

A las Art

Creative Decisions

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PREFACE

Decide Again

Is there a decision you once wanted to make but never did?

Maybe you had a thousand reasons, yet none felt true enough to hold you back. Still, something was stopping you—but what? You couldn't quite put your finger on it.

I know this feeling well. Not because I was confused, but because I once stood exactly where you stand now—knowing something was in my way but unsure how to overcome it.

Then came a near-death experience. One that forced me to confront a question I had never truly considered before:

What decisions would I need to make if I wanted to leave nothing to my name when life ends—having spent everything I've earned in the best possible way to benefit myself and those who matter to me?

But how? That's exactly what this book is about.

And though I don't know you, I have a question for you: Have you ever stopped to ask—not just what decision to make, but how you make it?

For most of us, decisions happen automatically. Some are repeated exactly, others with slight adjustments, and some are entirely new.

But what if we questioned not just the choices themselves, but the process of

decision-making? What if the way we make decisions could be transformed by something as simple as a touch of creativity?

Let me tell you—every decision holds the potential for reinvention. And in that reinvention lies the power to reshape life itself.

Because just as an artist refines their skill with each brushstroke, every bit of creativity you bring to a decision—any decision—gradually shapes and enhances what we call your decision algorithm—the patterns, processes, and mental frameworks that guide how you make choices.

And in every decision we make, aren't we always blending the known with the

unknown—just as a painter layers one coat of paint over another?

So the question becomes: Does the painter truly know what the final piece will be?

Or is that what we call art—the delicate balance of intention and surprise, of shaping something imagined while embracing the unexpected?

A Different Approach

Looking back over the last 12 years of my life, I explored what it takes to blend the known and the unknown to elevate my decisions.

Strangely, I discovered that the key wasn't a formula or a rigid framework—it was a set of questions.

Nine questions, to be exact. Questions that anyone can ask to bring creativity into their decisions.

You might wonder: How do these questions shape a decision? How do they turn an ordinary choice into a creative one?

The answer is simple: they shift your perspective—allowing you to see your decisions in a completely new light.

But with the demands of daily life, who has the time or energy to examine every decision from multiple angles?

Where AI Changes Everything

This is where AI steps in—as your creative partner.

Because if you ask me, of all the things AI is, one thing stands out—it is something we've never had before. A decision-head.

AI knows the decisions humanity as a whole has made. It holds patterns, insights, and possibilities beyond what any one person could see.

So is it really surprising that AI can surface new perspectives, revealing hidden opportunities and giving you a broader, richer way to think about your choices?

It can help you see what you might have missed, expand your options, and make creative decisions faster and with greater confidence.

And that's why I have no doubt that soon, people across every industry and walk of life will be making creative decisions that once felt out of reach—simply because they now have the power to see their choices differently, using the nine questions and making AI their creative partner.

What About You?

The question is no longer whether you can make better decisions—but how soon you'll start.

Are you ready to see your choices in a whole new way—using just nine questions and making AI your creative partner?

Let's begin.