

Carson Miller

carson.rmiller@outlook.com
(253) 820-9698

Education

University of Colorado Denver: Denver, CO

Degree: Bachelor of Science in Music Business, Audition Track, 3.9 GPA, May 2022

Relevant Course Work

Intro to Music Business	Concert Promo and Venue Management	CAM Records
Artist Management	Music and Entertainment Marketing	Music Publishing
Music Industry Entrepreneurship	Music Entertainment in the Digital Age	Music Touring
Law and the Music Industry	Music Business Analysis	

Experience

Booking Assistant & Intern Your Mom's House, Denver CO April 2022-June 2022

- Contacted artists on behalf of the venue to book shows, write contracts, and create deals.
- Actively researched local and international musicians from varying genres and determined if they should be contacted for booking based on past shows and streaming numbers.
- Booked and was the main point-of-contact for a showcase featuring local Denver/Boulder bands.

Publishing Intern No Favors, Los Angeles CA, Virtual June 2021-September 2021

- Researched the process and requirements to file for a copyright, then initiated the process of filing for copyright and trademarks for new artists.
 - Assisted new artists in ensuring that they were registered with a PRO to ensure that all possible royalty monies are collected.
 - Communicated publishing information to other members of staff including managers and creative directors.
-

Projects

Artist Marketing Plan

- Created and developed a seven-month long marketing plan for a local artist including merchandise, touring, radio play, and an album release.

A&R Research and Presentation

- Researched and pitched a developing unsigned artist to a hypothetical head of A&R at a record label.

Concert Promotion Presentation

- Booked and planned a mock concert series at a local venue including; budgeting, scheduling, amenities for the talent, and a marketing plan.

Music Industry Analysis

- Researched a specific segment of the music industry and created a new business plan highlighting, addressing, and solving any weaknesses and opportunities found.

Music Touring Plan

- Created a mock 10-day long tour for a Denver based band including travel, scheduling, lodging, accounting, and merchandise.

Music Business Analysis

- Assessed the threats facing the record label industry and created a pitch for a record label and label service provider hybrid company.

References provided upon request.