

CARSON MILLER

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SKILLS

- Artist Management & Development
- Contract Negotiation & Implementation
- Music Publishing & Licensing
- Touring Logistics & Scheduling
- Digital Marketing & Promotions
- Data Analysis & Reporting
- Client Relations & Communication
- Social Media Management
- Microsoft Office Suite & CRM Tools

EDUCATION & PROJECTS

Bachelor of Science: Music Business Audition Drum Track
University of Colorado Denver
May 2022

Artist Marketing Plan

- Developed a seven-month marketing strategy for a local artist, covering merchandise, touring, radio, and album release.

A&R Research & Presentation

- Successfully pitched an artist development proposal to a record label A&R executive.

Music Tour Plan

- Organized a 10-day tour for a local band, handling logistics, scheduling, and travel arrangements.



PROFILE

Dynamic, relationship-driven professional with broad experience in the music business industry. Strong communicator with a blend of creative and analytical problem-solving skills. Highly organized, self-motivated, and effective in fast-paced, team-oriented environments. Seeking entry to mid-level roles in artist management, publishing, or label administration.



WORK EXPERIENCE

Venue Host | AEG Presents 2025 - PRESENT

- Direct day-of VIP and ADA programs at Showbox Market (1100 cap) and Showbox SoDo (1800 cap) venues.
- Settle merchandise sales with merch managers post-show, in line with artist and venue contracts.
- Support box office operations, handling GA and VIP ticketing.

Front of House Manager | ASM Global 2023 - PRESENT

- Collaborate with external agencies to fulfill staffing requirements for each show.
- Manage front of house operations for all three Tacoma City Theaters (1274 seats, 742 seats, and 302 seats).
- Ensure talent contract compliance while building relationships with managers and promoters.
- Provide on-site support to staff and administrators during shows.

Booking & Marketing Coordinator | The Valley 2022 - 2024

- Developed an online booking system for artists and managed venue social media strategy, promoting events and artists.
- Built and led a street team, sourcing materials and coordinating with local businesses.
- Created a database to track event profitability and key performance metrics.

Booking Assistant & Intern | Your Mom's House 2022

- Analyzed and optimized contract spreadsheets/formulas to streamline administration and calculate break-even ticket pricing.
- Managed all aspects of band showcase bookings, including contract negotiation and execution.
- Researched and booked trending local musicians to attract new audiences and drive ticket sales.

Publishing Intern | No Favors 2021

- Coordinated with departments to distribute publishing information and ensure smooth communication.
- Led copyright and trademark processes, advising new artists on protections for their music.
- Guided artists through registration and trademarking to secure royalties and profits.