OHIO AIRPORTS ECONOMIC IMPACT STUDY

The Ohio Airport System

The Ohio system of 104 airports not only provides the state with a safe and efficient mode of transportation, it is also an important stimulus for economic growth and development. By providing aviation-related services, the system supports hundreds of thousands of jobs and produces billions of dollars in economic activity. The state's largest employers, and many smaller businesses, rely on aviation to rapidly transport personnel, equipment, and supplies.

Study Process

To better understand the relationship between Ohio's system of airports and the statewide economy, the Ohio Department of Transportation's (ODOT) Office of Aviation conducted an economic impact study of aviation using an FAA-approved methodology that has been applied to state airport systems throughout the United States. Funding for this study was provided by the FAA and the ODOT Office of Aviation.

Each Ohio system airport's total economic impact was quantified in terms of jobs, payroll, and output. Through a comprehensive survey process, the direct economic impacts related to on-airport business tenants and visitor expenditures were determined for each system airport. The multiplier effect of these impacts was then calculated to ascertain the total airport-related impacts.

TOTAL JOBS

123 456

TOTAL PAYROLL

\$4.2 billion

TOTAL OUTPUT

\$13.3 billion

Statewide Benefits from Aviation

More than 120,000 jobs can be tied to the airports of Ohio. These employees receive \$4.2 billion in payroll and benefits and generate \$13.3 billion in economic activity. In addition to economic impacts, the system of airports provides numerous benefits that enhance the quality of life, health, safety, and welfare of Ohioans.

The state's network of seven commercial service airports provides access to regional, national, and international markets. Nearly 10 million enplaned passengers used the Ohio system of commercial service airports in 2012 to reach these destinations. In total, Ohio commercial service airports support nearly 106,000 jobs with annual earnings of approximately \$3.5 billion and \$11.5 billion in annual economic activity.

ENPLANES MORE THAN 10 MILLION SCHEDULED SERVICE PASSENGERS

GENERATES AN
ESTIMATED \$29.6
MILLION IN TAX
REVENUE FROM
GENERAL AVIATIONRELATED FUEL SALES
AND SERVICES

SERVES MORE THAN 12,900 REGISTERED OHIO PILOTS

Ohio's Airport System

THAN 4,750 BASED AIRCRAFT BENEFITS FROM 10 COLLEGE/ UNIVERSITY-BASED EDUCATION PROGRAMS

ACCOMMODATES MORE THAN 2.7 MILLION GENERAL AVIATION OPERATIONS ANNUALLY





GEAUGA COUNTY AIRPORT



Basic Information

Geauga County Airport is a general aviation airport located one mile southeast of Middlefield, Ohio. Major facilities at the airport include a 3,500-foot primary runway (Runway 11/29) and a turn-around taxiway. Operations at the airport are supported by a circling approach.

Qualitative Benefits

Geauga County Airport is home to one on-airport business, Air Methods MedEvac, providing air ambulance services. The most frequent operations at Geauga County include emergency medical evacuation and flight training operations. The airport and its facilities are frequently used by students and instructors of surrounding flight schools for practice operations.

The airport also maintains programs to enhance community outreach, including events such as guided tours of the airport, EAA Young Eagle flights, and fly-ins and open houses. The airport is an active member of the Geauga County Tourism Council and Geauga County Economic Development Agency.

Methodology

ON-AIRPORT **IMPACTS**

CONSTRUCTION/ VISITOR IMPACTS



TOTAL ECONOMIC IMPACTS

Geauga County Airport Impacts

ON-AIRPORT **IMPACTS** 23 Jobs \$1.3 million in Payroll \$5.9 million in Output

4 Jobs \$162,000 in Payroll \$428,000 in Output

CONSTRUCTION/

VISITOR IMPACTS

- Airport Management · Fixed Base Operator
- Vendors
- FAA, Other Government
- · Retail & Entertainment
- Convention Centers
- . Tourist Destinations
- · Construction

MULTIPLIER IMPACTS 45 Jobs \$1.4 million in Payroll \$4.5 million in Output

- Suppliers of Materials & Services to Airports
- Suppliers to Visitor Dependent Businesses
- Suppliers to Construction Dependent Businesses

TOTAL ECONOMIC IMPACTS

JOBS

72

PAYROLL OUTPUT

\$2.9 million \$10.8 million

Impact Measures

Jobs measures the number of full-time equivalent (FTE) jobs related to airport activity including visitor-supported and on-airport construction jobs. A part-time employee counts as half of a full-time employee.

Payroll measures the total annual salary, wages, and

benefits paid to all workers whose livelihoods are directly attributable to airport activity.

Output measures the value of goods and services related to airports in Ohio. The output of on-airport businesses is typically assumed to be annual gross sales.