



FOR IMMEDIATE RELEASE

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WHAT IN THE SOLAR SYSTEM...IS A VIRTUAL TRAINING FESTIVAL?

FAQs + Answers

(SALT LAKE CITY, May 2, 2024) — The **Virtual Training Festival** will be held from June to December 2024, and offers **live, open-enrollment courses** that employees can book according to their availability. In **90 minutes**, founder and global facilitator Rob Cordova will build employee skills in one of these six critical areas: **leadership, communication, creativity, smart decision-making, running effective meetings and culture-improvement.**



Who's attending these?

New and experienced leaders at organizations in all industries. Think of it as a leadership conference with **all the peer learning and none of the T&E costs.** For companies with a cohort of more than eight or those that prefer confidentiality, VTF schedules private workshops.



But aren't LinkedIn Learning subscriptions adequate for skill-building?

Respectfully, LinkedIn Learning's self-paced approach is awful. It requires a tremendous time investment that translates **into only 2% of knowledge recall.** An expert facilitator, Rob's workshops are **slide-free** and incorporate **active learning, Q&A, storytelling, play** and even—gasp!—**technology**, for increased recall and engagement.



Does Rob truly believe virtual learning is better than IRL?

Yes. After working with more than 20,000 learners, he's witnessed firsthand how virtual learning can consistently deliver the **holy grail of outcomes: engagement, participation and long-term retention.**



Intrigued...but still skeptical. Do you offer pilot tests?

Absolutely. Email Rob [here](#) for a promo code that comps two employees for one workshop each.



How much does it cost?

Employees can use their learning stipend to register individually or VTF can enroll entire teams. Choose between a **\$350 Day Pass** (single workshop) and **\$1800 VIP Pass** (six workshops and merch).

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About The Virtual Training Festival

Welcome to the only L&D experience that combines the joy of live music events with a rebellion against traditional corporate learning.

VTF's skill-building workshops are live, virtual and designed for inclusivity. All learning styles and skill levels

are welcome...except PowerPoint. They're banned for life. Learn more at [NoSlidesAllowed.com](https://www.noslidesallowed.com)

Prices range from \$350 for a single workshop to \$1800 for a VIP pass.

For a founder interview, more info, or a media promo code for a complimentary workshop, please email Tré Miller Rodríguez at

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