



PRIVACY POLICY

Business: Sprout Media Management | Last Updated: June 15, 2026

1. Introduction

Sprout Media Management is committed to protecting your privacy. This policy outlines how we collect, use, and manage personal information in compliance with the Australian Privacy Act 1988 (Cth).

2. Information Collection

We collect information directly (via website forms, email, and discovery calls) and indirectly (via platform analytics, cookies, and tracking pixels). This includes client names, contact details, business data, and social media analytics.

3. Purpose and Disclosure

We collect data to provide social media management services and improve our business. We may disclose data to third-party platforms (e.g., Meta, Google, LinkedIn) and marketing software providers. We require these third parties to handle data in accordance with privacy laws.

4. Cross-Border Disclosure

As we use global software and social media platforms, your data may be stored or processed in servers located outside of Australia. We take reasonable steps to ensure that overseas recipients comply with our privacy standards.

5. Data Security

We protect your information through secure server access, encrypted communication channels, and strict internal access controls to prevent unauthorized misuse or loss.

6. Access, Correction, and Complaints

You may request access to or correction of your personal data at any time. If you have a privacy complaint, please email us directly. We commit to acknowledging your complaint within 3 business days and providing a resolution within 14 business days.

7. Third-Party Terms

By engaging with our services, you acknowledge that we also operate within the Terms of Service and Privacy Policies of the platforms we manage, including but not limited to Facebook, Instagram, and LinkedIn.

8. Collection Notice

When you provide your details, we collect this information to respond to your inquiry and provide marketing services. You can opt out at any time.