

The Builder News

The Official Publication Of The Wolf River Builders Association

Calander of Events

August 2016

Date	Event Listing
Aug. 30	WRBA Home Show Committee Mtg at the WRBA/Wallrich Agency Office, 5:10 p.m.

Aug. 31- Sept. 5	Shawano County Fair
---------------------	---------------------

Coming Events

Sept. 5	<i>Labor Day</i>
Sept. 13	WRBA General Membership Mtg, Spinning Wheel Inn, N5846 Lake Drive, Shawano Election of Officers 5:45 Networking, 6:30 p.m. Dinner
Sept. 20	Chamber Business Connection War Bonnet Bar & Grill N926 Hwy 47/55, Keshena 5:00 p.m. – 6:30 p.m., RSVP
Sept. 22	<i>First Day of Autumn</i>
Sept. 27	WRBA Board of Directors Meeting, Launching Pad, Shawano, 5:30 p.m
Oct. 6	WBA Member Meeting Day, WI Dells
Oct. 11	WRBA General Membership Mtg. Golden Sands Golf Course, 300 W. Nabor Road, Cecil, Installation of Officers
Oct. 25	WRBA Board of Directors Meeting, Launching Pad, Shawano, 5:30 p.m

Mission Statement

The Wolf River Builders Association's purpose is to associate the builders within Menominee, Oconto and Shawano Counties for the purpose of mutual advantage and cooperation; to collaborate with all fields related to the building industry for the benefit of the industry as a whole; and to assist in the accomplishment of the mutual objectives of the National Association of Home Builders and Wisconsin Builders Association.



WRBA

Wolf River Builders Association

Professionals You Can Trust!

WRBA - September General Membership Meeting

When: Tuesday, September 13th

Where: Spinning Wheel Inn

N5846 Lake Drive, Shawano

715-526-3931

Social/Networking: 5:45 - 6:30

Dinner: 6:30 - Meeting to follow

Election of Officers

PLEASE RSVP to Diane

by Thursday, September 8th

@ 715-853-2310 or via Email -

wolfriverbuilders@gmail.com

One meal per membership is free, but we need your RSVP! Any additional meals for spouse or guests are \$15.00 each.

Interested in bringing a door prize?
Let Diane know or just bring it along!

Hope to see you there!

Check out the Member Benefits through NAHB -

<http://www.nahb.org/ma>



Progressive “Attendance” Drawing

The name drawn for the **\$80 pot** at the July 12th meeting held at the Pella Park Shelter was Tammy Brzezczkowski with Dynamic Designs. Tammy was not in attendance, so the pot for the August 9th meeting went up by \$20. The name drawn for the **\$100 pot** in August was Tony Pfefferman with A-1 Elevator Sales & Service. Tony was not in attendance so the pot for the September 13th meeting will increase by \$20 and be **\$120**. Sorry Tammy and Tony!

The “Progressive” Attendance Drawing” is fairly new. For each General Membership Meeting, each member will have a chip with a number that corresponds to their name placed in the bucket, whether you are in attendance or not.

If you are present and your name (#) is drawn, you will win the pot! If you are not present and your name is drawn, the pot will grow by \$20 for the next meeting. Minimum pot will always be \$20.

Make sure you are there to win if your name/# is called!

Activities

The July meeting was held at the Pella Park Shelter and was a wonderful, relaxing evening. Members grilled their own steaks on the grill and enjoyed a wonderful potluck meal. There was no “formal” meeting, but Greg Brown brought along Alex Raeder as his guest. Alex is the student that won his competition at the State Level of Skills USA in the electrical category to earn the chance to go to the National Competition for Skills USA.

WRBA Golf Outing – Golden Sands Golf Course

The August 9th meeting at the Golden Sands was our golf outing. We had 7 teams participating, 13 hole sponsors plus events on two additional holes, and lots of door prizes. The weather cooperated and it was a great day!

THANK YOU to the following Hole Sponsors:

- Gary’s Doors & Service
- Wallrich Agency
- M J Electric
- Wolf River Habitat for Humanity
- Brady’s Septic Service
- Woodstock Hardwood Flooring
- KerberRose S. C.
- Cellcom
- Dynamic Designs Unlimited
- Stone Creations
- Sherwin-Williams
- Torborg’s Shawano Lumber
- Greg Brown

Thank you to Golden Sands Golf Course for sponsoring the event on Hole 7 and all the help they provided with organizing the event and making it a success.

WRBA also had the 50/50 event on Hole 8—**thank you** to Jennifer Haun from Bank Mutual for her help in manning that event.

Thank you to Cellcom for the golf ball packs for each of our golfers, plus the extras for door prizes. And thank you also to the following for providing door prizes for our event/meeting:

- Cellcom
- Bank Mutual
- Spinning Wheel
- Stone Creations
- South Forty
- Studio Lounge & Dining
- Till The Cows Come Home
- Launching Pad
- Torborg’s Shawano Lumber
- Heins Appliance
- Top Shelf Builders
- Cap Wallrich
- Diane Montour
- WRBA

Winners of the outing were as follows:

1st Place – Woodstock Hardwood Flooring Team

2nd Place – Habitat for Humanity/Crossroads
Custom Cabinets Team

3rd Place – Top Shelf Builders/KerberRose S.C./
Wallrich Agency Team

Last Place – Stone Creations Team

Other Teams Participating were:

- Sherwin-Williams Team
- Maule Const./Stone Creations/VG Builders Team
- Cellcom Team

Winners of the Hole Events included:

- Longest Putt- Hole 1 – John LaShua
- Closest to Pin – Hole 2 – Lisa Schneider
- Longest Putt – Hole 3 – Stone Creations
- Closest 3rd Shot – Hole 4 – Sherwin-Williams
- Closest to 150 – Hole 5 – Bill Rapaich
- Longest Putt – Hole 9 – Brandon Clark
- Closest to Pin – Hole 11 – Phil Kersten
- Closest to Bridge – Hole 12 – Staci Pedersen
- Longest Putt – Hole 13 – Doug Van Duyse
- Longest Drive in Fairway – Hole 15- Cal Dierck
- Longest Putt – Hole 16 – Josh Van Gheem
- Closest 2nd Shot – Hole 17 – Doug Van Duyse
- Longest Putt – Hole 18 – Phil Kersten

Activities Chairperson: John Maule – 715-853-6826

Advertising

The September issue of the Shoppers Guide with the WRBA front page ads will come out on September 20th. Any additions, corrections, or changes for the September ad are due to Diane by September 14th.

Pricing for one space is \$90 per quarter (three issues--one ad/month--a cost of only \$30/month). You can also do a double ad on a quarterly basis for \$180/quarter.

As always, ad space is available on a first come, first served basis. If you would like to have your ad included in the future, let Diane know that you are interested by contacting her at 715-853-2310 or via email.

Education

Don't forget to check the WBA website (www.wisbuild.org) for the education opportunities being offered by the area builders associations. Many offer "member" rates to all WBA members. If there is any interest for specific subjects for classes, please let Greg or Diane know and we will see what we can do. Topics do not need to be only builder related, although we will do what we can to help the builders get CEU's!
Education Chairperson: Greg Brown – 715-526-2175

Membership –

We need to grow our membership! Please **invite member prospects** to the general membership meetings! We'll cover dinner to give them the opportunity to see what we are all about. And we will give **you** a \$10 Kwik Trip Card for bringing them! October is the month for our membership drive! Bring a prospective member! We need to promote new membership and the benefits that NAHB, WBA and WRBA offer, but we also want to focus on retention within our organization as well. There are lots of reasons to maintain your membership! We'd love to hear what you find valuable in your membership...the networking? Dinner meetings? Discounts through NAHB? Contracts, Legal Hotline, or Rebate Program through WBA? Member-to-Member discounts offered at local level? Advocacy? Let us know!

Membership Chairperson: Tom Krause – 715-853-7859

Co-Chairperson: Trish Kieckhafer – 715-853-9961



Member of the Month

Sam Reiter from Sherwin-Williams was our Member of the Month for August. Sam did a great job of telling us all about Sherwin-Williams, the services they offer and products they have available.

We are looking for a member to be our Member of the Month for September and also someone for October.

Member of the Month Program

WRBA would like to have more of the members present information about their business at the monthly general membership meetings. It could be general information about who you are, how your business got started, what your company does, or info on a special promotion that you are holding, a sale that you have going on, etc. If we don't get volunteers, we will be contacting members to ask that you take a turn and tell your fellow members a bit about your business! Consider it free advertising! Contact Diane today via email or phone message!

Member Rebate Program – Q1'16 Claim Deadline Extension!

Don't Leave Money On The Table!
Builder & Remodeler members can claim for any completed residential addresses from January – June 2016 that used any of our 50+ Manufacturer brands.

The deadline to submit has been extended to September 2nd.
www.WBArebates.com

Claim: www.HBArebates.com/claimform.html

Facebook:

www.facebook.com/MemberRebateProgram

Builder Testimonials: <http://bit.ly/1HQGSef>

Webinar Schedule:

www.HBArebates.com/webinar.html

Registration:

www.HBArebates.com/registration.html

Member Rebate Program Tutorial Videos:

www.HBArebates.com/tutorial.html

Member Rebate Program Claims Process:
www.HBArebates.com/claimsprocess.html



Monday Morning Review August 17, 2016

Walker to Cabinet: No New Spending in State Budget

As Governor Walker and his cabinet begin the process of putting together their budget requests for the 2017-2019 state budget, one message was recently sent out to all state agency heads: no spending requests that exceed what was requested in the 2013-2015 State Budget.

Governor Walker stated in a [letter](#) dated July 25, 2016, "Just as in the last biennial budget, I am directing most agencies to maintain their overall fiscal year 2017-2018 and 2018-19 GPR (general purpose revenue or tax dollars) budgets at the fiscal year 2016-17 adjusted base."

Walker also provided some guidance and direction on where he would like to see state agencies focus their dollars and policy goals for the upcoming state budget. "Agency requests should focus on providing new opportunities for our world-class workforce and continue to enhance our state's economy. Agencies are encouraged to take a fresh look at all programs and identify ways to realign resources in order to fund initiatives within their current base, rather than seek additional resources the taxpayers can't afford. Our common goal is to deliver an efficient and accountable government for the taxpayers."

By law state agencies are required to submit their budget requests to Governor Walker on September 15, 2016. Typically, a state budget is introduced in February/March of odd numbered years.

NAHB and WBA Alert Members on Paul Ryan Primary Support

Recently the National Association of Home Builders (NAHB) continued their effort to be more influential in the election process by working with WBA to contact members in the 1st Congressional District and urge them to vote for Speaker Paul Ryan in the primary election on Tuesday. Congressman Ryan was being challenged in the GOP primary by businessman Paul Nehlen. Nehlen is basically running a repeat of the Donald Trump presidential primary campaign, which is odd considering Trump was rejected handily by GOP voters in the 1st Congressional District in the spring presidential primary in Wisconsin.

In the [e-mail](#), members were urged to "Vote for Housing on August 9" and to "Reach out to your family, your friends, your business associates. Let them know you support Paul Ryan."

This joint NAHB/WBA effort is substantial because it is the first time that NAHB has directly contacted members in any part of the country asking them to specifically support a candidate who supports housing.

Look for additional efforts like this in other parts of the country as NAHB continues to expand their efforts on the political front in 2016 and beyond.

Speaker Ryan defeated Paul Nehlen 84% to 16% in the recent primary election.

Kelly Picked for Wisconsin Supreme Court Vacancy

Conventional wisdom is not always correct. For months, Wisconsin capitol observers (myself included) had been predicting that former state representative and current Judge Mark Gundrum would be appointed by Governor Walker to fill the open position on the Wisconsin Supreme Court being vacated by the retirement of Justice David Prosser, Jr.

Governor Walker went in a different direction with his appointment when he announced that attorney Daniel Kelly had been appointed to fill out Prosser's term on Wisconsin's high court.

As a founding member of the law firm Rogahn Kelly, Daniel Kelly is recognized as a leader in Wisconsin's legal community. Prior to beginning his own private practice, he was a partner at Reinhart Boerner Van Deuren in Milwaukee, one of Wisconsin's largest and most respected firms. Kelly also served as a law clerk and staff attorney for the United States Court of Federal Claims, Office of Special Masters, and as a law clerk for the Wisconsin Court of Appeals.

"I am deeply honored that the governor would appoint me to succeed Justice Prosser," Daniel Kelly said. "I look forward to working with my new colleagues in serving the people of this great state by faithfully applying the laws of our land."

Daniel Kelly's community involvement includes serving as the president of the Milwaukee Lawyer's Chapter of the Federalist Society and as a member of the State Advisory Board to the United States Commission on Civil Rights. Kelly earned a Bachelor of Science degree from

Carroll University in Waukesha, Wisconsin, and a Juris Doctor from Regent University in Virginia. Kelly is married and has five children, and he and his family reside in North Prairie, Wisconsin.

Members Stand Out at Flood Insurance Hearing

From NAHB: Flood insurance rate increases hurt home owners, businesses and communities and will cripple the home building industry as it's just beginning to right itself.

It's a message that Congress needs to hear as it looks at how the National Flood Insurance Program (NFIP) is working in the real world – and today, NAHB delivered it not just once, but twice.

Recognizing the importance of this issue to home builders and NAHB's key role in the NFIP debate, we were presented with the unprecedented opportunity to have two members testify.

Randy Noel, a home builder in La Place, La., and NAHB 2nd Vice Chair, and home builder Kevin Robles, past president of the Tampa Bay Builders Association, each testified before the [Senate Committee on Small Business & Entrepreneurship](#).

NAHB has a long history of supporting the National Flood Insurance Program (NFIP), but as Congress reauthorizes the program, it must ensure that it remains predictable, universally available and fiscally viable so home builders can continue to provide safe and affordable housing to consumers, these builders said.

Rate increases have the most direct impact on low-income home owners who could be stuck paying premiums they cannot afford, while trying to sell a property that others have difficulty qualifying to purchase.

"Home builders live and work in their communities. We see the effects of flood insurance rate increases in both our personal and professional lives," Noel told legislators.

He thanked them for their successful efforts to roll back the [unintended consequences](#) of the Biggert-Waters Flood Insurance Reform Act, which failed to foresee how costly rate increases from the sale or transfer of homes in the flood plain could decimate local economies.

Because of these fixes enacted in 2014, "NAHB has

estimated that there was \$755 million more in new construction and \$361 million a year in additional remodeling," a boon to these small businesses still reeling from the recession, Noel said.

The builders also spoke about the problems associated with inaccurate Flood Insurance Rate Maps (FIRMs). They can inflate home prices, hike premiums for home owners and create havoc for small businesses, particularly the home builders, remodelers and other contractors working on residential construction projects in the nation's floodplains.

In Florida, Robles said, it's almost a given that homes will be built in or near a floodplain, so as FEMA continues its FIRM updates, precision is key.

"There have been reported cases of FEMA neglecting to factor in privately funded flood-control structures, or drawing in rivers or streams where none exist," Robles testified. "Home owners are being incorrectly mapped into floodplains and forced to purchase unneeded flood insurance. It typically takes years for these mistakes to be fixed, often requiring a lengthy and costly process for the community, builder and home owner."

The NFIP also guides future development – but this federal program must continue to allow local communities to control their own growth and development options, NAHB said in its testimony.

Sen. David Vitter (R-La.), who chairs the committee, thanked the speakers, adding that new construction is the solution to NFIP solvency and paying premiums, not the problem.

The NFIP must be reauthorized by Sept. 30, 2017.

Brad Boycks
WBA Executive Director



[Like us on Facebook!](#)



Customize Your Keyboard

It's a feature of your phone that you use every day, but probably don't often think about – your keyboard. Both Android and iOS offer you the option to download third-party keyboard apps to customize your typing experience. And like any app category, there are a lot to choose from. Here are some of the most popular keyboard apps:

- Swiftkey is among the most popular third-party keyboard apps and features a predictive typing and autocorrect features that learn from you over time, even learning and suggesting your favorite emoji and slang.
- Swype is the original continuous motion keyboard and claims their patented technology can help users input faster at over 40 words per minute.
- Flesky is a customizable keyboard that allows you to add extensions to make its keyboard work for you. Customizations include adding a number row so you don't have to toggle to the next screen, cursor control to quickly edit text and one-handed typing that makes the keyboard easier to reach on big screens. The extensions available vary by platform.
- Gboard for iOS features a built-in search button to help you find and send websites, directions, memes and more without leaving the app you're in.
- Minuum focuses on taking up less of your screen so you can see what you are typing. You can adjust the size of the keyboard to fit your needs.

These are just a few of the many options available to take your keyboard experience to a new level.

Cellcom is an innovative wireless company that provides nationwide service for its customer base throughout Wisconsin and Michigan, with nearly 70 retail and agent locations. Cellcom is respected for its long-standing reputation of delivering extraordinary customer care, being a strong community partner, and for its renowned network, which is customized to its rural markets. As a subsidiary of Nsight, Cellcom is part of a family of companies offering complete telecommunications services.

Home Show Committee

The Home Show Committee will be meeting on Tuesday, August 30th at the WRBA/Wallrich Agency Office conference room. Any and all members of WRBA are welcome to be a part of this committee and help with the planning of the 2017 Home & Cottage Show.

We were again asked to move the Home Show "Entrance Wall" at the Crawford Center. A huge thank you to Greg Brown, Mike Johnson, Steve & Josh Van Gheem, Cap Wallrich, and Bill Rapaich for being willing to help with this job. One of the items to be discussed at the Home Show meeting will be whether or not we want to keep this wall after the 2017 show.

Golf Outing Teams:



Ben Kary, Bill Nischke, Doug Van Duyse, Mark Flunker



Cal Dierck, Peter McCarty, Philip Kersten, Kyle VanOrder



Kevin McQuillan, Josh Van Gheem, Lisa Schneider and John Maule



Wade Reiter, Bob Reiter, Sam Reiter, Alex Hrubecky



Laura Hoppe, Tom Krause, John LaShua, Terri May



Bill Karz, Brandon Clark, Taylor Krause, Mike Lang



Cap Wallrich, Bill Rapaich, Staci Pedersen, Don Pedersen

Kwik Trip Gift Cards Available

Don't forget – WRBA has Kwik Trip Gift Cards available for purchase! Denominations available include \$10, \$20, \$25, \$50 and \$100. Contact Diane for more information.

COMING EVENTS:

- September 13 – Election of Officers**
- October 11 – Installation of Officers**
- November – No Meetings**
- December 13 – Regular General Member Meeting**
- January – Christmas Party/General Member Meeting**

Membership News

WRBA Members Renewed – Welcome Back!

- Wolf River Media
Representative: Chris Kennedy
- Wolf River Habitat for Humanity
Affiliate Member – Ted Foster
- Contractors Choice Lumber LLC
Representative – Brenda Thomas

Members – Renewal Due July

- J C Santy Construction LLC – Brad Santy

There are no renewals due in August.

Members – Renewal Due September

- Crossroads Custom Cabinetry – Cory Klement
- Gary's Doors & Service – Gary Felckowski
- Top Shelf Builders, Inc. – Bill Rapaich
- Cellcom – Tom Krause
- CoVantage Credit Union – Darci Kotter
- Dearco Paint & Decorating – Greg Rusch
- Floors Unlimited – Tim Coffey
- Knope Roofing & Furnace – Kort Knope
- L J Sperberg Construction – Larry Sperberg
- Wallrich Agency – Cap Wallrich

Non-Renewing Members

The following member has either allowed their membership to lapse with NAHB or have opted to not renew their membership. If you see this past member, please encourage them to renew today.

- Valentine, Inc. – Bob Valentine
- Denkins Drywall, Inc – Jeff Denkins
- Menards – Gene Braatz

Membership Dues — Installment Payments

If desired, you may make installment payments on your membership dues renewal. You may split the payment up into two or three payments, with the final payment due by your renewal date. There will be no refunds if dues are not paid in full. And one payment in full when due is always an option!

Wolf River Builders Association 2015/2016 Board of Directors

President	John Maule Maule Construction LLC 206 E. Freeborn Street Cecil, WI 54111 715-745-2256
President-Elect	Bill Rapaich Top Shelf Builders Inc. W8043 County Road M Shawano, WI 54166 715-524-2016
Treasurer	Don Pedersen KerberRose, S.C. 115 E. 5 th Street Shawano, WI 54166 (715) 526-9400
Secretary	Cap Wallrich Wallrich Agency 300 E. Green Bay St. P. O. Box 90 Shawano, WI 54166 715-526-2156
Past President	Mark Flunker - Wolf River Habitat for Humanity (715-584-5995)
Builder Directors	Mary Huntington – Crossroads Custom Cabinetry (715-526-3261) Trish Kieckhafer – Stone Creations of WI (715-526-8690)
Associate Directors	Tom Krause –Cellcom (715-853-7859) Bill Gorman–Gorman Plumbing (Deceased) Tammy Brzeczowski – Dynamic Designs Unlimited (920-822-4450)
State Directors	John Maule – Maule Construction LLC Bill Rapaich – Top Shelf Builders Inc.
Executive Officer	Diane Montour Email: wolfriverbuilders@gmail.com Website: www.wolfriverbuilders.com Ph: 715-853-2310

National Association of Home Builders

Put your membership to work now.

Money-saving discounts that benefit you, your business, and your family



and many more...



nahb.org/MA