



NEED HELP?

We're happy to review your letter, provide feedback, or help you get started.

Email us at
FTinfo@FirstTuesdayAsheville.com

Want to encourage others to write, too? Share this kit or link to it from our Action page:

FirstTuesdayAsheville.com/action

**Speak up. Shift
the conversation.
Be heard.**

WHERE TO SEND YOUR LETTER

Asheville Citizen-Times

Submit:
citizen-times.com/forms/letter-to-editor

Word Limit: 250

Include: Name, town, phone number, and email

Mountain Xpress

Email: letters@mountainx.com
Word Limit: 300
Include: Name, address, phone number

Asheville Daily Planet

Email:
editordailyplanet@gmail.com
Word Limit: 300
Include: Name, town, phone number



First Tuesday

Letter to the
Editor Starter Kit

QUICK START CHECKLIST

- Keep it under 250 words
- Include your name, town (not your full address), email, and phone number
- Be respectful, calm, and persuasive
- Focus on values and solutions, not labels or name-calling
- Submit to one outlet at a time
- Let us know if it's published so we can help amplify it!



SUGGESTED TOPICS TO WRITE ABOUT

Choose one that matters to you:

- Parental rights in education
- Transparency in school board or commissioner decisions
- Public safety and support for law enforcement
- Fairness in government spending
- Election integrity
- Curriculum concerns in public schools
- Government overreach or lack of accountability

TEMPLATE FOR WRITING YOUR LETTER

1. Open with a Hook

Pose a question or make a statement that grabs attention.

Example: "Why are so many families leaving public schools?"

2. State the Problem or Concern

Briefly describe the issue and why it matters—locally if possible.

3. Explain Your Values and Perspective

Connect the issue to broader principles—fairness, freedom, parental rights, safety, transparency, or accountability.

4. Offer a Better Way Forward

Suggest a solution, call for a change, or urge readers to pay attention.

5. Close with Purpose

End with a clear, confident, and positive message.

WHAT TO AVOID

- Avoid name-calling and inflammatory labels (e.g., "Marxists" or "radicals")
- Don't rant—speak with reason and civility
- Avoid copying and pasting someone else's letter—your voice is more persuasive

