

# The **Builder News**

The Official Publication Of The Wolf River Builders Association

## Calendar of Events

**January 2022**

Jan. 5 - Chamber of Commerce 'Coffee Connections,' 8 a.m., Angie's Main Cafe, 130 S. Main St., Shawano. RSVP 715-524-2139

Jan. 11 - WRBA Christmas Party & Awards, Antlers Supper Club, 5:45 cocktails, 6:30 dinner, Shawano. RSVP LINK:

<https://forms.gle/W5R2znmKrgxkqVS98>

Jan. 21 - WBA Member Meeting Day & President Installation, Stoney Creek, Rothschild.

<https://www.wisbuild.org/wba-events/2022membermtgjan>

Jan. 25 - WRBA Board of Directors Meeting, Launching Pad, 5:45 p.m., Shawano

Jan. 27 - Shawano Country Chamber Banquet & Awards, The Gathering, Shawano. \$30/person. RSVP 715-524-2139

Feb. 8-10 - International Builders' Show - Orlando

<https://www.buildersshow.com/Home/default.aspx>

## Mission Statement

The Wolf River Builders Association's purpose is to serve as an advocate and resource for area building industry professionals, while supporting a commitment to our community through leadership and education.



Wolf River Builders Association

*Professionals You Can Trust!*

## January Christmas Party & Awards

When: Tuesday, January 11<sup>th</sup>

Where: **Antlers Supper Club**  
120 E. Green Bay St., Bonduel

Cocktails/networking: 5:45 p.m.  
Dinner: 6:30 p.m., short program to follow.

**PLEASE RSVP AS SOON AS POSSIBLE**

At [www.wolfriverbuilders.org/register](http://www.wolfriverbuilders.org/register),  
phone call @ 715-853-2310 or via Email -  
[wolfriverbuilders@gmail.com](mailto:wolfriverbuilders@gmail.com)

One meal per membership is free,  
however "no shows" will be charged.  
Add'l dinner for spouse or guest -  
\$20.00/person

### Progressive Attendance Pot

\$200 for January Meeting

Door Prize donations  
always welcome!

Just bring it along!

Check out the Member Benefits through NAHB -  
<http://www.nahb.org/savings>



**Builder Directors** - Greg Brown, Mark Flunker,  
John Maule, Bill Rapaich.  
**Associate Director** - Trish Kieckhafer.

We want to thank retiring board members Cap Wallrich and Lori Zuleger for their service to our board!

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### **WBA Member Meeting Day**

- Date: Friday, Jan. 21, 2022
- Time: 12:30 - 4:30 PM
- Location: Stoney Creek  
1100 Imperial Avenue, Rothschild

The Wisconsin Builders Association's first Member Meeting Day of the year will take place on Friday, Jan. 21 in Rothschild.

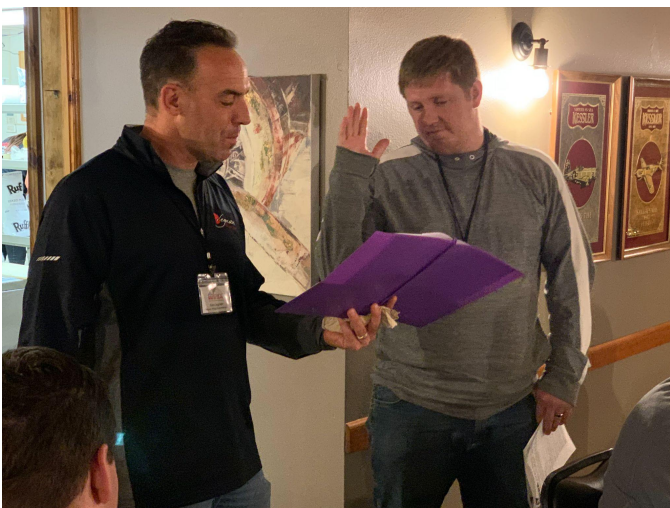
This meeting Features Advocacy and Membership/Local Officers Group meetings, as well as the Board of Directors meeting.

12:30PM - Registration for Member Meeting

1:00PM - Advocacy Group Meeting

1:50PM - Membership & Local Officers Group Meeting Featuring Jim Morgan, VP of Business Development & Workforce Strategies; MRA

This presentation will enlighten you on the numbers behind the talent shortage: What are the underlying factors causing the great sansdemc?; Effective approaches to a positive Candidate Experience: How have employers changed their candidate experience to be faster, on brand, and



### **October Officer Installation**

Members enjoyed an entertaining evening learning more about the Wisconsin Builders Association from Association President Abe Degnan, who performed the installation ceremony during our October meeting at The Launching Pad in Shawano.

Our board members and officers for 2021-2022 are as follows:

- President** - Justin Buntrock
- President-Elect** - Jess Kosnicki
- Treasurer** - Don Pedersen
- Secretary** - Bryan Nemetz
- Past-President** - Darci Kotter

candidate friendly?; A Winning Onboarding Experience: What are companies doing to re-engineer their onboarding process to ensure positive first, second and third impressions?; Engaging Employee Experiences: Having secured people, how are they changing the employee experience to keep them engaged and motivated at work?; and Top Ten Talent Attraction Strategies: Where in the world are they going to find talent?

This will be followed by a 3 p.m. Board of Directors Meeting, and a 5 p.m. 2022 WBA Leadership Installation Ceremony.

Please register at [wisbuild.org](http://wisbuild.org).

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## Health Insurance Plan available

Health insurance remains one of the most expensive employee benefits your business offers. During a time when you are reviewing your current health insurance renewal plans, please take this time to review all your options with superior health care provider networks that are available through our partnership with the Wisconsin Builders Association.

Take a look at cost-effective options with superior health care provider networks that are available through the partnership of the Wolf River Builders Association and the Wisconsin Builders Association (WBA).

Through the buying power of WRBA and WBA, you can get large group service and prices for your business of any size. New and existing members can take advantage of this opportunity to choose coverage from WPS Health Insurance and Arise Health Plan.

You get help controlling costs and navigating a complex health care system through special pricing exclusively for members.

If you are interested in reviewing the options, simply contact:

Fred Wilmsen, RHU, ChHC  
The Insurance Center Inc.  
920.419.1055

***Membership is not required to receive a quote!***

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## Print and radio advertising availability

Looking to advertise? Let us help!

Our print advertising program is with the Market Messenger, a direct-mailed advertising

publication that reaches over 25,000 households and businesses throughout the area. We have advertising space available on a first-come, first-serve basis, appearing the third week of the month. Our next ad is scheduled for January 20.

The 2022 cost is **\$426 per year/single ad space** (equals \$35.50/month) or **\$121.50 per quarter** (equals \$40.50/month). Choosing a year-long commitment will save you \$5/month (\$60/year).

If you are not currently advertising and would like to be added to this program, please let us know at [wolfriverbuilders@gmail.com](mailto:wolfriverbuilders@gmail.com).

## Progressive Attendance Drawing



The name drawn for the \$180 pot at the October Officer Installation was BankFirst N.A. A representative was not in attendance, so the pot at the next member event will be at \$200.

Unfamiliar with the “Progressive” Attendance Drawing”? For each General Membership Meeting, each member will have a chip with a number that corresponds to their name placed in the bucket, whether the member is in attendance or not.

If present and your name (#) is drawn, you will win the pot! If you are not present and your name is drawn, the pot will grow by \$20 for the next meeting or Hard Hat Happy Hour event. Minimum pot will always be \$20. It costs you nothing, but you could be a winner if you’re there!

**Make sure you are there to win if your name (#) is called!**

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## Free continuing education courses

Thanks to a partnership with Slipstream and the [B4 Conference](https://www.wisbuild.org), the Wisconsin Builders Association is offering members 12 free credits through a promo code on their website. You will need your members-only login to access the page with the code - <https://www.wisbuild.org/online-courses>

These courses are designed to fulfill Wisconsin's continuing education requirements for dwelling contractors (12 credit hours every two years), and are approved by the Wisconsin Department of Safety & Professional Services (DSPS).

The screenshot shows a registration window titled "Register" with a close button (X) in the top right. Below the title is a field for "Enter Promotional Code". There are two main ticket options, each with a quantity selector (a dropdown menu with a downward arrow):

- For credit \$25.00**: The quantity selector is set to "1". Below this option, it says "This webinar is free to view, but costs \$25.00 to receive credit(s). This ticket is for obtaining credit(s)." and a "Hide Info" link.
- For viewing only (free) FREE**: The quantity selector is set to "0". Below this option, it says "This webinar is free to view, but costs \$25.00 to receive credit(s). This ticket is only for viewing the webinar- credits are not available with this ticket." and a "Hide Info" link.

At the bottom of the form, there are logos for payment methods: Mastercard, VISA, American Express, and Discover. Below the logos, it shows "QTY: 1" and "USD \$25.00". A green "Checkout" button is located at the bottom right of the form.

**Note: Code does not work in Internet Explorer**

### Instructions to Receive Free Credits:

1. Visit <https://www.wisbuild.org/online-courses>  
When website launches, find promotional code and click "Take Courses" button
2. Review the available course(s) you want to take and click "Details/Register Now"
3. Read through the course details and click "Register"
4. Choose 1 ticket under the "For Credit" option and click the blue "Enter Promotional Code" link. Enter the promotional code, click "checkout," and submit information (view image below)
5. View course, pass quiz, and Slipstream will submit your information to DSPS for license renewal!

## Membership News

### Memberships Renewed – Welcome Back!

- Dearco - Greg Rusch
- Bryan Nemetz Construction - Bryan Nemetz
- Woodstock Hardwood Flooring & Design Center - Philip Kersten
- Market Messenger - Tina Christensen
- Wausau Homes of Appleton - Mike Gibbons
- Maule Construction LLC - John Maule

### Members – Renewal Due January

- Exquisite Windows & Doors LLC - Justin Buntrock
- Concrete Cutters, Inc. - Lori Zuleger

### Membership Milestone Awards

#### **Five Year Member**

- A-1 Elevator

#### **Ten Year Member**

- Bill Biese Masonry

#### **Fifteen Year Member**

- SCHS Building Trades Program

#### **Five Years Service to Board of Directors**

- Darci Kotter
- Greg Brown

#### **Ten Years Service to Board of Directors**

- Mark Flunker

#### **Fifteen Years Service to Board of Directors**

- John Maule

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## Help boost our membership!

Please **invite member prospects** to membership meetings! We'll pay for their meal for the first meeting to give them the opportunity to see what we are all about. We'll also give **you** a \$10 Kwik Trip Card for bringing them! Share our membership info by sharing this link: [WRBA Potential Member Letter](#)

There are many reasons to maintain your membership! We'd love to hear what you find valuable in your membership! Let us know!

*Membership: Trish Kieckhafer – 715-853-9961*

# Members Save Millions

[nahb.org/savings](http://nahb.org/savings)



## 2022 Event/Meeting Calendar (so far)

Jan. 11 - Christmas Party - Antlers, Bonduel

February - TBD

**May 17 - Sporting Clays Shoot - J&H Game Farm**

**June 14 - Picnic - Kuckuk Park, Shawano**

JULY - NO MEETING

**RED = OPEN TO THE PUBLIC / Spread the word!**

## Next 'Thirty on Thursdays' Jan. 20

The Wisconsin Builders Association is excited to continue their web-based event series called Thirty on Thursdays. The name is as it sounds and will provide quick, 30-minute virtual events at 10 a.m. on the third Thursday of the month.

On Jan. 20 at 10 a.m., we'll hear from Ivy Vann from The Project for Code Reform.

The Wisconsin League of Municipalities have partnered with the Congress for the New Urbanism (CNU), AARP Wisconsin, the Wisconsin Housing and Economic Development Authority, the Wisconsin Realtors Association and the Wisconsin Builders Association to identify simple changes to zoning ordinances to enable more attainable housing in walkable, inclusive, and age-friendly neighborhoods. Hear about their project and the changes that can be made to address the housing shortage and mismatch while supporting economic development.

The event features business-people, government executives, legislators, and other speakers relevant to the building industry. The first 20 minutes will be an overview/remarks with 10 minutes for question/answer.

To register, please visit

<https://www.wisbuild.org/wba-events/30>

## Wolf River Builders Association 2021/2022 Board of Directors

<b>President</b>	<b>Justin Buntrock</b> Exquisite Windows & Doors N6680 Elm Road Shawano, WI 54166 Mobile: 715-851-5309
<b>President Elect</b>	<b>Jess Kosnicki</b> CoVantage Credit Union 911 E. Green Bay St. Shawano, WI 54166 Work: 715-524-8200 ext. 3238
<b>Treasurer</b>	<b>Don Pedersen</b> KerberRose, S.C. 115 E. Fifth Street Shawano, WI 54166 Work: 715-526-9400
<b>Secretary</b>	<b>Bryan Nemetz</b> Bryan Nemetz Construction W8885 Oak Avenue Shawano, WI 54166 Mobile: 715-853-7104
<b>Past President</b>	Darci Kotter (Mobile: 715-250-2448)
<b>Builder Directors</b>	John Maule – Maule Construction LLC (Work: 715-745-2256) Bill Rapaich – Top Shelf Builders Inc. (Work: 715-524-2016) Greg Brown - SCHS Trades Program (Work: 715-526-2175) Mark Flunker - Wolf River Habitat for Humanity (Mobile: 715-584-5995)
<b>Associate Director</b>	Trish Kieckhafer - Stone Creations of WI (Work: 715-526-8690)
<b>State Directors</b>	Trish Kieckhafer – Stone Creations Greg Brown – SCHS Building Trades
<b>Executive Officer</b>	Nathan Falk Email: <a href="mailto:wolfriverbuilders@gmail.com">wolfriverbuilders@gmail.com</a> Website: <a href="http://www.wolfriverbuilders.org">www.wolfriverbuilders.org</a> Ph: 715-853-2310 (no texting)

## AUTO

COMPANY	SAVINGS	PRODUCTS	INFO
GM	Save \$500 per vehicle on select vehicles for retail customers. Save \$500 - \$1,000 per vehicle on select vehicles for fleet customers. Stackable with most national retail & fleet offers. NAHB member & household family eligible.	Chevrolet, Buick, GMC	<a href="http://nahb.org/gm">nahb.org/gm</a>
NISSAN / INFINITI	Save between \$2,000 - \$9,500 per vehicle. Must be purchased in member's company name. NOT stackable with most national offers. Member's company eligible.	Nissan, Infiniti	<a href="http://nahb.org/nissan">nahb.org/nissan</a>
AVIS	Save up to 30% off Avis PAY NOW rates when making a reservation with Avis Worldwide Discount (AWD) number G572900.	Rental Cars	<a href="http://avis.com/nahb">avis.com/nahb</a> 800-331-1212 AWD #G572900
BUDGET	Save up to 35% off Budget PAY NOW rates when making a reservation using Budget Customer Discount (BCD) number Z536900.	Rental Cars	<a href="http://budget.com/nahb">budget.com/nahb</a> 800-283-4387 BCD #Z536900
GEICO	Special discount on personal auto insurance.	Insurance	<a href="http://geico.com/disc/nahb">geico.com/disc/nahb</a> 800-368-2734

## BUILDING MATERIALS







COMPANY	SAVINGS	PRODUCTS	INFO
LOWE'S	Extra 2% off Lowe's Account Receivable or Business Account. FREE delivery of \$500 plus orders. 5% off at store using LAR or LBA.	Building Materials	<a href="http://lowesforpros.com/nahb">lowesforpros.com/nahb</a> 877-435-2440

## SHOPPING & ENTERTAINMENT

COMPANY	SAVINGS	PRODUCTS	INFO
MEMBER DEALS	Up to 50% off.	Theme Parks, Movie Tickets, Concerts, Water Parks, Gift Cards	<a href="http://memberdeals.com/nahb/?login=1">memberdeals.com/nahb/?login=1</a> (877) 579-1201
SAM'S CLUB	One-year membership for \$24.88.	Bulk Discount Retail	<a href="http://bit.ly/nahbsams">bit.ly/nahbsams</a> (877) 579-1201
HOTELPLANNER	NAHB members can save up to 65% on hotel room rates at over 800,000 properties worldwide in more than 250 countries.	Hotels	<a href="http://nahb.hotelplanner.com">nahb.hotelplanner.com</a> 1-800-497-2175

NAHB members saved  
 over **\$29,000,000** last year!

## BUSINESS MANAGEMENT

COMPANY	SAVINGS	PRODUCTS	INFO
	<b>HEARTLAND</b> Heartland offers innovative payment & point of sale (POS) solutions to help you streamline sales, operations & increase productivity. NEW! "Heartland for Service Professionals" – the quick & easy payment solution mobile APP for service providers.	Payment & POS Solutions	go.heartlandpaymentsystems.com/nahb 800-613-0148
	<b>DELL</b> Up to 40% off Dell computers, servers, electronics & accessories.	Computers & Hardware	dell.com/nahb 1-800-757-8442
	<b>OFFICE DEPOT</b> Up to 75% off in-store or online. Free shipping over \$50.	Office Supplies	officediscounts.org/nahb 855-337-6811 x2897
	<b>ASCENTIUM</b> Streamlined financing program including no down payment! Ascentium Capital makes it easy with no down payment financing* for nearly anything for your business for the construction industry. <small>*Financing &amp; instant decisions subject to credit parameters</small>	Business Financing	ascentium.info/nahbad
	<b>HOZZZ</b> 10% off Houzz Pro Ultimate, free help with best practices, 10% trade discount on Houzz Shop purchases.	Marketing Solutions, Building Products	houzz.com/nahbmembers
	<b>CONSTRUCTIONJOBS.COM</b> 20% discounts on standard rates.	Job Postings	nahb.org/careers 828-251-1344
	<b>UPS SHIPPING</b> Flat-rate pricing. 50% discount for next day shipping, 30% for ground commercial/residential.	Business Shipping	1800members.com/nahb 1-800-MEMBERS
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	<b>AMAZON BUSINESS</b> Additional business savings when you open an Amazon Business account.	General Business, Building Products	amazon.com/nahb
	<b>AMERICAN EXPRESS</b> Eligible NAHB members can earn 125,000 Membership Rewards® points after they spend \$30,000 on eligible purchases in the first three months of card membership. Terms apply.	Business Platinum Card®	nahb.org/amex

## NAHB ASSOCIATION DISCOUNTS

COMPANY	SAVINGS	PRODUCTS	INFO
	<b>NAHB INTERNATIONAL BUILDERS' SHOW®</b> Up to \$200 off show registration. Up to \$2.75 per sq. ft. off exhibit space.	Trade Show	buildersshow.com
	<b>NAHB CONTRACTS</b> Up to 30% off contract rates.	Legal	nahb.org/nahbcontracts
	<b>HOUSING ECONOMICS</b> \$100 off annual subscription.	Economic & Housing Data	housingeconomics.com
	<b>BUILDERBOOKS</b> 10% off books. Up to 45% off research.	Books	builderbooks.com
	<b>ONLINE EDUCATION</b> Up to 30% off webinars; Up to 50% off online courses.	Education	nahb.org/education



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**\$1,472.55**



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WBA has partnered with Snazzy Traveler to offer you a FREE Travel Savings Membership valued at \$99. You gain access to unlimited savings on thousands of hotels, cars, cruises, activities and more all year long.

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We thank you for your continued support and participation!



# MERRY CHRISTMAS & HAPPY NEW YEAR

HAVE QUESTIONS AS TO WHAT WRBA IS ALL ABOUT? Give us or one of our members a call or check out our website at [wolfriverbuilders.org](http://wolfriverbuilders.org)



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 Wolf River **Habitat for Humanity** **NEW DONATIONS RECEIVED WEEKLY!**

Open Thursday 9-4, Friday 9-4 & Saturday 9-1

**Volunteers Needed:**  
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