





PRESS RELEASE: ANNOUNCEMENT – BOARD VICE CHAIR

WTAL is pleased to announce the appointment of Hon. Josephine Pon as Board Vice Chair. The Executive and Organizing Committee is excited to welcome Hon. Josephine to our organization. Hon. Josephine has spoken at one of our previous seminars and exhibited an unusual but admirable commitment to the community and its development, which is in perfect alignment with our goals at WTAL. Hon. Josephine brings a wealth of experience of over two decades, from various organizations/institutions in diverse roles as well, more recently, from public office, that we are convinced will be tremendously beneficial to our organization. In addition to tasks in her capacity as Board Vice Chair, Hon. Josephine will also act as Director of Engagement, which implies oversight in building a framework that strengthens our relationships with partners and sponsors.

Hon. Josephine has worked in both crown corporations and not-for-profit organizations in various roles including leadership positions. She has garnered extensive experience spanning banking, insurance, housing, business, poverty alleviation, and immigrant and cultural services.

We are looking forward to continuing to build strategic partnerships (with government, organizations, community leaders, and the public to better serve our society), and further build on the blocks we have laid within the city and beyond, with Hon. Josephine helming activities alongside top management.

ABOUT WTAL

WTAL (*Woman, Thou Art Loosed*) Canada is a female-focused non-profit organization. WTAL is carving a niche for itself by limiting touchpoints and channels for all women by constituting a melting pot for a comprehensive range of services to meet an assortment of need. At WTAL, we believe that every member of the female community deserves the opportunity to succeed, “a seat at the table”, have their voice heard, and identical ingress to any/all advantage and available resources, comparable to societal counterparts and we are committed to taking on this responsibility as we connect the female community vertically and horizontally.

Communication team,

WTAL Canada

Raising women giants in all vocations...



ABOUT **HON. JOSEPHINE PON, MSc., ECA.**

Hon. Josephine Pon, MSc., ECA.

was elected to the Legislative Assembly of Alberta on April 16, 2019, as the MLA for Calgary-Beddington, and was appointed as Alberta's Minister of Seniors and Housing on April 30, 2019.

Pon has a wealth of work experience in banking. For more than 20 years, she worked with three major chartered banks – HSBC, Royal Bank and Scotiabank. Her appointment with these banks includes experience in Personal/Commercial Banking and her last appointment was the Regional Manager, Business Development responsible for Multicultural Banking and working with over 3,000 staff in the Prairie Region for Scotiabank. During her career in the banking industry, she also worked at Canada Mortgage and Housing Corporation (CMHC), a crown corporation in mortgage insurance, as an International Trade Consultant and in the Assisted Housing department for the Prairie Region.



Pon has been active in volunteering with numerous non-profit organizations in Calgary and Edmonton throughout her life. She was a member of the working group on the Edmonton Mayor's Task Force to Eliminate Poverty, the Board Chair of Immigrant Services Calgary (ISC), Chair of the ISC Immigrants of Distinction Awards Gala, Vice President of the Hong Kong Canada Business Association and Cultural Advisor for the Glenbow Museum.

Pon graduated holds a Master's of Science degree in Management from the University of Liverpool, United Kingdom.

