



IS THE VIRTUAL TRAINING FESTIVAL... THE FUTURE OF L&D?

FAQs + Answers



ABOUT THE VIRTUAL TRAINING FESTIVAL

Welcome to the only L&D experience that combines the joy of live events with a rebellion against traditional corporate learning. Our skill-building workshops are live, virtual, and designed for inclusivity. All learning styles and skill levels are welcome...except PowerPoint. They're banned for life. Register for the tour at NoSlidesAllowed.com.

What exactly is a Virtual Training Festival?

Held through December 2025, this virtual learning experience offers **live, open-enrollment courses** that your employees can book according to their availability. In **90 minutes**, founder and global facilitator Rob Cordova will build your people's skills in one of these six critical areas: **leadership, career development, clarity, communication, innovation, smart decision-making, running effective meetings, and culture-improvement.**

Who's attending?

New and experienced leaders at organizations in all industries. Think of it as a leadership conference with **all the peer learning and none of the T&E costs**. If you have a cohort of more than eight or prefer confidentiality, we can arrange private workshops.

Our teams already have LinkedIn Learning subscriptions.

Why do we need VTF?

Respectfully, LinkedIn Learning's self-paced approach sucks. It requires a tremendous time investment that translates **into only 2% of knowledge recall.**¹ As an expert facilitator, Rob's workshops are **slide-free** and incorporate **active learning, Q&A, storytelling, play** and even—gasp!—**technology**, for increased recall and engagement.

Does Rob truly believe virtual learning is better than IRL?

Yes. After working with more than 20,000 learners, he's witnessed firsthand how virtual learning can consistently deliver the **holy grail of outcomes: engagement, participation, and long-term retention.**

Intrigued...but still skeptical. Can you offer us a pilot test?

Absolutely. Email Rob [here](#) for a promo code that comps two employees or decision-makers for one workshop each.

If we opt to enroll our employees, how much will it cost?

Employees can use their learning stipend to register individually or we can enroll entire teams. Choose between a **\$350 Day Pass** (single workshop) and **\$1800 VIP Pass** (six workshops), or even go with a **\$2000 Super VIP Pass** (eight workshops + merch + more).

¹ Sousa, Dr. David. How the Brain Learns. Thousand Oaks, CA: Corwin Press, 2016.com.