

The Builder News

The Official Publication Of The Wolf River Builders Association

Calendar of Events

December 2020

Dec. 2 - Chamber of Commerce 'Coffee Connections Online,' 8-9 a.m. e-mail chamber@shawanocountry.com to register. Registration is required to receive the Zoom link for attending.

Dec. 8 - WRBA General Membership VIRTUAL Meeting, 5:45 p.m. See link at right.

Dec. 22 - WRBA Board of Directors Breakfast Meeting, Angie's Main Cafe, 6:00 a.m., Shawano. *If COVID concerns persist, a virtual meeting will be held at 5:45 p.m. instead.*

Dec. 25 Merry Christmas!

Dec. 31 New Year's Eve

Coming Events

Jan. 1 Happy New Year!

Jan. 12 Tentative Christmas Party date –
Watch for details and updates

Mission Statement

The Wolf River Builders Association's purpose is to serve as an advocate and resource for area building industry professionals, while supporting a commitment to our community through leadership and education.



Wolf River Builders Association

Professionals You Can Trust!

Due to continued COVID-19 concerns, our next meeting will be held online

December General Membership Meeting

When: Tuesday, December 8th

Where: **ONLINE**

Time: 5:45 p.m.

Join us at this link:

<https://us02web.zoom.us/j/85418658079?pwd=Q25kYTlQMmE0MTlwcXQrU1ZOVkllUT09>

or call 312-626-6799, ID 854 1865 8079,
Passcode 655050

Progressive Attendance Pot

\$80 for December Meeting

We hope to "see" you there!

Check out the Member Benefits through NAHB –
<http://www.nahb.org/savings>

2020 Home Show Apps available

Applications are now available for the 2021 Home Show, set for March 20-21. New this year: We'll be offering a printed coupon booklet for attendees. Businesses have the option to include an ad in the booklet for \$50.

For more information, please see the home show information and application link on our website, www.wolfriverbuilders.org.

Progressive Attendance Drawing



The member drawn for the \$60 pot at the October Officer Installation meeting was Scott Dingeldein. Scott was not in attendance, so the December pot will increase to \$80.

Unfamiliar with the "Progressive" Attendance Drawing? For each General Membership Meeting, each member will have a chip with a number that corresponds to their name placed in the bucket, whether the member is in attendance or not.

If present and your name (#) is drawn, you will win the pot! If you are not present and your name is drawn, the pot will grow by \$20 for the next meeting. Minimum pot will always be \$20. It costs you nothing, but you could be a winner if you're there!

Make sure you are there to win if your name (#) is called!

Internet Speed Mapping - Please help!

As schools and businesses navigate our new environment of working remotely, the importance of reliable internet service has moved front and

center. In order to provide solutions, we need to map out what areas are lacking reliable service and who the providers are.

NWTC has developed a tool to assess the broadband capability at any location. Please utilize this tool and share this link with all of your employees. The more people who participate, the better. <https://nwtc.techready.io/>

Simply allow the test to run with one-click and within a moment, the tool assesses your location's internet access. No personal data is collected

Once the test is completed the data is then mapped and you can see where there is and isn't high-speed internet. There is a far more detailed report that gives a full trove of information that includes geo mapping, individual internet provider, download and upload speeds and latency.

https://www.google.com/maps/d/edit?mid=1wNzAKnldsRpth189vxiPoXSy_ozErljo&usp=sharing

Health Insurance Plan available

Health insurance remains one of the most expensive employee benefits your business offers. During a time when you are reviewing your current health insurance renewal plans, please take this time to review all your options with superior health care provider networks that are available through our partnership with the Wisconsin Builders Association.

Take a look at cost-effective options with superior health care provider networks that are available through the partnership of the Wolf River Builders Association and the Wisconsin Builders Association (WBA).

Through the buying power of WRBA and WBA, you can get large group service and prices for your business of any size. New and existing members can take advantage of this opportunity to choose coverage from WPS Health Insurance and Arise Health Plan. You get help controlling costs and navigating a complex health care system through special pricing exclusively for members.

If you are interested in reviewing the options, simply contact:

Fred Wilmsen, RHU, ChHC
The Insurance Center Inc.
920.419.1055

Membership is not required to receive a quote!

Print and radio advertising

Looking to advertise? Let us help!

Our print advertising program is with the Market Messenger, a direct-mailed advertising publication that reaches over 25,000 households and businesses throughout the area. We have advertising space available on a first-come, first-serve basis, appearing the third week of the month. Our next ad is scheduled for December 17, and we have a single space available for \$37.50.

Our 2021 cost will increase approx. 5 percent, which is \$1.25 per ad space per month. The cost will be **\$405 per year/single ad space** (equals \$33.75/month) or **\$116.25 per quarter** (equals \$38.75/month). Choosing the year-long commitment will save you \$60/year (\$5/month).

We also have a radio advertising program through Results Broadcasting for \$60/month.

If you are not currently advertising and would like to be added to either program, please let us know at wolfriverbuilders@gmail.com.

If you're interested please contact us ASAP, as there is limited availability for both programs.

Free continuing education courses

Thanks to a partnership with Slipstream and the [B4 Conference](#), the Wisconsin Builders Association is offering members 12 free credits through a promo code on their website. You will need your members-only login to access the page with the code - <https://www.wisbuild.org/online-courses>

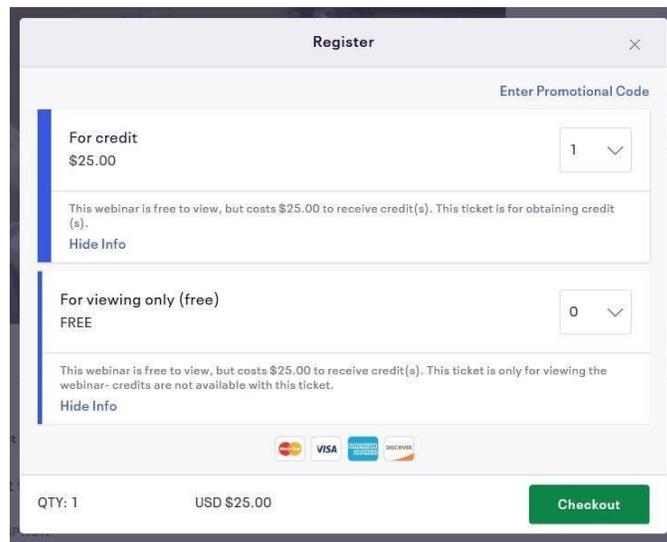
These courses are designed to fulfill Wisconsin's continuing education requirements for dwelling contractors (12 credit hours every two years), and are approved by the Wisconsin Department of Safety & Professional Services (DSPS).

Instructions to Receive Free Credits:

1. Visit <https://www.wisbuild.org/online-courses> When website launches, find promotional code and click "Take Courses" button
2. Review the available course(s) you want to take and click "Details/Register Now"
3. Read through the course details and click "Register"
4. Choose 1 ticket under the "For Credit" option and click the blue "Enter Promotional Code" link. Enter the promotional code, click "checkout", and submit information (view image below)

5. View course, pass quiz, and Slipstream will submit your information to DSPS for license renewal!

Note: Code does not work in Internet Explorer



Thirty on Thursdays begins in Dec.

The Wisconsin Builders Association is excited to be kicking off a new web-based event series called Thirty on Thursdays. The name is as it sounds and will provide quick, 30-minute virtual events at 10 a.m. on most Thursdays, beginning in December.

The first part of the series will be open to both members and non-members to provide a look into each of the member benefits (one topic per event) so individuals can get insight on benefits they may not be taking advantage of to help drive retention and attract those who aren't currently members.

In the future, the event will look to have business-people, government executives, legislators, and other speakers relevant to the building industry. The first 20 minutes will be an overview/remarks with 10 minutes for question/answer. Stay tuned for registration info.

Membership News

Memberships Renewed – Welcome Back!

- Bryan Nemetz Construction - Bryan Nemetz
- Stone Creations of Wisconsin - Trish Kieckhafer
- Woodstock Hardwood Flooring & Design Center - Philip Kersten
- Market Messenger - Tina Christensen

Members – Renewal Due October

- Alex Tessar Enterprise Inc.

Members – Renewal Due December

- Maule Construction LLC - John Maule
- VG Builders LLC - Steve Van Gheem

Help boost our membership!

Please **invite member prospects** to membership meetings! We'll pay for their meal for the first meeting to give them the opportunity to see what we are all about. We'll also give **you** a \$10 Kwik Trip Card for bringing them! Share our membership info by sharing this link: [WRBA Potential Member Letter](#)

There are many reasons to maintain your membership! We'd love to hear what you find valuable in your membership! Let us know!
Membership: Trish Kieckhafer – 715-853-9961



Financial Planning services benefit

The WBA is now working with [Third Coast Advisors](#), a financial services firm that aims to help members protect and grow their wealth. Their team is offering WBA members free access to the “Living Balance Sheet,” which helps business owners and key employees organize and prioritize their financial pictures. The Living Balance Sheet is an online financial planning software that enables users to connect their various investment accounts, credit cards, mortgages, car loans, etc. to create a consolidated financial picture that stays up-to-date.

WHO IS THIRD COAST ADVISORS?

Third Coast Advisors is a financial services firm that aims to help clients protect and grow their wealth. Using fundamental planning principles integrated on the Living Balance Sheet, we position those we work with to achieve their long and short-term goals for their business, as well as personally.

WHAT MAKES THIRD COAST ADVISORS DIFFERENT?

Our team focuses heavily on construction businesses and knows how to address your specific financial concerns. Whether it be instituting profit enhancement strategies that are real numbers your team can use when bidding jobs or helping create and execute a plan to make sure your business operates efficiently whether you're there or not, our team knows your industry.

WHAT IS THE LIVING BALANCE SHEET/WEALTH STEPS?

The Living Balance Sheet is an online platform that allows users to see their financial picture as it changes day to day. The software enables users to link their various accounts to get an up-to-date report of their finances. Whether it be a credit card, investment accounts, or mortgage, users can log into their existing accounts and link them to the website and see them all together. The Living Balance Sheet is a free service exclusive to our existing direct clients and WBA members. [Click here to learn more about the living balance sheet.](#)

SIGN ME UP!

Begin accessing this benefit today! Contact Jarod Von Behren at jarod.vonbehren@thirdcoastadv.com

Kwik Trip Gift Cards Available

WRBA has Kwik Trip Gift Cards. Denominations currently in-stock are \$10, \$25 and \$50. You may access our order form in your online member portal, our online [ORDER FORM](#), or send an e-mail to wolfriverbuilders@gmail.com



WBA Member Hotline

As an exclusive member benefit, the Wisconsin Builders Association provides complimentary access to legal, building code, and safety experts to answer your questions about any building-related issues you're facing. Questions can be submitted via voicemail or through our online submission form 24/7, 365 days a year at

<https://www.wisbuild.org/member-hotline>. We have also compiled answers to commonly asked legal questions, which you can [view here](#).

So we may serve you better, please provide your name, local association affiliation, and preferred contact information, and please be as specific about your issue as you can.

Disclaimer: Please note that the legal hotline does **not** provide legal advice; it is a place to obtain legal information and education about an issue. In order to remain consistent with our tax-exempt status, the WBA cannot provide you with legal advice, and information obtained through the hotline should not be relied on as such (this service does not extend to drafting a legal document or negotiating a matter for a member). Analyzing legal rights requires a complete analysis of the law, and the application of the law to a particular set of facts. The legal hotline system is not designed or intended to fully analyze all relevant facts in any particular circumstance. Private legal counsel should be consulted if legal advice is needed. However, by helping members avoid legal problems with information and research, this service has the potential to save members literally thousands of dollars.

888-WIS-BILT | 888-947-2458

Wolf River Builders Association 2020/2021 Board of Directors

President	Darci Kotter AbbyBank 1213 E. Green Bay St. Shawano, WI 54166 Work: 715-526-2265
President Elect	Justin Buntrock Exquisite Windows & Doors N6680 Elm Road Shawano, WI 54166 Mobile: 715-851-5309
Treasurer	Don Pedersen KerberRose, S.C. 115 E. Fifth Street Shawano, WI 54166 Work: 715-526-9400
Secretary	Lori Zuleger Concrete Cutters, Inc. 1020 Prospect Lane Kaukauna, WI 54130 Work: 920-766-1721
Past President	Mark Flunker - Wolf River Habitat for Humanity (Mobile: 715-584-5995)
Builder Directors	John Maule – Maule Construction LLC (Work: 715-745-2256) Bill Rapaich – Top Shelf Builders Inc. (Work: 715-524-2016) Greg Brown - SCHS Trades Program (Work: 715-526-2175) Bryan Nemetz - Nemetz Construction (Mobile: 715-853-7104)
Associate Directors	Cap Wallrich - Wallrich Agency (Work: 715-526-2156) Jess Kosnicki – CoVantage Credit Union (Work: 715-524-8200 ext. 3238) Trish Kieckhafer - Stone Creations of WI (Work: 715-526-8690)
State Directors	Trish Kieckhafer – Stone Creations Greg Brown – SCHS Building Trades
Executive Officer	Nathan Falk Email: wolfriverbuilders@gmail.com Website: www.wolfriverbuilders.org Ph: 715-853-2310 (no texting)

AUTO

COMPANY	SAVINGS	PRODUCTS	INFO
 GM	Save \$500 on most retail vehicles Save \$500 - \$1000 per vehicle for fleet customers Stackable with most National Retail and Fleet offers NAHB Member and Household Family Eligible	Chevrolet, Buick, GMC	nahb.org/gm
 FCA	\$500 Cash Allowance per eligible vehicle Stackable with most National and Local offers NAHB Members, Employees, and Household Family Eligible	Chrysler, Dodge, Jeep®, Ram, FIAT®, and Alfa Romeo	nahb.org/fca
 NISSAN / INFINITI	Save between \$3,250 - \$10,500 per vehicle Must be purchased in member's company name NOT stackable with most National Offers Member's Company Eligible	Nissan, Infiniti	nahb.org/nissan
 BF GOODRICH	Save \$70 on a set of four (4) new select BFGOODRICH® passenger or light truck tires. 24 Hour Worksite Assistance.	Tires	bfgoodrichtires.com/tradesmen.html?a=nahb
 GEICO	Exclusive member rates on Auto and Home Insurance	Insurance	geico.com/disc/nahb 800-368-2734

BUILDING MATERIALS

COMPANY	SAVINGS	PRODUCTS	INFO
 LOWE'S	Extra 2% off Lowe's Account Receivable or Business Account FREE Delivery of \$500 Plus Orders 5% off at store using LAR or LBA	Building Materials	lowesforpros.com/nahb 877-435-2440

SHOPPING AND ENTERTAINMENT

COMPANY	SAVINGS	PRODUCTS	INFO
 MEMBER DEALS	Up to 50% off	Theme Parks, Movie Tickets, Concerts, Water Parks, Gift Cards	memberdeals.com/nahb/?login=1 (877) 579-1201
 SAM'S CLUB	One-Year Membership for \$24.88	Bulk Discount Retail	bit.ly/nahbsams (877) 579-1201

NAHB Members Saved
 over **\$25,000,000** last year

BUSINESS MANAGEMENT

	COMPANY	SAVINGS	PRODUCTS	INFO
	TSYS	Save up to 16% on payment solutions.	Web/Mobile tools, credit card and e-check processing	tsysassociation.com/nahb 800-613-0148
	DELL	Up to 40% off Dell computers, servers, electronics and accessories	Computers and Hardware	dell.com/nahb 1-800-757-8442
	OFFICE DEPOT	Up to 75% off in-store or online. Free Shipping over \$50	Office Supplies	officediscounts.org/nahb 855-337-6811 x2897
	HOZZ	10% off Trade Program purchases, 5% off Pro+ Local Marketing Advertising (new), Free access to concierge service, free business websites.	Marketing Solutions, Building Products	houzz.com/nahbmembers
	CONSTRUCTIONJOBS.COM	20% discounts on standard rates	Job Postings	nahb.org/careers 828-251-1344
	2-10 HOME BUYERS WARRANTY	Save 10% on full suite of products and services	Home Warranty	2-10.com/nahb 855.280.1328
	UPS SHIPPING	Flat-Rate Pricing, 45% discount for next day shipping, 25% for ground commercial/residential.	Business Shipping	1800member.com/nahb 1-800-MEMBERS
	YRC FREIGHT	At least 75% off Less Than Truckload (LTL) shipping over 150lbs	Freight Shipping	1800member.com/nahb 1-800-MEMBERS
	AMAZON BUSINESS	Additional business savings when you open an Amazon Business account	General Business, Building Products	amazon.com/nahb
	AMERICAN EXPRESS	Eligible NAHB members can earn 125,000 Membership Rewards® points after they spend \$30,000 on eligible purchases in the first three months of Card Membership. Terms apply.	Business Platinum Card®	nahb.org/amex

NAHB ASSOCIATION DISCOUNTS

	COMPANY	SAVINGS	PRODUCTS	INFO
	INTERNATIONAL BUILDERS' SHOW®	Up to \$200 off Show Registration Up to \$2.75 Per Sq Ft off Exhibit Space	Tradeshow	buildersshow.com
	NAHB CONTRACTS	Up to 30% off contract rates	Legal	nahb.org/nahbcontracts
	HOUSINGECONOMICS	\$100 off annual subscription	Economic and Housing Data	housingeconomics.com
	BUILDERBOOKS	10% off books. Up to 45% off research	Books	builderbooks.com
	ONLINE EDUCATION	Up to 30% off webinars; Up to 50% off online courses	Education	nahb.org/education

WANT TO START GETTING MONEY BACK FOR PRODUCTS YOU ALREADY USE?



Free Member Benefit of WBA
www.WBAebates.com



If you use any of these **50+ participating manufacturers**, then it is easy to participate!

- 1 REGISTER
- 2 SUBMIT A REBATE CLAIM
- 3 RECEIVE A REBATE CHECK



THE AVERAGE REBATE PER BUILDER / REMODELER COMPANY WHO PARTICIPATED IN 2019 WAS:

\$1,472.55



Affiliate Partners



Website: www.HBArebates.com | Phone: 866-849-8400
 Email: info@HBArebates.com | Facebook: /MemberRebateProgram



WBA has partnered with Snazzy Traveler to offer you a FREE Travel Savings Membership valued at \$99. You gain access to unlimited savings on thousands of hotels, cars, cruises, activities and more all year long.

Go to www.SnazzyTraveler.com/WBA and enter your exclusive **Promo Code: WBATravel** to join the Snazzy members who are already saving hundreds on travel each year!

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We thank you for your continued support and participation!

Have questions as to what WRBA is all about?

Give us or one of our members a call or check out our website at wolfriverbuilders.org

The Wolf River Builders Association (WRBA) is the Local Builders Association for Shawano, Menominee and the Northwestern portion of Oconto County and we are looking for members!!

Join us, network with our members, find out how we help our community and what benefits are available for our members! Don't delay...join our group of professionals today!

Applications are now available for the
2021 WRBA HOME SHOW
 at Wolf River Lutheran High School on March 20 & 21.
 Put it on your calendar and plan to attend!
 Interested in a booth at our show?
 Find our information at www.wolfriverbuilders.org

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Wolf River Habitat for Humanity

NEW STORE OPEN!

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414 E. Elizabeth St, Shawano
 715-524-3007 • www.wrhabitat.org

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