



# Privacy Policy

*Effective Date: June 4, 2026*

## 1. Introduction

Sprout Media is committed to protecting your privacy. This policy outlines how we collect, use, and protect your personal information when you interact with our services and website.

## 2. Information We Collect

We may collect personal information, including names, email addresses, phone numbers, and business details, provided voluntarily through contact forms, email correspondence, or service agreements.

## 3. How We Use Your Information

We use your information to:

- Provide and manage our marketing services.
- Communicate with you regarding your projects, quotes, and invoices.
- Improve our website performance and user experience.
- Comply with legal obligations in Queensland, Australia.

## 4. Data Storage and Security

Client and user data is stored in secure, encrypted cloud environments protected by multi-factor authentication. To prevent unauthorized access or hacking, we utilize:

- End-to-end encryption for stored sensitive information.
- Regular software security patches and firewall monitoring.
- Strict access controls for third-party platforms (e.g., Meta Business Suite).

## 5. Disclosure of Information

We do not sell, rent, or trade your personal information. We only share information with third parties where strictly necessary to provide the services you have requested or when required by law.

## 6. Your Rights

Under the Privacy Act 1988 (Cth), you have the right to access, correct, or request the deletion of your personal information held by us. Please contact us via our website to exercise these rights.

## 7. Changes to This Policy

We may update this policy periodically. Changes will be posted on our website, with the effective date updated accordingly.