

FOR IMMEDIATE RELEASE


Contact: Tré Miller Rodríguez, Communications Director
tre_at_virtualtrainingfestival.com


WHERE CORPORATE LEARNING MEETS JOY + CONNECTIVITY


Event Line-Up + Schedule for the 2024 Virtual Training Festival


(SALT LAKE CITY, May 2, 2024) — Today's employees are more likely to associate leadership training with boring PowerPoints and awkward icebreakers than a super-charged music festival. Which is exactly why global educator **Rob Cordova** chose this unlikely analogy to describe the **Virtual Training Festival** that he founded. "There's no reason why joy, laughter, and connectivity should be absent from corporate learning," said Cordova. "Come join a fun, virtual experience that's getting **10 out of 10 stars from Gen Z, Millennials, and neurodiverse learners.**"


Beginning **June 3** through **Dec. 20, 2024**, people in any industry at every level are invited to build the most in-demand leadership skills in just **90 minutes**. Attend a **single workshop (\$350)** or all six with a **VIP pass (\$1800)**. Every workshop is hosted on Zoom and learning stipends or L&D group bookings are welcome!


 **Lead Authentically workshop:** Leaders will discover how to define themselves as leaders: Are you a visionary? Empath? The portrait of inclusivity? Through an activity-based approach, you'll identify the leadership superpower that distinguishes you from the pack—and create a mantra that embodies it. Join us Mon. **June 3** @ 12N EST; or Mon. **Aug. 5** @ 2P EST; or Fri. **Oct. 11** @ 10A EST; or Fri. **Dec. 6** @ 12N EST.

 **Decisions vs. Outcomes workshop:** Leaders master a framework for making smart decisions amid uncertainty or data gaps. Through an activity-based approach, you'll learn to recognize your own personal biases and how to distinguish decisions from outcomes. Join us Mon. **June 10** @ 12N EST; or Mon. **Aug. 23** @ 12N EST; or Mon. **Oct. 7** @ 2P EST; or Fri. **Dec. 20** @ 10A EST.

 **Skill Communication workshop:** Leaders are equipped with practical techniques for better workplace communication. Taking an activity-based approach, you'll apply methods for influencing behavior, driving change, and improving others' performance. Join us or Mon. **July 15** @ 12N EST; or Mon. **Sept. 23** @ 12N EST; or Fri. **Oct. 25** @ 12N EST; or Fri. **Nov. 8** @ 10A.

 **Planet Innovation workshop:** Leaders discover tools for generating innovative ideas and keeping an open mind. Through an activity-based approach, you'll be able to lead your teams through creativity techniques that challenge industry norms and embrace smart risk-taking. Join us Fri. **Aug. 12** @ 10A EST; or Mon. **Aug. 26** @ 10A; or Mon. **Oct. 28** @ 12N EST.

 **Putting the 'Play' into 'Workplace' workshop:** Leaders uncover the path toward a highly creative mindset. Through an activity-based approach, you'll revisit the joys of exploration and risk-taking—and start applying a playground mindset to workplace culture. Join us Mon. **July 22** @ 10A EST; or Mon. **Aug. 9** @ 12N EST; or Mon. **Sept. 30** @ 12N EST; or Mon. **Nov. 4** @ 2P EST.

 **Meet with Meaning workshop:** Leaders will extract what's useful about meetings—and toss everything else into a lake of piranhas. And because it's virtual, you'll see firsthand how remote technology in meetings can dramatically reduce costs, increase efficiency, and improve collaboration. Join us Fri. **Aug. 30** @ 12N EST; or Mon. **Sept. 13** @ 12P EST; or Mon. **Sept. 27** @ 12N; or Mon. **Nov. 18** @ 12N EST.

###



About The Virtual Training Festival

Welcome to the only L&D experience that combines the joy of live music events with a rebellion against traditional corporate learning.

VTF's skill-building workshops are live, virtual and designed for inclusivity. All learning styles and skill levels are welcome...except PowerPoint.

They're banned for life. Discover more at [NoSlidesAllowed.com](https://noslidesallowed.com). Prices range from \$350 for a single workshop to \$1800 for a VIP pass.

For a founder interview, more info, or a media promo code for a complimentary workshop, please contact Tré Miller Rodríguez at [tre at virtualtrainingfestival.com](mailto:tre@virtualtrainingfestival.com)