



Winning Events Group®

2026 Sponsorship Opportunities

Why Partner with Winning Events Group?

Winning Events Group produces premier running events bringing together thousands of runners, families, and fitness enthusiasts. Our races provide brands with unparalleled exposure and direct engagement with their target audience. **Please consider our 2026 Race Schedule below:**

Spring & Summer

- **Running is Back 10K + 5K** – May 9 | Lincoln Park | 2,500 athletes
- **Bergenfield 5K** – April 26 | Bergenfield, NJ | 2,000 athletes

Fall & Winter

- **City Challenge Race** – September 12 | Jersey City, NJ | 3,000 athletes
- **Everybody's 10K + 5K** – October 18 | Liberty State Park | 2,500 athletes
- **Haunter Jersey City 5K** – October 31 | Jersey City, NJ | 2,000 athletes
- **Hoboken Turkey Trot** – November 21 | Hoboken, NJ | 3,000 athletes
- **Jersey City Turkey Trot** – November 26 | Jersey City, NJ | 2,500 athletes
- **Bayonne Turkey Trot** – November 26 | Bayonne, NJ | 2,000 athletes
- **Hoboken Jingle Bell 5K** – December 12 | Hoboken, NJ | 3,000 athletes
- **Tampa Bay's Super Bowl 5K** - February 14, 2027 | Tampa, FL | 3,000 athletes

Let's Work Together!

We're excited about the possibility of partnering with your brand to create meaningful connections with our event participants. Let's set up a time to discuss how we can align your brand with our races.

✉ **Contact Us:** 📍 **Winning Events Group** ✉ info@citychallenge.com 🌐

www.winningeventsgroup.com