

The **Builder News**

The Official Publication Of The Wolf River Builders Association

Calendar of Events

February/March 2019

Feb. 7 Chamber Lunch & Learn "Tips & Best Practices to Keep Your Data Safe," 11:45 a.m. To 1 p.m., 1263 S. Main Street. \$8 registration Includes boxed lunch. RSVP 715-524-2139

Feb. 8 WBA Member Meeting Day

Feb. 12 WRBA Education Event, Stone Creations, 5:45 networking/hors d'oeuvres, Shawano.

Feb 13-15 Better Buildings: Better Business Conference, Wisconsin Dells. Register online <https://portal.seventhwave.org/civcrm/event/register?id=1211&reset=1>

Feb. 19-21 IBS – Las Vegas

Feb. 26 WRBA Board of Directors Meeting, 5:30 p.m., Launching Pad, Shawano

Mar. 12 WRBA Breakfast Member Meeting, 6:30 a.m., Angie's Main Cafe, Shawano.

Mar. 26 WRBA Board of Directors Meeting, 5:30 p.m., Launching Pad, Shawano

Mission Statement

The Wolf River Builders Association's purpose is to associate the builders within Menominee, Oconto and Shawano Counties for the purpose of mutual advantage and cooperation; to collaborate with all fields related to the building industry for the benefit of the industry as a whole; and to assist in the accomplishment of the mutual objectives of the National Association of Home Builders and Wisconsin Builders Association.



Wolf River Builders Association

Professionals You Can Trust!

February

Hard Hat Happy Hour

When: Tuesday, February 12th

Where: **Stone Creations**

1257 Jaycee Court, Shawanol
715-526-8690

Cocktails/networking: 5:45 p.m.

Hors d'oeuvres, beer/wine

Tours to follow at 6:30 p.m..

PLEASE RSVP

AS SOON AS POSSIBLE

ONLINE in your member portal,

phone call @ 715-853-2310 or via Email -

wolfriverbuilders@gmail.com

Please invite spouses, employees, and prospective members. There is no charge for this meeting, however RSVP is required.

Progressive Attendance Pot

\$40 for February Meeting

Door Prize donations

always welcome!

Just bring it along!

Hope to see you there....

Check out the Member Benefits through NAHB -

<http://www.nahb.org/savings>

Progressive Attendance Drawing



The name drawn for the \$20 pot at the January meeting was Sam Schabow with Sherwin-Williams. Sam was not in attendance, so the pot will increase to \$40 for February.

Unfamiliar with the “Progressive” Attendance Drawing”? For each General Membership Meeting, each member will have a chip with a number that corresponds to their name placed in the bucket, whether the member is in attendance or not.

If present and your name (#) is drawn, you will win the pot! If you are not present and your name is drawn, the pot will grow by \$20 for the next meeting. Minimum pot will always be \$20. It costs you nothing, but you could be a winner if there!

Make sure you are there to win if your name (#) is called!

Home Show early bird deadline extended!

The 2019 WRBA Home & Cottage Show is set for March 23-24, 2019 at Shawano Community High School. The early bird member pricing per booth is \$250 for the first booth, and \$200 per additional booth. **Prices increase after Feb. 8 to \$325 for the first booth, and \$275 per additional booth.**

This facility will provide plenty of room, allow us to have March show dates, and be easier to find and park for patrons! You will NOT be able to drive into this facility, however there is an overhead door for getting your displays into the building.

We are still looking for vendors, so if you have not yet reserved your booth, now is the time!! This is a great venue to promote your business to the community!

We are also looking for bucket raffle donations. This has been a big hit the last few years, and we are hoping to have as many great prizes as we have in the past. Your business will be noted on the item for having donated it, so this is another good way to advertise! Each person with their entry ticket to the show will be able to have a chance at the bucket raffles. Get your business name on one of the buckets!

Admission for attendees to the event is **free** with the donation of three non-perishable food items to the local food pantry, **SAFPARC**, or a suggested \$3.00 donation to **Wolf River Habitat for Humanity**. Registration packets are now available online at www.wolfriverbuilders.org. We can also mail or e-mail an application, just let Nathan know via phone message or email at wolfriverbuilders@gmail.com.

If you are interested in helping out with this years show, please contact Cap or Nathan and let us know! We could really use some people to be there during set up time on Friday, March 22. We'd love all the help that we can get!
Home Show Chairperson: Cap Wallrich -715-526-2156

2019 Events/Meetings Calendar

February 12 - Education Event - Stone Creations
March 12 - Breakfast Meeting - Angie's Main Cafe
March 23-24 - Home Show - Shawano High School
April 9 - Education Event - Shawano High School
May 14 - Sporting Clays Shoot - J&H Game Farm
***June 18 - Picnic - Kuckuk Park, Shawano**
JULY - NO MEETING
***August 20 - Golf Outing - Golden Sands, Cecil**
Sept. 10 - Officer Elections - Spinning Wheel
October 8 - Officer Installation - Antlers, Bonduel
NOVEMBER - NO MEETING
Dec. 10 - Breakfast Meeting - Angie's Main Cafe

RED = OPEN TO THE PUBLIC, so help us spread the word!

* denotes third Tuesday instead of 2nd Tuesday

President's Corner

Hello Everyone! I am your 2018-2019 WRBA President, Trish Kieckhafer from Stone Creations in Shawano, WI. I am excited to serve you this year and to be a part of the growth and changes ahead for Wolf River Builders Association.

The biggest question, I get regarding our association is who and what is WRBA. My goal this year is to get us talking about our membership, doing business within our membership and supporting local businesses as well to expand our team.



I want us all to be able to confidently say, ***"We are a group of professionals striving to make the building industry better, promoting doing business with our local talent in the industry and supporting our community through volunteer projects as well as our scholarship fund for the high school seniors interested in the trades."***

This year we are excited as we continue to listen to your feedback and bring more changes to our monthly formatted meeting and commitments to you our membership. We have added some breakfast meeting opportunities for those of us, that have evening commitments. Pay close attention to our calendar this year and the newsletter updates about our "Quarterly Hard Hat Happy Hours!" Once a quarter we are dedicating a meeting to educational opportunities. Our committee has worked hard to bring quality content to you, to help you learn about products, help with strategies to overcome business/customer challenges, learn about building codes and financials 101 for 2020! These will be more informal type meetings with heavy hors d'oeuvres, a shortened update on the past month in our association and then our speaker and networking time.

Our large focus every year as a non-profit association is to build our savings so we can invest in our kids and community. How do we do this? WRBA offers scholarships up to three students and up to \$1,500 between those students each year for furthering their trades studies. We also help in the

community where and when needed. This year we are hoping to invest time in two service weekends to be announced later this year.

We cannot make this happen without YOU! It is imperative that we keep our association vibrant and something our communities can look to for professional, quality services. If you haven't thought about the opportunity to participate in our HOME SHOW happening at the end of March at the Shawano High School - please do! Help us show this area the range of services available right here in our counties. Then you will save me from groaning everytime I see a truck from Green Bay or Appleton at a job site here!

Looking forward to seeing all of you soon!

Better Buildings: Better Business Conference Feb. 13-15

The 2019 Wisconsin Better Buildings: Better Business Conference will be held in Wisconsin Dells on February 13-15. This is a great place to get your education credits, plus there are a wide variety of exhibitors and many opportunities for networking with other builders and subcontractors from across the state. Register online at <https://portal.seventhwave.org/civicrm/event/register?id=1211&reset=1>

2019 Advertising Program

We've begun a new avenue for our advertising through the Market Messenger, a direct-mailed advertising publication that reaches over 25,000 households and businesses throughout the area.

We have advertising space available on a first come, first served basis, appearing the third week of the month. Our first ad appeared Jan. 17. Our next ad is scheduled for Feb. 21 - deadline Feb. 15.

The pricing structure for 2019 offers a one-year single ad space for \$360 (equals \$30/month). Quarterly commitments are billed at \$105 for a single ad space (\$35/month).

If you are not currently advertising and would like to be added to our program, please let Nathan know via email at wolfriverbuilders@gmail.com.



Charter members recognized for 15 years of membership in January included Bill Rapaich of Top Shelf Builders Inc., Laura Hoppe representing Cellcom, and Cap Wallrich of Robertson Ryan and Associates. Also recognized (not pictured) were Torborg's Shawano Lumber, LJ Sperberg Construction, Knope Heating and Air Conditioning and Dearco.



Membership milestones were also recognized at the January Christmas Party. From left to right: Ann Kallies of CoVantage Credit Union - 15 years; Mark Flunker of Wolf River Habitat for Humanity - 10 years, Trish Kieckhafer of Stone Creations - 10 years; and Philip Kersten of Woodstock Hardwood Flooring & Design Center - 5 years.

Education

Do you need to get your DCQ Credits? You can check the WB Foundation website for online courses that are available for WI DCQ Credit at <http://homebuildersuniversity.com/wisconsin-home-builder-classes/>. You can learn more about the WB Foundation - go to www.wisbuild.org/wb-foundation.html. Some of the new courses that are available thru the Foundation include Home Construction Contract & Liens, 2016 UDC Code Changes, and Separated Buildings, Fire Separation, & Dwelling Unit Separations. There are enough credits available online to get all 12 of the required credits to renew your DCQ.

If there is any interest for specific subjects for classes, please let Greg or Nathan know and we will see what we can do. Topics do not need to be only

builder related, although we will do what we can to help the builders get CEU's.

Education Chairperson: Greg Brown – 715-526-2175



Membership News

Welcome our newest members!

- Jeff Wallace Flooring
Representative: Jeff Wallace
- Exquisite Windows & Doors
Representative: Justin Buntrock
- K+K Dish It
Representative: Kyle Foral

Memberships Renewed – Welcome Back!

- Bill Biese Masonry - Bill Biese

Members – Renewal Due February

- Robinson Construction LLC - Ray Robinson
- Torborgs Shawano Lumber - Jim Torborg

Members – Renewal Due March

- Cellcom - Laura Hoppe
- Felts Construction Company, Inc. - Chuck Felts
- Wolf River Habitat for Humanity - Mark Flunker

Member Spotlight - Meet Jeff Wallace

Wallace Floor Covering, LLC was established December 12, 1998 focusing on residential floor covering installation.

Over the past 20 years my team and I have specialized in installation of custom tile showers, tile floors, tile backsplashes, luxury vinyl tile, luxury vinyl plank, hardwood floors and all other hard surface floorcoverings. We offer decades of experience along with a major focus on keeping our work environment the “least invasive” as possible to make your flooring/tiling project the best experience possible.

Professional designers are available if requested by the homeowner along with multiple showrooms with a lot of flooring and tile options to choose from.

Over the past 20 years customer service and your satisfaction has been our mission and our goal. Please consider WFC for your custom tile shower or flooring project.



Wolf River Builders Association 2018/2019 Board of Directors

President	Trish Kieckhafer Stone Creations of WI 1257 Jaycee Court Shawano, WI 54166 715-526-8690
President Elect	Mark Flunker Wolf River Habitat for Humanity 320 E. Richmond St. Shawano, WI 54166 715-584-5995
Treasurer	Don Pedersen KerberRose, S.C. 115 E. 5 th Street Shawano, WI 54166 715-526-9400
Secretary	Cap Wallrich Robertson, Ryan & Associates 300 E. Green Bay St. P. O. Box 90 Shawano, WI 54166 715-526-2156
Past President	Greg Brown - SCHS Trades Program (715-526-2175)
Builder Directors	Keith Graf – Contractor’s Choice Lumber (715-853-8579) John Maule – Maule Construction LLC (715-745-2256) Bill Rapaich – Top Shelf Builders Inc. (715-524-2016)
Associate Directors	Mike Johnson – M J Electric (715-853-7630) Darci Kotter - State Bank (715-526-2265)
State Directors	John Maule – Maule Construction LLC Bill Rapaich – Top Shelf Builders Inc.
Executive Officer	Nathan Falk Email: wolfriverbuilders@gmail.com Website: www.wolfriverbuilders.org Ph: 715-853-2310

National Association of Home Builders

Put your membership to work now.

Money-saving discounts that benefit you, your business, and your family



and many more...



nahb.org/MA