



## WHAT IN THE MOTHERBOARD... IS A VIRTUAL TRAINING FESTIVAL?

### FAQs + Answers



### ABOUT THE VIRTUAL TRAINING FESTIVAL

Welcome to the only L&D experience that combines the joy of live music events with a rebellion against traditional corporate learning.

Our skill-building workshops are live, virtual, and designed for inclusivity.

All learning styles and skill levels are welcome...except PowerPoint. They're banned for life. Register for the tour at

**NoSlidesAllowed.com.**

#### What exactly is a Virtual Training Festival?

The virtual learning experience offers **live, open-enrollment courses** that your employees can book according to their availability. In **60 minutes**, founder and global facilitator Rob Cordova will build your people's skills in one of these six critical areas: **leadership, communication, creativity, smart decision-making, running effective meetings, and culture-improvement.**

#### Who's attending?

New and experienced leaders at organizations in all industries. Think of it as a leadership conference with **all the peer learning and none of the T&E costs.** If you have a cohort of more than eight or prefer confidentiality, we can arrange private workshops.

#### Our teams already have LinkedIn Learning subscriptions.

#### Why do we need VTF?

Respectfully, LinkedIn Learning's self-paced approach sucks. It requires a tremendous time investment that translates **into only 2% of knowledge recall.**<sup>1</sup> As an expert facilitator, Rob's workshops are **slide-free** and incorporate **active learning, Q&A, storytelling, play** and even—gasp!—**technology**, for increased recall and engagement.

#### Does Rob truly believe virtual learning is better than IRL?

Yes. After working with more than 20,000 learners, he's witnessed firsthand how virtual learning can consistently deliver the **holy grail of outcomes: engagement, participation, and long-term retention.**

#### Intrigued...but still skeptical. Can you offer us a pilot test?

Absolutely. Email Rob **here** for a promo code that comps two employees for one workshop each.

#### If we opt to enroll our employees, how much will it cost?

Employees can use their learning stipend to register individually or we can enroll entire teams. Choose between a **\$200 Day Pass** (single workshop) and **\$495 VIP Pass** (six workshops).

<sup>1</sup> Sousa, Dr. David. How the Brain Learns. Thousand Oaks, CA: Corwin Press, 2016.com.