

# The **Builder News**

The Official Publication Of The Wolf River Builders Association

## Calendar of Events

### March/April 2019

Mar. 6 Chamber of Commerce 'Coffee Connections,' 8 a.m., Glas Coffeehouse, Shawano. RSVP 715-524-2139

Mar. 12 WRBA Breakfast Member Meeting, 6:30 a.m., Angie's Main Cafe, Shawano.

Mar. 12 Chamber of Commerce 'Mix & Mingle,' 4:30-6:30 p.m, The Woodland, Gresham. RSVP 715-524-2139

Mar. 26 WRBA Board of Directors Meeting, 5:30 p.m., Launching Pad, Shawano

Apr. 2 SAYPRO speaker Matt Jones "Leadership Is A Marathon," 5:30 to 8 p.m., Shawano County Park Pavilion. \$15 advance tickets/\$20 at the door. Includes heavy appetizers. Get advance tickets by Mar. 26 at CoVantage Credit Union or Chamber.

Apr. 4 Chamber Lunch & Learn "Connect with your Future Workforce," 11:45 a.m. to 1 p.m., 1263 S. Main Street. \$8 registration includes boxed lunch. RSVP 715-524-2139

Apr. 9 'Hard Hat Happy Hour' Education Event, Shawano Community High School, 5:45 networking/hors d'oeuvres, Shawano.

## Mission Statement

The Wolf River Builders Association's purpose is to associate the builders within Menominee, Oconto and Shawano Counties for the purpose of mutual advantage and cooperation; to collaborate with all fields related to the building industry for the benefit of the industry as a whole; and to assist in the accomplishment of the mutual objectives of the National Association of Home Builders and Wisconsin Builders Association.



Wolf River Builders Association

*Professionals You Can Trust!*

## March Breakfast Meeting

When: Tuesday, March 12<sup>th</sup>

Where: **Angie's Main Cafe**

132 S. Main St., Shawano  
715-526-6240

Breakfast: 6:30 a.m. with  
meeting during  
**PLEASE RSVP**

By Friday, March. 8

ONLINE in your member portal,  
phone call @ 715-853-2310 or via Email -  
[wolfriverbuilders@gmail.com](mailto:wolfriverbuilders@gmail.com)

One meal per membership is free,  
however "no shows" will be charged.  
Add'l breakfast for spouse or guests - \$10.00

## Progressive Attendance Pot

\$60 for March Meeting

Door Prize donations

always welcome!

Just bring it along!

*Hope to see you there....*

Check out the Member Benefits through NAHB -

<http://www.nahb.org/savings>

## Progressive Attendance Drawing



The name drawn for the \$40 pot at the January meeting was Reese DeVeau with Knope Heating & Air Conditioning. Reese was not in attendance, so the March pot will increase to \$60.

Unfamiliar with the “Progressive” Attendance Drawing”? For each General Membership Meeting, each member will have a chip with a number that corresponds to their name placed in the bucket, whether the member is in attendance or not.

If present and your name (#) is drawn, you will win the pot! If you are not present and your name is drawn, the pot will grow by \$20 for the next meeting. Minimum pot will always be \$20. It costs you nothing, but you could be a winner if there!

**Make sure you are there to win if your name (#) is called!**

### Home Show

The 2019 WRBA Home Show is almost here - March 23-24, 2019 at Shawano Community High School. We still have room! The member pricing per booth is \$325 for the first booth, and \$275 per additional booth. We also have advertising opportunities available - *see the next page.*

**We are also looking for bucket raffle donations.** This has been a big hit the last few years, and we are hoping to have as many great prizes as we have in the past. Your business will be noted on the item for having donated it, so this is another good way to advertise! Each person with

their entry ticket to the show will be able to have a chance at the bucket raffles.

We also have a great seminar line-up!

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### Saturday

- 11 a.m. Homebuying, presented by CoVantage Credit Union
- Noon Grilling with Mad Dog & Merrill
- 1 p.m. Pro Gardening Tips, presented by Qualheim’s True Value
- 2 p.m. Rain Barrels, presented by Keeney Home Services

### Sunday

- 11 a.m. Monarch Miracle, presented by Rob Zimmer
- Noon Grilling with Mad Dog & Merrill
- 1 p.m. Garden Trends for 2019, presented by Rob Zimmer

Admission for attendees to the event is **free** with the donation of three non-perishable food items to the local food pantry, **SAFPARC**, or a suggested \$3.00 donation to **Wolf River Habitat for Humanity**. Registration packets are available online at [www.wolfriverbuilders.org](http://www.wolfriverbuilders.org). We can also mail or e-mail an application, just let Nathan know via phone message or email at [wolfriverbuilders@gmail.com](mailto:wolfriverbuilders@gmail.com).

If you are interested in helping out with this years show, please contact Cap or Nathan! We could really use some people to be there during set up time on Friday, March 22.

*Home Show Chairperson: Cap Wallrich -715-526-2156*

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### 2019 Events/Meetings Calendar

- March 12 - Breakfast Meeting - Angie’s Main Cafe
- March 23-24 - Home Show - Shawano High School**
- April 9 - Hard Hat Happy Hour - Shawano HS
- May 14 - Sporting Clays Shoot - J&H Game Farm**
- \*June 18 - Picnic/Speaker - Kuckuk Park, Shawano**
- JULY - NO MEETING
- \*August 20 - Golf Outing - Golden Sands, Cecil**
- Sept. 10 - Officer Elections - Spinning Wheel
- October 8 - Officer Installation - Antlers, Bonduel
- NOVEMBER - NO MEETING
- Dec. 10 - Breakfast Meeting/Speaker - Angie’s

**RED = OPEN TO THE PUBLIC, so help us spread the word!**

\* denotes third Tuesday instead of 2nd Tuesday



# HOME SHOW

2019 Special Section



## ADVERTISING SIZES & RATES

**2 columns x 3 inches** \$69<sup>30</sup>  
(3.25" wide x 3" high)

**2 columns x 5 inches** \$100<sup>00</sup>  
(3.25" wide x 5" high)

**1/8 Page** \$105<sup>00</sup>  
(5" wide x 3.5" high)

**1/4 Page** \$176<sup>40</sup>  
(5" wide x 7" high)

**1/2 Page** \$352<sup>80</sup>  
(5" wide x 14" high or 10.25" wide x 7" high)

**Full Page** \$672<sup>00</sup>  
(10.25" wide x 14" high)

This special section will include show details, seminar information & articles.



Direct Mail Every Thursday to over 25,000 Households and Businesses!

**Tina Christensen**  
Advertising Sales Manager

715-526-1200 Ext. 4  
Cell: 715-853-6530  
tina@cpps.com

1211 E. Richmond St.  
Shawano, WI 54166  
www.cpps.press

**Advertising Deadline:  
March 13, 2019**

**Inserted into the Market Messenger:  
March 21, 2019**

Direct mailed to over 25,000 households & businesses and delivered to select locations around the area.

## Stone Creations Hard Hat Happy Hour

After rescheduling due to weather, our first Hard Hat Happy Hour was a success - thanks to everyone who attended!



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## Next Hard Hat Happy Hour April 9

Our next Hard Hat Happy Hour will take place on April 9 at Shawano Community High School. We will have heavy appetizers and refreshments starting at 5:45 (sorry, no beer or wine at this one due to our location).

At 6:30, we'll be joined by Composite Decking Specialist Matt Michalski and Account Manager Mark Vetter from Universal Forest Products for a course on Composite Decking (Course ID# 19571).

The course usually runs about an hour and is good for one credit. Credits can be applied towards; Commercial Building Inspector Certification, Dwelling Contractor Certification or UDC-Construction Inspector Certification.

The course goes over different types of composite decking, their compositions and the manufacturing process. Michalski and Vetter will also discuss best practices for installation and warranty. The course also provides some general product knowledge on the Deckorators family of composite products that they distribute.

Both Michalski and Vetter work for the Universal Forest Products branch in Janesville WI. They have been in the industry for a combined 30 plus years.

RSVP for the program will be sent via e-mail mid-March, and will also be available at that time in your online member portal.

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## 2019 Advertising Program

We've begun a new avenue for our advertising through the Market Messenger, a direct-mailed advertising publication that reaches over 25,000 households and businesses throughout the area.

We have advertising space available on a first come, first served basis, appearing the third week of the month. Our next ad is scheduled for Mar. 21.

The pricing structure for 2019 offers a one-year single ad space for \$360 (equals \$30/month). Quarterly commitments are billed at \$105 for a single ad space (\$35/month).

If you are not currently advertising and would like to be added to our program, please let Nathan know via email at [wolfriverbuilders@gmail.com](mailto:wolfriverbuilders@gmail.com).

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### Help boost our membership!

Please **invite member prospects** to membership meetings! We'll pay for their meal for the first meeting to give them the opportunity to see what we are all about. And we will give **you** a \$10 Kwik Trip Card for bringing them! Promote membership and the benefits!

There are lots of reasons to maintain your membership! We'd love to hear what you find valuable in your membership ...the networking? Dinner meetings? Discounts through NAHB? Contracts, Legal Hotline, Home Show discounts, advertising discounts, Rebate Program through WBA, Advocacy? Let us know! *Membership Chairperson: Trish Kieckhafer – 715-853-9961*

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### Education

Do you need to get your DCQ Credits? You can check the WB Foundation website for online courses that are available for WI DCQ Credit at <http://homebuildersuniversity.com/wisconsin-home-builder-classes/>. You can learn more about the WB Foundation - go to [www.wisbuild.org/wb-foundation.html](http://www.wisbuild.org/wb-foundation.html). Some of the new courses that are available thru the Foundation include Home Construction Contract & Liens, UDC Code Changes, and Separated Buildings, Fire Separation, & Dwelling Unit Separations. There are enough credits available online to get all 12 of the required credits to renew your DCQ.

If there is any interest for specific subjects for classes, please let Greg or Nathan know and we will see what we can do. Topics do not need to be only builder related, although we will do what we can to help the builders get CEU's.

*Education Chairperson: Greg Brown – 715-526-2175*



## Membership News

### Memberships Renewed – Welcome Back!

- Robinson Construction LLC - Ray Robinson
- Torborgs Shawano Lumber - Jim Torborg
- Cellcom - Laura Hoppe
- Felts Construction Company, Inc. - Chuck Felts
- Wolf River Habitat for Humanity - Mark Flunker

### Members – Renewal Due April

- Hawkeye Hearth & Home - Dale Hawkinson
- Moede & Sons Inc. - Curt Moede
- State Bank - Darci Kotter
- Tundraland Home Improvements - Hope Kosmerchock
- NEW Media - Chris Kennedy

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### Meet Dale & Lori - Concrete Cutters

Dale & Lori Zuleger, owners of Concrete Cutters, Inc. recently joined WRBA and are this year's home show sponsors.

Dale has over 34 years of construction experience including sales and Lori has an executive background. Their first business venture was owning a specialized roofing company in Lake Geneva, WI from 1990-1999 installing concrete roof tile and natural slate.

Dale & Lori have been married 31 years and have two daughters, Stephanie and Danielle. Both daughters have graduated from college, UW-Stevens Point and Oshkosh respectively. In 1999, then with two young daughters, they decided to move back to the Fox Valley area to be closer to family. They settled in the Freedom area where both daughters graduated from high school.



On September 1, 2014, they purchased Concrete Cutters, Inc from Lori's parents, Donald 'Bert' and Mary Tennesen, who founded the company in 1980. It was always Lori's dream to carry on the legacy of her father. The company is currently in its 39th year of operation! Concrete Cutters, Inc.

specializes in a specific type of subcontract work; namely, concrete cutting and sawing. Concrete Cutters, Inc. can provide you with full concrete cutting services for your home, farm, industrial, or commercial property.

From hand-held cutters to diamond wire sawing there is almost no concrete cutting job they can't handle. Services include lower level egress window installations, concrete wall sawing, core drilling, concrete grinding, floor sawing and trenching, diamond wire sawing, concrete demolition, machine base removal, new machine base installs and customized cutting. Located in the Kaukauna Industrial Park, Concrete Cutters, Inc. serves all of Northeast Wisconsin. Their typical work radius is about 100 miles from the shop. They look forward to helping you on your next project!

## Kwik Trip Gift Cards Available

**WRBA has Kwik Trip Gift Cards.** Denominations currently in-stock are \$10, \$25 and \$50.

If you'd like to order a large amount for employee incentive programs, you may access our order form in your online member portal, or go to <https://drive.google.com/file/d/17W00HUQaZhSqXpgTGwbpXObiCpJ10q7n/view?usp=sharing>

Contact Nathan for more information.

## Wolf River Builders Association 2018/2019 Board of Directors

<b>President</b>	<b>Trish Kieckhafer</b> Stone Creations of WI 1257 Jaycee Court Shawano, WI 54166 715-526-8690
<b>President Elect</b>	<b>Mark Flunker</b> Wolf River Habitat for Humanity 320 E. Richmond St. Shawano, WI 54166 715-584-5995
<b>Treasurer</b>	<b>Don Pedersen</b> KerberRose, S.C. 115 E. Fifth Street Shawano, WI 54166 715-526-9400
<b>Secretary</b>	<b>Cap Wallrich</b> Robertson Ryan & Associates 300 E. Green Bay St. P. O. Box 90 Shawano, WI 54166 715-526-2156
<b>Past President</b>	Greg Brown - SCHS Trades Program (715-526-2175)
<b>Builder Directors</b>	Keith Graf – Contractor's Choice Lumber (715-853-8579) John Maule – Maule Construction LLC (715-745-2256) Bill Rapaich – Top Shelf Builders Inc. (715-524-2016)
<b>Associate Directors</b>	Mike Johnson – M J Electric (715-853-7630) Darci Kotter - State Bank (715-526-2265)
<b>State Directors</b>	Trish Kieckhafer – Stone Creations Greg Brown – SCHS Building Trades
<b>Executive Officer</b>	Nathan Falk Email: <a href="mailto:wolfriverbuilders@gmail.com">wolfriverbuilders@gmail.com</a> Website: <a href="http://www.wolfriverbuilders.org">www.wolfriverbuilders.org</a> Ph: 715-853-2310

# National Association of Home Builders

Put your membership to work now.

Money-saving discounts that benefit you, your business, and your family



and many more...



[nahb.org/MA](http://nahb.org/MA)