

The **Builder News**

The Official Publication Of The Wolf River Builders Association

Calendar of Events

August 2021

August 4 - Chamber of Commerce 'Coffee Connections' in the Park, 8-9 a.m., Franklin Park, 235 S. Washington St., Shawano. RSVP 715-524-2139 or chamber@shawanocountry.com. Bring your own lawn chair! The 15-minute presentation will be by Jean Darling, Advanced Physical Therapy & Sports Medicine. This is a free event, but registration is appreciated.

August 7 - WRBA Home Show Committee Meeting, 9 a.m., Stone Creations, 1490 Industrial Drive, Shawano.

August 10 - WRBA General Membership Meeting & Golf Outing, Golden Sands Golf Course. Register online at www.wolfriverbuilders.org

August 21 - Shawano Airport Grand Re-Opening & Runway Dedication, 9 a.m. to 2 p.m.

August 24 - WRBA Board of Directors Meeting, The Launching Pad, 5:45 p.m.

Mission Statement

The Wolf River Builders Association's purpose is to serve as an advocate and resource for area building industry professionals, while supporting a commitment to our community through leadership and education.



Wolf River Builders Association

Professionals You Can Trust!

August

General Membership Meeting & Golf Outing
When: Tuesday, August 10, 2021
Where: **Golden Sands Golf Course**
300 W. Nabor Rd., Cecil
715-745-2189

Check-in: 12:00
Shotgun Start: 12:30 Includes Lunch!
Networking/Cocktails: 5:30 - 6:00
Dinner: 6:00 - meeting to follow

Any Questions, leave a message
@ 715-853-2310 or via Email -
wolfriverbuilders@gmail.com

REGISTER at wolfriverbuilders.org
for golf, dinner or both!

Progressive Attendance Pot
\$140 for Golf Outing

Door Prize donations always welcome!
Just bring it along!

We hope to see you there!

Check out the Member Benefits through NAHB -
<http://www.nahb.org/savings>

From your President

Greetings fellow WRBA members! As always, summer seems to tick away at a faster pace than other seasons we get to enjoy in Wisconsin, and here it is, August already.



August = Golf Outing month! I hope to see a lot of you on August 10th at Golden Sands for an afternoon of swings (hits and misses), games, prizes, raffle opportunities, and of course delicious food and beverages!!! This

event is always a great deal of fun and camaraderie with fellow members and their guests. A flyer is included in the newsletter - please either complete and return ASAP - OR visit our website to register online. Check-in is at noon with a 12:30 shotgun start (lunch included). We will end the day with dinner and prizes at 6 p.m. It is four-person best ball format - so no experience is necessary!

Plans are also underway for a Spring Home show. This has historically been our primary fundraiser, and unfortunately we have had to cancel the last two years due to the virus - third time's the charm! The next planning meeting is scheduled for Saturday, August 7 - 9 a.m. at Stone Creations.

We will be holding officer elections on September 14 at Luigi's in Shawano. If you're a member of the organization and interested in serving on our board of directors, please let Nathan, Justin, Trish or myself know. If we don't hear from enough members yet this month, we may be calling you.

We are also in search of speakers for 2022, if you have topics you wish to be presented or know of a great speaker, let us know!

Hard work and diligence pays off even during the toughest times we face. It has sure been an interesting and challenging 18 months or so; that is when we find out what we are made of!

I am very honored to be a part of an organization with so many hard working business owners and staff, all finding a way to get 'er done. Keep on keeping on!

- Darci Kotter

Golf Outing August 10

We are accepting registrations (print off and mail OR [RSVP online](#)) for our annual Golf Outing, set for Tuesday, Aug. 10 at Golden Sands Golf Community in Cecil.

It is a four-person best ball format - no golf experience is necessary! Just come out to have a good time and support our Scholarship and Community Service projects. A flyer is also included. Registration is at noon with a 12:30 shotgun start (lunch included). The event concludes with dinner and prizes at 6 p.m.

If you don't plan to golf (or even if you do), please consider donating a door prize.

Progressive Attendance Drawing



The name drawn for the \$120 pot at the May Sporting Clays Outing was Moede Plumbing. A representative was not in attendance, so the pot at the Golf Outing will be at \$140.

Unfamiliar with the "Progressive" Attendance Drawing"? For each General Membership Meeting, each member will have a chip with a number that corresponds to their name placed in the bucket, whether the member is in attendance or not.

If present and your name (#) is drawn, you will win the pot! If you are not present and your name is drawn, the pot will grow by \$20 for the next meeting or Hard Hat Happy Hour event. Minimum pot will always be \$20. It costs you nothing, but you could be a winner if you're there!

**Make sure you are there to win if
your name (#) is called!**

New Home Construction up nearly 40%

According to information from the Wisconsin Builders Association, the latest new home construction numbers continue to rise - with 38.1 percent more permits pulled between January 1 and June 30 this year compared to the same timeframe in 2020.

The data, submitted by all municipalities across the state, show 7,008 permits were pulled in the first half of 2021 compared to 5,074 in the first half of 2020, an increase of 1,934. In quarter two alone there were 4,382 permits pulled, signifying the number of new home starts.

“The lack and competition of existing housing combined with low interest rates continue to play a huge role in the demand for new housing,” said Wisconsin Builders Association (WBA) Executive Director Brad Boycks. “Even despite the high costs of building materials, we are excited to see the building industry continue to thrive as it’s one that supports so many other industries across the state.”

In the first half of 2021, 97 plats and 2,413 lots were approved. These numbers are on track to surpass 2020 totals, as there were 201 plats and 5,340 lots approved last year.

“The number of new starts and approvals of plats and lots are very encouraging,” said WBA President Abe Degnan. “We have and continue to hope construction prices come down soon as it will continue to drive the positive upward growth of building.”

Print and radio advertising update

Looking to advertise? Let us help!

Our print advertising program is with the Market Messenger, a direct-mailed advertising publication that reaches over 25,000 households and businesses throughout the area. We have advertising space available on a first-come, first-serve basis, appearing the third week of the month. Our next ad is scheduled for August 19.

The cost is **\$405 per year/single ad space** (equals \$33.75/month) or **\$116.25 per quarter** (equals \$38.75/month). Choosing the year-long commitment will save you \$60/year (\$5/month). If you are not currently advertising and would like to

be added, please let us know at wolfriverbuilders@gmail.com.

At this time, our radio advertising has ended. If we can gather enough interest, we may be able to resume this fall.

If you’re interested, please contact us!

Free continuing education courses

Thanks to a partnership with Slipstream and the [B4 Conference](#), the Wisconsin Builders Association is offering members 12 free credits through a promo code on their website. You will need your members-only login to access the page with the code - <https://www.wisbuild.org/online-courses>

These courses are designed to fulfill Wisconsin's continuing education requirements for dwelling contractors (12 credit hours every two years), and are approved by the Wisconsin Department of Safety & Professional Services (DSPS).

Register

Enter Promotional Code

For credit
\$25.00

1

This webinar is free to view, but costs \$25.00 to receive credit(s). This ticket is for obtaining credit(s).
Hide Info

For viewing only (free)
FREE

0

This webinar is free to view, but costs \$25.00 to receive credit(s). This ticket is only for viewing the webinar - credits are not available with this ticket.
Hide Info

QTY: 1 USD \$25.00

Checkout

Note: Code does not work in Internet Explorer

Instructions to Receive Free Credits:

1. Visit <https://www.wisbuild.org/online-courses>
When website launches, find promotional code and click "Take Courses" button
2. Review the available course(s) you want to take and click "Details/Register Now"
3. Read through the course details and click "Register"
4. Choose 1 ticket under the "For Credit" option and click the blue "Enter Promotional Code" link.

Enter the promotional code, click “checkout,” and submit information (view image below)

5. View course, pass quiz, and Slipstream will submit your information to DSPS for license renewal!

Membership News

Memberships Renewed – Welcome Back!

- KerberRose, S.C. - Donald Pedersen
- Shawano Well Drilling Inc - John Dillenburg
- JC Santy Construction LLC - Brad Santy
- E&Z Builders LLC - Larry Emmel

Members – Renewal Due July

- Bay Area Granite & Marble - Amanda Lang
- Scott Dingeldein

Members – Renewal Due August

- Pella Windows & Doors of WI - Bill Weber

Membership Dues — Installment Payments

You may make installment payments on your membership dues renewal - split the payment up into two or three payments, with the final payment due by your renewal date. There are no refunds if dues are not paid in full. One payment in full when due is always an option!

Help boost our membership!

Please **invite member prospects** to membership meetings! We'll pay for their meal for the first meeting to give them the opportunity to see what we are all about. We'll also give **you** a \$10 Kwik Trip Card for bringing them! Share our membership info by sharing this link: [WRBA Potential Member Letter](#)

There are many reasons to maintain your membership! We'd love to hear what you find valuable in your membership! Let us know!
Membership: Trish Kieckhafer – 715-853-9961

Kwik Trip Gift Cards Available

WRBA has Kwik Trip Gift Cards. Denominations currently in-stock are \$10, \$25 and \$50. Just fill out our [ORDER FORM](#), or send an e-mail to wolfriverbuilders@gmail.com



2021 Events/Meetings Calendar

As we all have experienced this past year - all dates are subject to change. We'll do our best to keep you updated here and through e-mail.

August 10 - Golf Outing - Golden Sands, Cecil

Sept. 14 - Officer Elections - Luigi's

October 12 - Officer Installation - Antlers, Bonduel

NOVEMBER - NO MEETING

Dec. 14 - Breakfast Meeting - Angie's Main Cafe

RED = OPEN TO THE PUBLIC / Spread the word!

MABA helps with workforce center

On July 13, the [Madison Area Builders Association \(MABA\)](#) participated in a groundbreaking ceremony for a new facility to train the next generation of construction industry professionals. NAHB CEO Jerry Howard, Boys and Girls Club of Dane County (BGCDC) First Chair Dr. Leslie Petty and other community leaders took part in the event.

Through a partnership with BGCDC, the new McKenzie Regional Workforce Center will serve as a skilled trades learning hub for local students.

MABA member John McKenzie spearheaded the development of the center. He purchased and donated the building, which will also serve as the future home of MABA's offices.

"These are great jobs and they're satisfying jobs but they're not being advocated for – they're not being taught in schools," said [McKenzie during the ceremony](#). "The industry is primarily a bunch of old

white men and they're aging out...we need more women in the workforce, we need more people of color in the workforce."

Like many areas across the country, Wisconsin is facing a critical shortage of skilled construction workers, says Chad Lawler, executive director of MABA. Carpentry, electrical, plumbing, HVAC, framing crews and welding classes will be offered at the new training center.

The facility will reach up to 3,000 students who currently participate with BGDC through after-school and weekend programs. Elementary school students will have the opportunity to take introductory classes and middle schoolers will learn about the trades at an intermediate level. Students ages 16 and older will be invited to participate in hands-on experiences with comprehensive instruction.

"The ultimate goal is not just to introduce the students into the trades but to also teach them leadership and entrepreneur skills, as well as how to run a business," said Lawler.

The workforce center is expected to welcome students in the fall of 2022.

WBA Member Hotline

As an exclusive member benefit, the Wisconsin Builders Association provides complimentary access to legal, building code, and safety experts to answer your questions about any building-related issues you're facing.



Questions can be submitted via voicemail or through our online submission form 24/7, 365 days a year at <https://www.wisbuild.org/member-hotline>. We have also compiled answers to commonly asked legal questions, which you can view [here](#).

So we may serve you better, please provide your name, local association affiliation, and preferred contact information, and please be as specific about your issue as you can.

*Disclaimer: Please note that the legal hotline does **not** provide legal advice; it is a place to obtain legal information and education about an issue.*

888-WIS-BILT | 888-947-2458

Wolf River Builders Association 2020/2021 Board of Directors

President	Darci Kotter BankFirst N.A. 135 S. Main St. Clintonville, WI 54929 Work: 715-602-7048
President Elect	Justin Buntrock Exquisite Windows & Doors N6680 Elm Road Shawano, WI 54166 Mobile: 715-851-5309
Treasurer	Don Pedersen KerberRose, S.C. 115 E. Fifth Street Shawano, WI 54166 Work: 715-526-9400
Secretary	Lori Zuleger Concrete Cutters, Inc. 1020 Prospect Lane Kaukauna, WI 54130 Work: 920-766-1721
Past President	Mark Flunker - Wolf River Habitat for Humanity (Mobile: 715-584-5995)
Builder Directors	John Maule – Maule Construction LLC (Work: 715-745-2256) Bill Rapaich – Top Shelf Builders Inc. (Work: 715-524-2016) Greg Brown - SCHS Trades Program (Work: 715-526-2175) Bryan Nemetz - Nemetz Construction (Mobile: 715-853-7104)
Associate Directors	Cap Wallrich - Wallrich Agency (Work: 715-526-2156) Jess Kosnicki – CoVantage Credit Union (Work: 715-524-8200 ext. 3238) Trish Kieckhafer - Stone Creations of WI (Work: 715-526-8690)
State Directors	Trish Kieckhafer – Stone Creations Greg Brown – SCHS Building Trades
Executive Officer	Nathan Falk Email: wolfriverbuilders@gmail.com Website: www.wolfriverbuilders.org Ph: 715-853-2310 (no texting)



*Wolf River Builders Association
Golf Outing
Tuesday, August 10, 2021
Golden Sands Golf Course, Cecil*

*Come and join us for our annual golf outing – four person best ball format.
We are also looking for Hole Sponsors...*

Four Person Best Ball Format

12:00 Registration

12:30 Shot-Gun Start

5:30 Social/Networking

6:00 Dinner/Prizes

Fees

Golf / Cart / Lunch / Dinner
WRBA Member - \$75
Guest / Non-member - \$90

Dinner Only

WRBA Member - \$0
Guest / Non-member - \$15

Yes, I will “Sponsor a Hole” for \$75

Sponsor Name: _____

Yes, I will provide a door prize

*Invite Customers, Business Prospects,
Family & Friends to golf with you!
(one “member price” per WRBA
membership)*






Team Players (We will help fill teams if needed)	Lunch, Golf, Cart, Dinner	Additional Dinners (no golf)	Dinner Only
1)	\$	1)	\$
2)	\$	2)	\$
3)	\$	3)	\$
4)	\$	4)	\$
Golf/Cart/Lunch/Dinner Total:		Addt'l Dinners Total:	

Register at www.wolfriverbuilders.org
Mail Entry Form & Fees to address on right
or Email copy of completed form to
wolfriverbuilders@gmail.com by Aug. 1st.

Payment can be made at registration or by mail.
WRBA, P. O. Box 595
Shawano, WI 54166

Phone: (715) 853-2310

AUTO

COMPANY	SAVINGS	PRODUCTS	INFO
 GM	Save \$500 per vehicle on select vehicles for retail customers. Save \$500 - \$1,000 per vehicle on select vehicles for fleet customers. Stackable with most national retail & fleet offers. NAHB member & household family eligible.	Chevrolet, Buick, GMC	nahb.org/gm
 NISSAN / INFINITI	Save between \$2,000 - \$9,500 per vehicle. Must be purchased in member's company name. NOT stackable with most national offers. Member's company eligible.	Nissan, Infiniti	nahb.org/nissan
 AVIS	Save up to 30% off Avis PAY NOW rates when making a reservation with Avis Worldwide Discount (AWD) number G572900.	Rental Cars	avis.com/nahb 800-331-1212 AWD #G572900
 BUDGET	Save up to 35% off Budget PAY NOW rates when making a reservation using Budget Customer Discount (BCD) number Z536900.	Rental Cars	budget.com/nahb 800-283-4387 BCD #Z536900
 GEICO	Special discount on personal auto insurance.	Insurance	geico.com/disc/nahb 800-368-2734

BUILDING MATERIALS


COMPANY	SAVINGS	PRODUCTS	INFO
 LOWE'S	Extra 2% off Lowe's Account Receivable or Business Account. FREE delivery of \$500 plus orders. 5% off at store using LAR or LBA.	Building Materials	lowesforpros.com/nahb 877-435-2440

SHOPPING & ENTERTAINMENT

COMPANY	SAVINGS	PRODUCTS	INFO
 MEMBER DEALS	Up to 50% off.	Theme Parks, Movie Tickets, Concerts, Water Parks, Gift Cards	memberdeals.com/nahb/?login=1 (877) 579-1201
 SAM'S CLUB	One-year membership for \$24.88.	Bulk Discount Retail	bit.ly/nahbsams (877) 579-1201
 HOTELPLANNER	NAHB members can save up to 65% on hotel room rates at over 800,000 properties worldwide in more than 250 countries.	Hotels	nahb.hotelplanner.com 1-800-497-2175

NAHB members saved
over **\$29,000,000** last year!

BUSINESS MANAGEMENT

COMPANY	SAVINGS	PRODUCTS	INFO
 Heartland	HEARTLAND Heartland offers innovative payment & point of sale (POS) solutions to help you streamline sales, operations & increase productivity. NEW! "Heartland for Service Professionals" – the quick & easy payment solution mobile APP for service providers.	Payment & POS Solutions	go.heartlandpaymentsystems.com/nahb 800-613-0148
 DELL Technologies	DELL Up to 40% off Dell computers, servers, electronics & accessories.	Computers & Hardware	dell.com/nahb 1-800-757-8442
 Office DEPOT	OFFICE DEPOT Up to 75% off in-store or online. Free shipping over \$50.	Office Supplies	officediscounts.org/nahb 855-337-6811 x2897
 ascentium CAPITAL	ASCENTIUM Streamlined financing program including no down payment! Ascentium Capital makes it easy with no down payment financing* for nearly anything for your business for the construction industry. <i>*Financing & instant decisions subject to credit parameters</i>	Business Financing	ascentium.info/nahbad
 houzz	HOUZZ 10% off Houzz Pro Ultimate, free help with best practices, 10% trade discount on Houzz Shop purchases.	Marketing Solutions, Building Products	houzz.com/nahbmembers
 CONSTRUCTIONJOBS.COM	CONSTRUCTIONJOBS.COM 20% discounts on standard rates.	Job Postings	nahb.org/careers 828-251-1344
 ups	UPS SHIPPING Flat-rate pricing. 50% discount for next day shipping, 30% for ground commercial/residential.	Business Shipping	1800members.com/nahb 1-800-MEMBERS
 YRC FREIGHT	YRC FREIGHT At least 75% off Less Than Truckload (LTL) shipping over 150 lbs.	Freight Shipping	1800members.com/nahb 1-800-MEMBERS
 amazon business	AMAZON BUSINESS Additional business savings when you open an Amazon Business account.	General Business, Building Products	amazon.com/nahb
 AMERICAN EXPRESS	AMERICAN EXPRESS Eligible NAHB members can earn 125,000 Membership Rewards® points after they spend \$30,000 on eligible purchases in the first three months of card membership. Terms apply.	Business Platinum Card®	nahb.org/amex

NAHB ASSOCIATION DISCOUNTS

COMPANY	SAVINGS	PRODUCTS	INFO
 NAHB IBS	NAHB INTERNATIONAL BUILDERS' SHOW® Up to \$200 off show registration. Up to \$2.75 per sq. ft. off exhibit space.	Trade Show	buildersshow.com
 NAHB	NAHB CONTRACTS Up to 30% off contract rates.	Legal	nahb.org/nahbcontracts
 NAHB	HOUSING ECONOMICS \$100 off annual subscription.	Economic & Housing Data	housingeconomics.com
 NAHB	BUILDERBOOKS 10% off books. Up to 45% off research.	Books	builderbooks.com
 NAHB	ONLINE EDUCATION Up to 30% off webinars; Up to 50% off online courses.	Education	nahb.org/education

WANT TO START GETTING MONEY BACK FOR PRODUCTS YOU ALREADY USE?



Free Member Benefit of WBA
www.WBAebates.com



If you use any of these **50+ participating manufacturers**, then it is easy to participate!

- 1 REGISTER
- 2 SUBMIT A REBATE CLAIM
- 3 RECEIVE A REBATE CHECK



THE AVERAGE REBATE PER BUILDER / REMODELER COMPANY WHO PARTICIPATED IN 2019 WAS:
\$1,472.55



Website: www.HBArebates.com | Phone: 866-849-8400
 Email: info@HBArebates.com | Facebook: /MemberRebateProgram

Annual WRBA Golf Outing
Tuesday, August 10th
Golden Sands Golf Course
 Open to members and non-members alike. Visit wolfriverbuilders.org for a registration link.

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Wolf River **Habitat for Humanity** **NEW STORE OPEN!**
 Open Thursday 9-4, Friday 9-4 & Saturday 9-1
Volunteers Needed:
 Store, Pick-ups/Deliveries, Home Building Site
 414 E. Elizabeth St, Shawano
 715-524-3007 • www.wrhabitat.org

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