WI – Trish Kieckhafer

Members – Renewal Due December

- Menominee Tribal Enterprises – Al Quinney

Members – Renewal Due February

- Bill Biese Masonry Inc. – Bill Biese
- Robinson Construction LLC – Ray Robinson
- Torborg's Shawano Lumber – Jim Torborg
- The Sherwin-Williams Co. – Sam Schabow

Members – Renewal Due March

- Felts Construction Co Inc. – Chuck Felts
- Wolf River Habitat for Humanity – Mark Flunker
- Apple Valley Nursery & Orchards – Roy Brodhagen
- Bank Mutual – April Adasiewicz
- Budget Blinds – Kurt Deneys
- Cellcom – Laura Hoppe

Non-Renewing Members

The following members have either allowed their membership to lapse with NAHB or have opted to not renew their membership. If you see this past member, please encourage them to renew today.

- Brady's Septic Service Inc. – Wayne Brady
- T & L Builders of Shawano LLC – Tom Darga

Membership Dues — Installment Payments

If desired, you may make installment payments on your membership dues renewal. You may split the payment up into two or three payments, with the final payment due by your renewal date. There will be no refunds if dues are not paid in full. And one payment in full when due is always an option!

Wolf River Builders Association 2016/2017 Board of Directors

President	Bill Rapaich Top Shelf Builders Inc. W8043 County Road M Shawano, WI 54166 715-524-2016
President-Elect	Greg Brown SCHS Trades Program 220 County Road B Shawano, WI 54166 715-524-2016
Treasurer	Don Pedersen KerberRose, S.C. 115 E. 5 th Street Shawano, WI 54166 (715) 526-9400
Secretary	Cap Wallrich Wallrich Agency 300 E. Green Bay St. P. O. Box 90 Shawano, WI 54166 715-526-2156
Past President	John Maule - Maule Construction LLC (715-745-2256)
Builder Directors	Trish Kieckhafer – Stone Creations of WI (715-526-8690) Mark Flunker – Wolf River Habitat for Humanity (715-584-5995)
Associate Directors	Mike Johnson – M J Electric (715-853-7630) K J Schreiber – Titledown Flooring LLC (920-655-6100) Sam Schabow – Sherwin Williams Co. (715-526-1818)
State Directors	John Maule – Maule Construction LLC Bill Rapaich – Top Shelf Builders Inc.
Executive Officer	Diane Montour Email: wolfriverbuilders@gmail.com Website: www.wolfriverbuilders.com Ph: 715-853-2310

National Association of Home Builders

Put your membership to work now.

Money-saving discounts that benefit you, your business, and your family



and many more...



nahb.org/MA