

The Builder News

The Official Publication Of The Wolf River Builders Association

Calander of Events

January 2017

- Jan. 1 *Happy New Year's!*
- Jan. 5 Home Show Committee Meeting,
Conference Room, 5:35 p.m.
- Jan. 10 WRBA Christmas Party and
General Membership Meeting,
Golden Sands Golf Course, Cecil
- Jan. 16 *Martin Luther King Jr Day*
- Jan. 24 WRBA Board of Directors Meeting,
Launching Pad, 5:45 p.m.
- Jan. 26 Shawano Chamber Membership
Banquet & Awards, Menominee
Casino Resort
- Jan. 27 WBA Member Meeting Day and
Board Meetings, Intercontinental
Hotel, Milwaukee

Coming Events

- Feb. 2 *Happy Groundhog Day!*
- Feb. 14 WRBA General Membership Mtg
- Feb. 14 *Happy Valentine's Day!*
- Feb. 20 *President's Day*
- Feb. 28 WRBA Board of Directors Meeting,
Launching Pad, 5:45 p.m.
- Apr. 8-9 WRBA Home & Cottage Show,
Crawford Center

Mission Statement

The Wolf River Builders Association's purpose is to associate the builders within Menominee, Oconto and Shawano Counties for the purpose of mutual advantage and cooperation; to collaborate with all fields related to the building industry for the benefit of the industry as a whole; and to assist in the accomplishment of the mutual objectives of the National Association of Home Builders and Wisconsin Builders Association.



WRBA

Wolf River Builders Association

Professionals You Can Trust!

January

Christmas Party

& General Member Meeting

When: Tuesday, January 10th

Where: Golden Sands Golf Course

300 W. Nabor Road, Cecil

715-745-2189

Networking/Cocktails: 5:45 - 6:30

Dinner: 6:30; Meeting to follow.

PLEASE RSVP to Diane

by Thursday, January 5, 2017

@ 715-853-2310 or via Email -

wolfriverbuilders@gmail.com

One meal per membership is free, but we need your RSVP! Any additional meals for spouse or guests are **\$20.00 each** - (this meeting only)

"No Shows" will be billed.

Interested in bringing a door prize?

Let Diane know or just bring it along!

Hope to see you there!

Check out the Member Benefits through NAHB -

<http://www.nahb.org/ma>

The 2016 Year in Review

It's hard to believe that another year has come and gone. Following are a few of the highlights of the past year for the Wolf River Builders Association organization and its members:



2016 WRBA Home & Cottage Show at the Crawford Center – Major Sponsor Woodstock Hardwood Flooring and Design Center. Thanks again Woodstock! Though not as well attended as we'd like, as always, the quality of our attendees was great! The bucket raffle continues to be an awesome addition, and we will be doing it again for this year's show. Packets are out for the 2017 show...reserve your space today!!



A storage building, built by the SCHS Trades Program students, was raffled off as the top prize for our WRBA Scholarship Raffle. Three \$500 scholarships were given out again this past year – they went to Graham Welch from Oconto High School, Nathaniel Laude from Shawano High School, and Jonathan Ballestad from Bonduel High School.



The 2016 WRBA Golf Outing was held at The Golden Sands Golf Course and winners of the outing were the team from Woodstock Hardwood Flooring and Design Center. A great time was enjoyed by all....



The Election of Officers in September led to our Installation of Officers program at the October meeting. Josh Keeney from LeafGuard Gutters & Roofing in Neenah was kind enough to again proceed over our Installation Ceremony. Josh serves on the Wisconsin Builders Association Board as the Associate Vice President.



Officers and Directors for the 2016/2017 year are
President - Bill Rapaich, President Elect – Greg Brown,
Treasurer - Don Pedersen, Secretary - Cap Wallrich,
Builder Directors - Trish Kieckhafer and Mark Flunker,
Associate Directors - Mike Johnson, Sam Schabow, and
KJ Schreiber, and Past President - John Maule.



Progressive “Attendance” Drawing

The pot for the December 13th meeting at The Corral was **\$160**. The name drawn at the December meeting was **Dynamic Designs**. Tammy and Bruce were not at the meeting, so the January 10th Golden Sands meeting pot will be **\$180!!** Sorry Tammy & Bruce!

Unfamiliar with the “Progressive” Attendance Drawing”? For each General Membership Meeting, each member will have a chip with a number that corresponds to their name placed in the bucket, whether the member is in attendance or not.

If present and your name (#) is drawn, you will win the pot! If you are not present and your name is drawn, the pot will grow by \$20 for the next meeting. Minimum pot will always be \$20.

Make sure you are there to win if your name (#) is called!

Advertising Program - 2017

Our new advertising campaign for 2017 is getting under way. Pricing will remain the same as this past year, however our coverage has changed. With the Shawano Shopper, we had the front page with a circulation of about 18,000. With the new contract, we will no longer have front page coverage, but we will have a circulation of over 40,000; about 39,000 of those being direct mailed. Our ad will be larger – 10 x 15 instead of 10 x 13, and will be on the back page of the Super Shopper (full page), the back of the Community Shopper (full page), and on the back of the Oconto County Times Herald (same size ad as Shoppers). This will help to get our name out in the Oconto, Aniwa, Antigo, Birnamwood, Bowler, Eland, Elderon, Galloway, Hatley, Mattoon, Rosholt, Tigerton, Tilleda, and Wittenberg areas as well as the Super Shopper territories that we had been covering.

As stated above, the pricing for one space is still \$90 per quarter, (three issues--one ad/month--a cost of only \$30/month). You can also do a double ad on a quarterly basis for \$180/quarter. If you prefer to have your ad for the full year and pay for it up front, you will receive a 5% discount, making the price \$342 for the full year. A double ad for the full year will be \$684.

As always, ad space is available on a first come, first served basis. **The January ad deadline is January 13th** for the January 20th Super Shopper and the Wittenberg Community Shopper and the January 25th Oconto Times Herald. If you would like to have your ad included, let Diane know that you are interested by contacting her via email at wolfriverbuilders@gmail.com

Grow our membership! Please invite **member prospects** to membership meetings! We'll cover dinner for the first meeting to give them the opportunity to see what we are all about. And we will give **you** a \$10 Kwik Trip Card for bringing them! Promote new membership and the benefits that NAHB, WBA and WRBA offer!! There are lots of reasons to maintain your membership! We'd love to hear what you find valuable in your membership...the networking? Dinner meetings? Discounts through NAHB? Contracts, Legal Hotline, or Rebate Program through WBA? Member-to-Member discounts offered at local level? Advocacy? Let us know! *Membership Chairpersons: Tom Krause – 715-853-7859, Trish Kieckhafer – 715-853-9961*

Like us on Facebook!

Education

Don't forget to check the WBA website (www.wisbuild.org) for the education opportunities being offered by the area builders associations. Many offer "member" rates to all WBA members. If there is any interest for specific subjects for classes, please let Greg or Diane know and we will see what we can do. Topics do not need to be only builder related, although we will do what we can to help the builders get CEU's!
Education Chairperson: Greg Brown – 715-526-2175



Member of the Month Program

WRBA would like to have more of the members present information about their business at the monthly general membership meetings. It could be general information about who you are, how your business got started, what your company does, or info on a special promotion that you are holding, a sale that you have going on, etc. If we don't get volunteers, we will be contacting members to ask that you take a turn and tell your fellow members a bit about your business! Consider it free advertising! Contact Diane today via email or phone message!

Kwik Trip Gift Cards Available

WRBA has again placed an order for Kwik Trip Gift Cards. Denominations available include \$10, \$20, \$25, \$50 and \$100. Contact Diane for more information.

Home & Cottage Show

The 2017 WRBA Home & Cottage Show dates are set and packets are out! Dates for the show are April 8th & 9th, and will again be held at the Crawford Center in Shawano. We are looking for sponsors, seminar presenters, vendors, bucket raffle donations....

If you are interested in helping out with this years show, please contact Cap or Diane and let us know! Next meeting will be held on January 5th in the Conference room at 5:35 p.m. We'd love all the help that we can get!

Home Show Chairperson: Cap Wallrich – 715-526-2156

Students Tour Stone Creations

On December 13th and 20th, students from Greg Brown's classes had the opportunity to tour the Stone Creations plant and showroom in Shawano.

Stone Creations went through and discussed lineal manufacturing & KAIZAN manufacturing philosophies as well as job site behaviors, worker's compensation notifications as well as the machinery such as the waterjet and CNC.

Each student at the end of the tour received a 19" x 37" Corian top to complete a cabinet project they have been working on in class.



December 20th group of Students with instructor Greg Brown.

Executive Officer Position

As many of you know, a little over a year ago I took a full time job besides this position as the Executive Officer for WRBA. I would like to find someone who is interested and qualified to take over this position. It is part time and can be fairly flexible other than meeting dates and times. If you are interested in getting more information or know of someone who might be, please let me or one of the board members know. *Diane Montour*

Education

Don't forget to check the WBA website (www.wisbuild.org) for the education opportunities being offered by the area builders associations. Many offer "member" rates to all WBA members. The WBA Foundation also has courses available for Dwelling Contractor Qualifier Credits.

If there is any interest for specific subjects for classes, please let Greg or Diane know and we will see what we can do. Topics do not need to be only builder related, although we will do what we can to help the builders get CEU's!

Education Chairperson: Greg Brown – 715-526-2175

Still need your WBA member login?

With the conversion to a new website and database in July 2015, the Wisconsin Builders Association needs all members to set up new usernames and passwords (from the ones that were being used on the old website). Simply send a blank email to slong@wisbuild.org to request setup!

Coming Events

- January 10** Christmas Party/General Member Meeting, Golden Sands Golf Course
- Jan. 10 – 12** NAHB IBS – Orlando, FL
- January 27** WBA Member Meeting Day/Board Meetings, Intercontinental Hotel, Milwaukee
- March 1 – 3** Better Buildings: Better Business® Wisconsin Conference – WI Dells



BETTER BUILDINGS: BETTER BUSINESS®
WISCONSIN CONFERENCE
March 1-3, Wisconsin Dells



[2017 Wisconsin Better Buildings: Better](#)

[Business Conference](#) - (*click link for more info*)

Membership News

Membership Renewed – Welcome Back!

- Woodstock Hardwood Flooring & Design Center – Representative: Philip Kersten
- V G Builders LLC – Representative: Steve Van Gheem
- Dynamic Designs Unlimited LLC – Representative: Tammy Brzeczowski

Members – Renewal Due September

- Wallrich Agency – Cap Wallrich

Members – Renewal Due November

- Stone Creations of WI – Trish Kieckhafer

Members – Renewal Due December

- Menominee Tribal Enterprises – Al Quinney
- Maule Construction LLC – John Maule
- T& L Builders of Shawano LLC – Tom Darga

Members – Renewal Due January

- Brady's Septic Service Inc. – Wayne Brady

Members – Renewal Due February

- Bill Biese Masonry Inc. – Bill Biese
- Robinson Construction LLC – Ray Robinson
- Torborg's Shawano Lumber – Jim Torborg
- The Sherwin-Williams Co. – Sam Schabow

Members – Renewal Due March

- Felts Construction Co Inc. – Chuck Felts
- Wolf River Habitat for Humanity – Mark Flunker
- Apple Valley Nursery & Orchards – Roy Brodhagen
- Bank Mutual – April Adasiewicz
- Budget Blinds – Kurt Deneys
- Cellcom – Laura Hoppe

Non-Renewing Members

The following member has either allowed their membership to lapse with NAHB or have opted to not renew their membership. If you see this past member, please encourage them to renew today.

- Crossroads Custom Cabinetry – Cory Klement

Membership Dues — Installment Payments

If desired, you may make installment payments on your membership dues renewal. You may split the payment up into two or three payments, with the final payment due by your renewal date. There will be no refunds if dues are not paid in full. And one payment in full when due is always an option!

Wolf River Builders Association 2016/2017 Board of Directors

President	Bill Rapaich Top Shelf Builders Inc. W8043 County Road M Shawano, WI 54166 715-524-2016
President-Elect	Greg Brown SCHS Trades Program 220 County Road B Shawano, WI 54166 715-524-2016
Treasurer	Don Pedersen KerberRose, S.C. 115 E. 5 th Street Shawano, WI 54166 (715) 526-9400
Secretary	Cap Wallrich Wallrich Agency 300 E. Green Bay St. P. O. Box 90 Shawano, WI 54166 715-526-2156
Past President	John Maule - Maule Construction LLC (715-745-2256)
Builder Directors	Trish Kieckhafer – Stone Creations of WI (715-526-8690) Mark Flunker – Wolf River Habitat for Humanity (715-584-5995)
Associate Directors	Mike Johnson – M J Electric (715-853-7630) K J Schreiber – Titletown Flooring LLC (920-655-6100) Sam Schabow – Sherwin Williams Co. (715-526-1818)
State Directors	John Maule – Maule Construction LLC Bill Rapaich – Top Shelf Builders Inc.
Executive Officer	Diane Montour Email: wolfriverbuilders@gmail.com Website: www.wolfriverbuilders.com Ph: 715-853-2310

National Association of Home Builders

Put your membership to work now.

Money-saving discounts that benefit you, your business, and your family



and many more...



nahb.org/MA