



# Jump Start REWARDS PROGRAM

Effective March 1, 2022

## START YOUR ENGINES AND PREPARE TO ACCELERATE ON COLOR STREET!

Our Jump Start Rewards program is designed to reward Stylists for building their business right from the start. Earn Product Credit by achieving any of the below goals!

### Sales Jump Start

SALES JS LEVEL 1
First 35 Days (Join Date through Day 35)
<b>500 PV</b>
<b>\$50 USD / \$65 CAD</b> <b>Product Credit</b>

SALES JS LEVEL 2
Next 30 Days (Day 36 through Day 65)
<b>500 PV</b>
<b>\$50 USD / \$65 CAD</b> <b>Product Credit</b>

SALES JS LEVEL 3
Next 30 Days (Day 66 through 95)
<b>500 PV</b>
<b>\$50 USD / \$65 CAD</b> <b>Product Credit</b>

### SALES JUMP START ENROLLER REWARD

When a Stylist achieves any of the Sales JS Levels, their Enroller\* earns \$25 USD / \$32 CAD in Product Credit.

### 3-MONTH CONSISTENCY REWARD

\$150 USD / \$195 CAD additional Product Credit when a Stylist earns all three Sales JS Levels.

### Enrolling Jump Start

During the Jump Start period (first 95 days), enroll a new Stylist who sells 1000 PV in *their* first 95 days to earn \$50 USD / \$65 CAD Product Credit. Earn as many times as you qualify in your Jump Start period.

PV (Personal Volume): The sum of the Stylist's personal purchases and their customers' purchases.

Join Date is considered "Day 0."

The deadline for orders to count for a given day is 11:59:59 PM Central Time.

\* In order to earn the Enroller Reward, Enroller must be an active Stylist. in good standing when the Jump Start reward is earned.

Program applies to Stylists who join March 1, 2022 or later. The previous program applies to Stylists who joined before March 1, 2022.