



Winning Events Group®

## Winning Events Group 2025 Sponsorship Opportunities

### Why Partner with Winning Events Group?

Winning Events Group produces premier running events bringing together thousands of runners, families, and fitness enthusiasts. Our races provide brands with unparalleled exposure and direct engagement with their target audience. **Please consider our 2025 Race Schedule below:**

#### Spring & Summer

- **Running is Back 10K** – April 19 | Liberty State Park | 2,500 athletes
- **Bergenfield 5K** – May 4 | Bergenfield, NJ | 2,000 athletes
- **City Challenge Race** – May 10 | Jersey City | 3,000 athletes

#### Fall & Winter

- **City Challenge Race** – October 4 | Hoboken, NJ | 3,000 athletes
- **Everybody's 10K** – October 19 | Liberty State Park | 2,500 athletes
- **Hoboken Turkey Trot** – November 22 | Hoboken, NJ | 3,000 athletes
- **Jersey City Turkey Trot** – November 27 | Jersey City, NJ | 2,500 athletes
- **Bayonne Turkey Trot** – November 27 | Bayonne, NJ | 1,500 athletes
- **Catch The Grinch 5K** – November 29 | Plainfield, NJ | 2,000 athletes
- **Hoboken Jingle Bell 5K** – December 13 | Hoboken, NJ | 3,000 athletes

#### Sponsorship Benefits

- ✓ **Presenting Partner**– Gain premium branding as a Presenting Partner for select events. **\$10,000**
- ✓ **Brand Visibility** – Your logo on event registration pages & the Winning Events Group website. **\$1,500**
- ✓ **On-Site Presence** – A 10x10 booth/recovery table to engage with participants. **\$2,000**
- ✓ **Community Engagement** – Connect with thousands of runners, families, and fitness enthusiasts.
- ✓ **Finishers' Photos** – Your logo displayed on finishers' photos, shared with ALL participants. **\$2,000**
- ✓ **Email Newsletter**– Highlight your brand in our event emails reaching thousands of athletes. **\$1,500**
- ✓ **Packet Pickup**– Exclusive opportunity to host thousands of runners at your business. **\$2,000**

### Let's Work Together!

We're excited about the possibility of partnering with your brand to create meaningful connections with our event participants. Let's set up a time to discuss how we can align your brand with our races.

✉ **Contact Us:** 📍 **Winning Events Group** ✉ [info@citychallenge.com](mailto:info@citychallenge.com) 🌐 [www.winningeventsgroup.com](http://www.winningeventsgroup.com)