Monthly Indicators



HEARTLAND MLS

August 2024

U.S. existing-home sales increased for the first time in 5 months, as lower mortgage rates and rising supply helped boost market activity. According to the National Association of REALTORS® (NAR), sales of previously owned homes rose 1.3% month-over-month to a seasonally adjusted annual rate of 3.95 million units, exceeding economists' expectations and ending the downward trend of recent months.

Closed Sales decreased 1.9 percent for existing homes and 3.7 percent for new homes. Pending Sales increased 6.1 percent for existing homes and 4.2 percent for new homes. Inventory increased 18.3 percent for existing homes but decreased 13.6 percent for new homes.

The Median Sales Price was up 2.8 percent to \$293,000 for existing homes but decreased 1.1 percent to \$507,900 for new homes. Days on Market increased 13.0 percent for existing homes but decreased 13.8 percent for new homes. Supply increased 23.5 percent for existing homes but increased 8.5 percent for new homes.

Nationally, total housing inventory edged up 0.8% from the previous month to 1.33 million units heading into August, for a 4.0-month supply at the current sales pace, NAR data shows. Although inventory is up nearly 20% compared to the same time last year, demand continues to outpace supply, putting upward pressure on sales prices. According to NAR, the nationwide median existing-home price rose 4.2% year-over-year to \$422,600 at last measure, marking the 13th consecutive month of annual price increases.

Quick Facts

- 2.0%	+ 2.8%	+ 14.3%
Change in Combined Closed Sales	Change in Combined Avg. Sales Price	Change in Combined Supply

Residental real estate activity in the Kansas counties of Atchison, Douglas, Franklin, Jefferson, Johnson, Levenworth, Linn, Miami and Wyandotte and the Missouri counties of Bates, Buchanan, Cass, Clay, Clinton, Jackson, Johnson, Lafayette, Platte and Ray. Percent changes are calculated using rounded figures.

Existing Homes Market Overview	2
New Homes Market Overview	3
Closed Sales	4
Average Sales Price	5
Median Sales Price	6
Days on Market Until Sale	7
Percentage of Original List Price Received	8
Pending Sales	9
Inventory	10
Supply	11
New and Existing Homes Combined Activity Overview	12



Existing Homes Market Overview

Key metrics by report month and for year-to-date (YTD) starting from the first of the year.



Key Metrics Historical Sparkbars 8-2023 8-2024 YTD 2023 YTD 2024 Percent Change Percent Change **Closed Sales** 3,238 3,177 - 1.9% 22,205 22,335 +0.6%8-2021 8-2024 **Average Sales Price** \$330,832 \$340,690 \$333,421 + 3.0% \$317,727 + 4.9% 8-202 **Median Sales Price** \$285,000 \$293,000 \$272,500 +2.8%\$287,500 + 5.5% 8-2021 **Days on Market** 23 26 27 30 + 13.0%+ 11.1%8-2021 Pct. of Orig. Price Received 99.2% 97.6% - 1.6% 99.0% 98.1% - 0.9% 8-2021 8-2023 8-2024 8-2022 **Pending Sales** 2,841 3,014 +6.1%23.293 23,560 +1.1%8-2021 Inventory 4,760 5.630 +18.3%8-2021 8-2022 8-2023 8-202/ 1.7 Supply 2.1 +23.5%8-2021 8-2022 8-2023 8-202

New Homes Market Overview

Key metrics by report month and for year-to-date (YTD) starting from the first of the year.



Key Metrics Historical Sparkbars 8-2023 8-2024 YTD 2023 YTD 2024 Percent Change Percent Change **Closed Sales** - 3.7% 294 283 2.300 2,180 - 5.2% 8-2021 8-2024 **Average Sales Price** \$588,386 **\$603,178** \$586,622 + 2.5% \$593,310 - 1.1% 8-202 **Median Sales Price** \$513,500 \$507,900 \$530,000 \$529,925 - 1.1% - 0.0% 8-2021 152 **Days on Market** 131 - 13.8% 131 149 + 13.7% 8-2021 Pct. of Orig. Price Received 101.6% 101.3% - 0.3% 102.2% 100.4% - 1.8% 8-2021 8-2022 8-2023 8-2024 **Pending Sales** 262 273 +4.2%2.352 2,549 +8.4%8-202 Inventory 1,643 - 13.6% 1.420 8-2021 8-2022 8-2023 8-2024 5.9 Supply 5.4 - 8.5% 8-2021 8-2022 8-2023 8-2024

Closed Sales

A count of the actual sales that closed in a given month.



Year-Over-Year

Change

-5.1%

-2.9%

-11.2%

-17.4%

-12.3%

-14.5%

0.0%

-4.0%

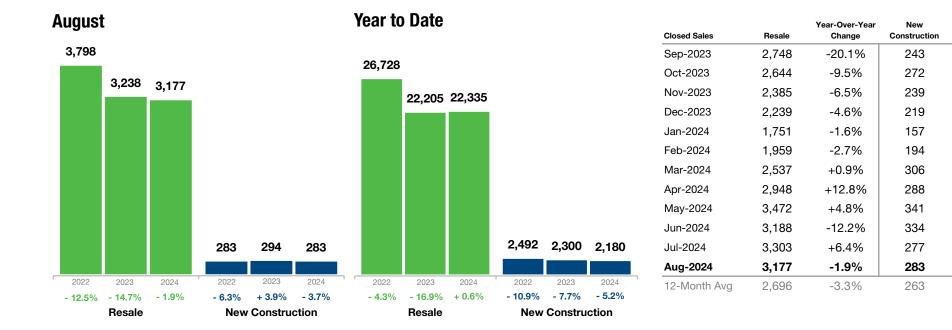
-5.3%

-8.5%

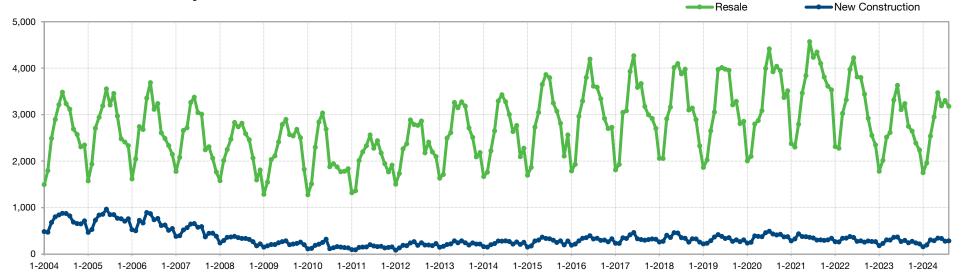
+3.0%

-3.7%

-6.4%



Historical Closed Sales by Month



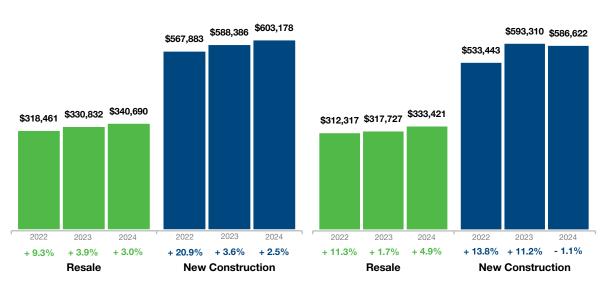
Average Sales Price

Average sales price for all closed sales, not accounting for seller concessions, in a given month.



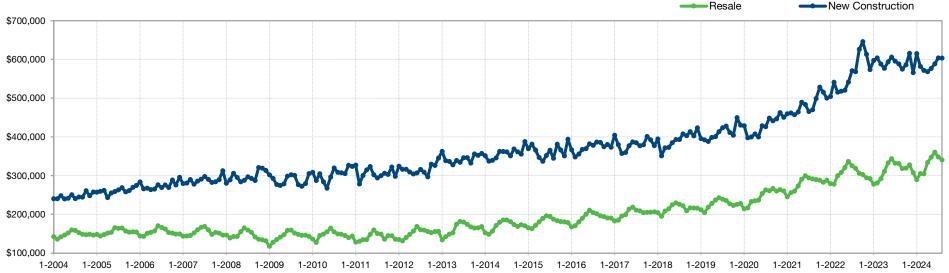
August

Year to Date



Avg. Sales Price	Resale	Year-Over-Year Change	New Construction	Year-Over-Year Change
Sep-2023	\$318,193	+4.0%	\$574,713	-8.2%
Oct-2023	\$319,121	+5.5%	\$585,836	-9.3%
Nov-2023	\$327,791	+11.4%	\$615,364	+0.4%
Dec-2023	\$307,505	+5.3%	\$565,469	-1.4%
Jan-2024	\$289,298	+4.2%	\$614,704	+3.0%
Feb-2024	\$305,193	+8.7%	\$581,592	-3.7%
Mar-2024	\$304,541	+4.4%	\$571,304	-2.8%
Apr-2024	\$333,990	+7.4%	\$568,207	-1.5%
May-2024	\$347,002	+4.3%	\$576,342	-2.9%
Jun-2024	\$360,243	+5.0%	\$588,487	-2.9%
Jul-2024	\$348,141	+4.9%	\$603,786	+1.4%
Aug-2024	\$340,690	+3.0%	\$603,178	+2.5%
12-Month Avg*	\$328,751	+5.5%	\$586,349	-2.3%

* Avg. Sales Price for all properties from September 2023 through August 2024. This is not the average of the individual figures above.



Historical Average Sales Price by Month

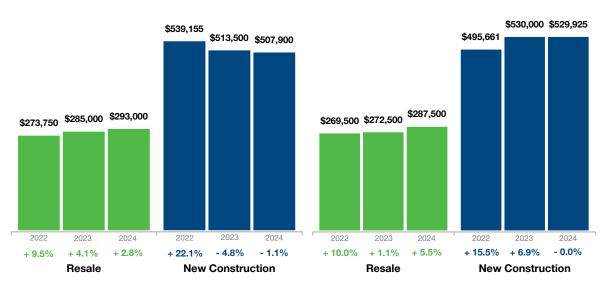
Median Sales Price

Point at which half of the sales sold for more and half sold for less, not accounting for seller concessions, in a given month.



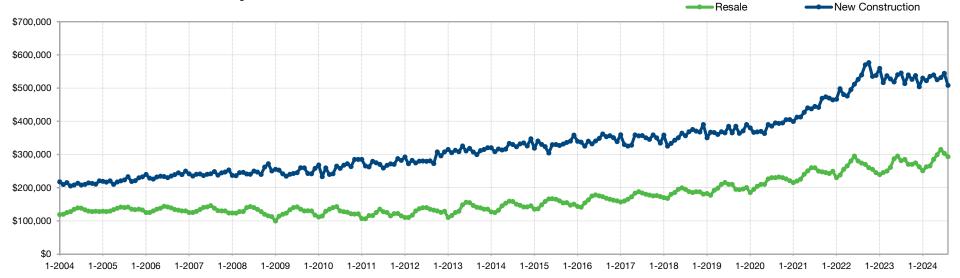
August

Year to Date



Median Sales Price	Resale	Year-Over-Year Change	New Construction	Year-Over-Year Change
Sep-2023	\$270,000	0.0%	\$539,450	-5.3%
Oct-2023	\$270,000	+3.8%	\$525,845	-8.8%
Nov-2023	\$274,300	+7.6%	\$537,538	+0.5%
Dec-2023	\$263,000	+7.3%	\$503,796	-6.3%
Jan-2024	\$250,556	+4.8%	\$529,900	-5.2%
Feb-2024	\$262,750	+7.1%	\$521,975	+1.1%
Mar-2024	\$265,000	+6.0%	\$535,000	-0.4%
Apr-2024	\$285,000	+9.2%	\$539,446	+2.3%
May-2024	\$299,000	+4.2%	\$525,000	+1.4%
Jun-2024	\$315,000	+6.8%	\$531,065	-1.7%
Jul-2024	\$303,210	+7.9%	\$543,948	-0.2%
Aug-2024	\$293,000	+2.8%	\$507,900	-1.1%
12-Month Avg*	\$281,500	+5.0%	\$529,925	-1.4%

* Median Sales Price for all properties from September 2023 through August 2024. This is not the average of the individual figures above.



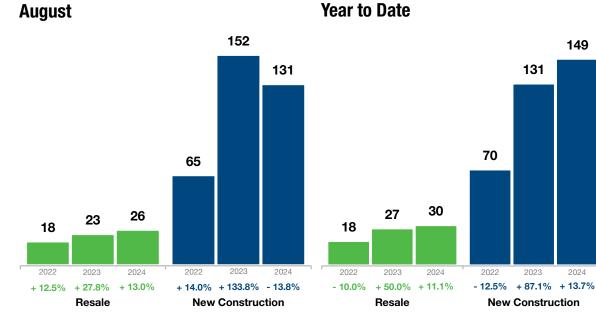
Historical Median Sales Price by Month

Days on Market Until Sale

Average number of days between when a property is listed and when an offer is accepted in a given month.



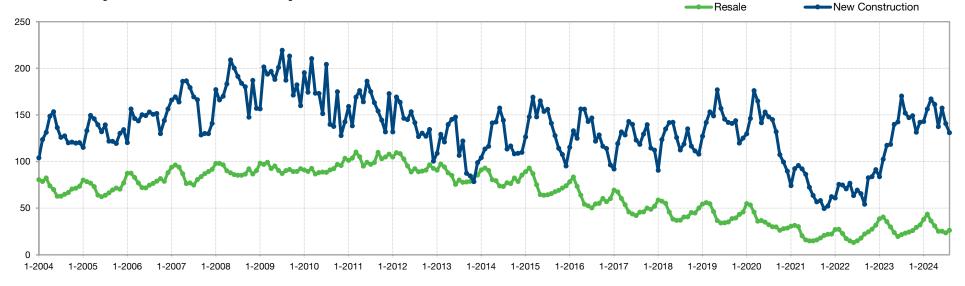
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Days on Market	Resale	Year-Over-Year Change	New Construction	Year-Over-Year Change
Sep-2023	24	+9.1%	147	+172.2%
Oct-2023	26	+8.3%	149	+81.7%
Nov-2023	29	+7.4%	131	+56.0%
Dec-2023	32	0.0%	142	+56.0%
Jan-2024	38	0.0%	143	+70.2%
Feb-2024	44	+10.0%	156	+52.9%
Mar-2024	36	+2.9%	167	+42.7%
Apr-2024	31	+3.3%	161	+36.4%
May-2024	25	+4.2%	137	-2.1%
Jun-2024	25	+31.6%	157	+10.6%
Jul-2024	23	+4.5%	141	-17.1%
Aug-2024	26	+13.0%	131	-13.8%
12-Month Avg*	29	+8.0%	147	+28.6%

Historical Days on Market Until Sale by Month

* Days on Market for all properties from September 2023 through August 2024. This is not the average of the individual figures above.



Percentage of Original List Price Received

Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties sold in a given month, not accounting for seller concessions.



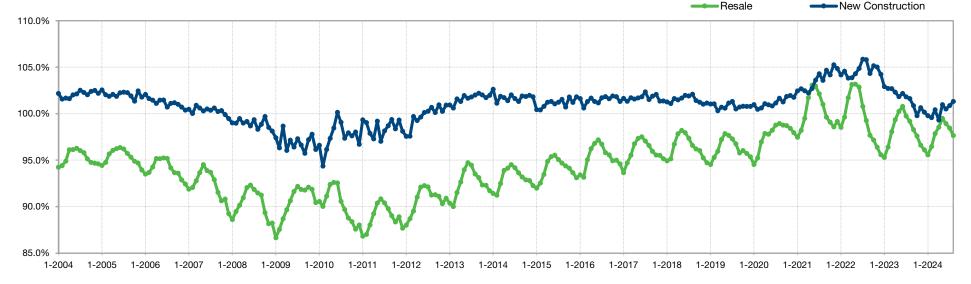
104.6% 102.2% 100.4% 105.8% 101.6% 101.3% 101.3% 99.0% 98.1% 99.3% 99.2% 97.6% 2022 2023 2024 2023 2024 2022 2022 2023 2024 2022 2023 2024 - 1.8% - 1.7% - 0.1% - 1.6% + 2.1% - 4.0% - 0.3% + 0.1% - 2.3% - 0.9% + 1.6% - 2.3% Resale **New Construction** Resale **New Construction**

Pct. of Orig. Price Received	Resale	Year-Over-Year Change	New Construction	Year-Over-Year Change
Sep-2023	98.3%	+0.6%	100.9%	-3.3%
Oct-2023	97.6%	+0.4%	99.8%	-5.0%
Nov-2023	96.6%	+0.2%	100.6%	-4.2%
Dec-2023	96.1%	+0.5%	100.1%	-3.9%
Jan-2024	95.6%	+0.3%	99.8%	-3.0%
Feb-2024	96.4%	0.0%	99.6%	-3.0%
Mar-2024	97.8%	-0.3%	100.4%	-2.2%
Apr-2024	98.5%	-0.8%	99.3%	-2.9%
May-2024	99.5%	-0.7%	101.0%	-0.8%
Jun-2024	98.9%	-1.9%	100.5%	-1.7%
Jul-2024	98.5%	-1.2%	100.9%	-0.9%
Aug-2024	97.6%	-1.6%	101.3%	-0.3%
12-Month Avg*	97.8%	-0.4%	100.4%	-2.5%

Historical Percentage of Original List Price Received by Month

August

* Pct. of Orig. Price Received for all properties from September 2023 through August 2024. This is not the average of the individual figures above.



Year to Date

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Pending Sales

A count of the properties on which offers have been accepted in a given month.



Year-Over-Year

Change

+31.9%

+41.6%

+40.6%

+36.4%

-1.9%

+50.4%

+20.5%

+3.8%

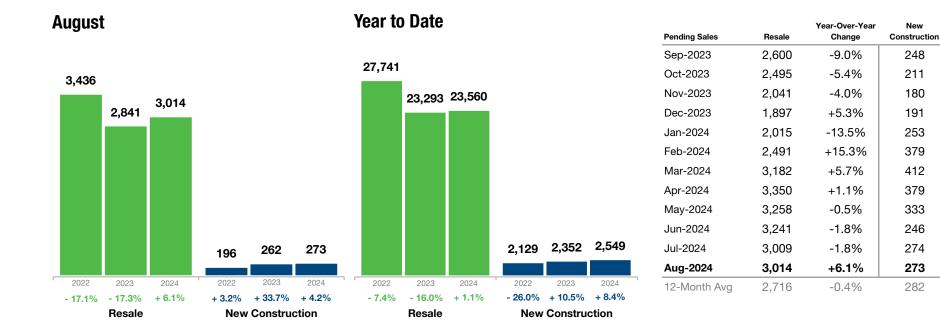
+11.7%

-18.5%

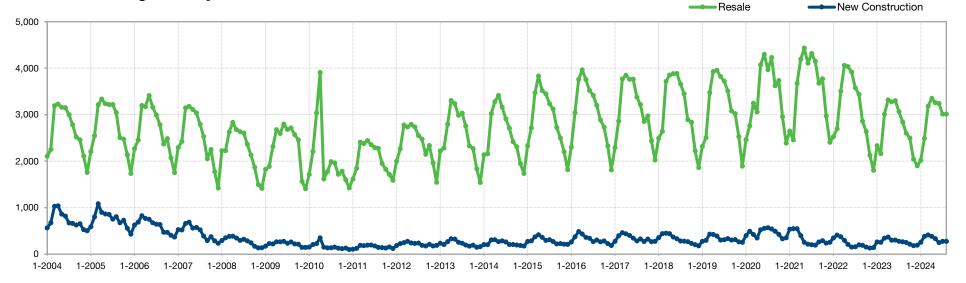
+0.4%

+4.2%

+14.3%



Historical Pending Sales by Month



Inventory

The number of properties available for sale in active status at the end of a given month.



Year-Over-Year

Change

-6.3%

-8.1%

-11.2%

-12.7%

-15.1%

-18.1%

-16.6%

-17.1%

-15.4%

-14.0%

-14.9%

-13.6%

-13.6%

New

1,684

1,704

1,718

1,692

1,666

1,574

1,527

1,469

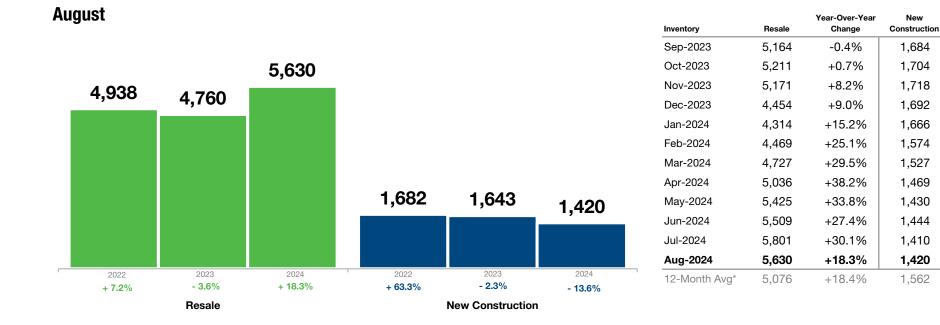
1,430

1,444

1,410

1,420

1.562



Historical Inventory by Month



Supply

The inventory of homes for sale at the end of a given month, divided by the average monthly closed sales from the last 12 months.



Change

+1.7%

0.0%

-3.1%

-4.6%

-10.3%

-11.9%

-10.9%

-12.7%

-11.5%

-8.3%

-10.2%

-8.5%

-7.3%

August Year-Over-Year New Year-Over-Year Supply Resale Change Construction Sep-2023 1.9 +26.7% 6.0 Oct-2023 1.9 +26.7% 6.1 Nov-2023 1.9 +26.7% 6.2 5.9 5.4 5.4 Dec-2023 +30.8% 6.2 1.7 Jan-2024 6.1 1.6 +33.3% +41.7% 5.9 Feb-2024 1.7 Mar-2024 +50.0% 5.7 1.8 Apr-2024 1.9 +58.3% 5.5 2.1 1.7 May-2024 2.0 +42.9% 5.4 1.4 Jun-2024 2.1 +40.0% 5.5 Jul-2024 2.1 +31.3% 5.3 Aug-2024 2.1 +23.5% 5.4 2022 2023 2024 1.9 +35.0% 5.8 12-Month Avg* + 7.7% + 23.5% + 92.9% + 9.3% - 8.5% +21.4%

New Construction

* Supply for all properties from September 2023 through August 2024. This is not the average of the individual figures above.



Historical Supply by Month

Resale

New and Existing Homes Combined Activity Overview

Key metrics by report month and for year-to-date (YTD) starting from the first of the year.



Key Metrics	Historical Sparkbars	8-2023	8-2024	Percent Change	YTD 2023	YTD 2024	Percent Change
Closed Sales	8-2021 8-2022 8-2023 8-2024	3,532	3,460	- 2.0%	24,505	24,515	+ 0.0%
Average Sales Price		\$352,313	\$362,222	+ 2.8%	\$343,637	\$355,985	+ 3.6%
Median Sales Price		\$300,000	\$310,000	+ 3.3%	\$290,000	\$305,000	+ 5.2%
Days on Market		34	35	+ 2.9%	37	40	+ 8.1%
Pct. of Orig. Price Received		99.4%	97.9%	- 1.5%	99.3%	98.3%	- 1.0%
Pending Sales		3,103	3,287	+ 5.9%	25,645	26,109	+ 1.8%
Inventory	8-2021 8-2022 8-2023 8-2024	6,403	7,050	+ 10.1%			
Supply	8-2021 8-2022 8-2023 8-2024	2.1	2.4	+ 14.3%			