

**Apaulo Productions**  
37502 Newcastle Rd , Murrieta , CA 92563 Ph 951-696-0184  
Contact : Michael Paulo 818-231-4880 email : [saxhawaii@aol.com](mailto:saxhawaii@aol.com)  
Terri Paulo 951-764-1726 email: [trbpaulo@aol.com](mailto:trbpaulo@aol.com)

## **Festival Sponsor Agreement**

### **The Event**

The Temecula Wine & Music Festival will be held on July 13th 2024 and has been one of the most popular festival events in the Temecula Valley for the last 19 years . It's main goal has been to promote the lifestyle of the valley and support local charities. The festival is a concert and wine tasting event with gourmet food trucks and other alcohol and Beverage options . . Come and experience music all day long and wine tasting all day long at the beautiful Monteleone Meadows Ranch located just off the 15 and 215 freeways . Our festival is always fun , relaxing and all for a good cause helping out local charities. We will offer live and silent auction items during the event . 100 percent of all proceeds go to charity.

### **The Charity**

Throughout the years we have supported numerous organizations such as the Shriners Hospital for children, The Boys and Girls Club, All from the Heart supporting military veterans and more. This year we are benefitting Michelle's Place helping cancer patients and National Association of Music Angels nonprofit donating music instrument for kids in need .The Festival has raised over a half million dollars to these charities through our fundraising activities .

### **The Promoter**

Over twenty five years of experience Apaulo Productions has produced and promoted over 500 events in California and Hawaii . Currently they produce three concert series Grooves at The Westin , Live From La Costa and Rhythm on the Vine at Southeast Winery Resort as well as jazz concert With events in Hawaii. They have been involved with the Temecula Wine and Music Festival since it's inception in 2004 . They also have produced the Pacific Rim Jazz festival and the Asian Heritage Jazz Festival in Los Angeles . In addition they also produce many private corporate events in Southern California .They are well respected and known within the Temecula Valley and through their charity work have raised over one million dollars for numerous charitable organizations . Apaulo productions is owned and operated by Michael and Terri Paulo. Michael is also a world renown recording artist having performed on six continents and major jazz festivals around the world .

### **The Venue: Monteleone Meadows**

Monteleone Meadows was established in the Fall of 1989, Monteleone Meadows is a family owned venue and has been involved in many community events and celebrations . They have been in the valley for many years and are well respected members of the community .

## **\$5000 Platinum Sponsor Table**

Logos in all print and internet advertising, Premium banner advertising, prime location merchant product display in a designated booth. Prime location reserved corporate table for ten on Saturday July 13th in our special sponsor VIP seating area with all access to our festival VIP area and VIP parking.

## **\$2,500 Gold Sponsors Table**

Listing in all print and internet advertising, banner advertising, A reserved corporate table for ten on Saturday July 13th in our special sponsor VIP seating area with all access to our festival VIP area and VIP parking.

## **\$2,000 Silver Sponsor Table**

Listing in all print advertising, banner placement at the event, and reserved VIP seating on Saturday July 13th for eight in our special VIP seating area with all access to our festival VIP area. VIP catering, in our special sponsor VIP seating area and VIP parking.

## **\$1,000 Bronze Sponsorship**

Four VIP passes for concert. VIP catering, special reserved seating for four on Saturday July 13th in our special sponsor VIP seating area and VIP parking.

## **\$500 Patron Sponsorship**

Two VIP passes for concert. VIP catering, special reserved seating for two on Saturday July 13th in our special sponsor VIP seating area and VIP parking.

# Sponsorship Timeline

Upon signing of sponsorship agreement, please provide the following:

### **Company Logo:**

Submit to Terri Paulo at Apaulo Productions [trbpaulo@aol.com](mailto:trbpaulo@aol.com)

Logo formats preferred in the following order:

1. Illustrator EPS, CMYK, all fonts converted to curves
2. JPEG, no less than 600 resolution at 100% size, CMYK
3. PDF, must be high resolution, all fonts and images imbedded, 600 resolution, CMYK

The formats specified above will provide the best quality in reproduction. Any logos submitted in a different format other than specified above will not be accepted.

### **All Sponsor Levels:**

Media printing , sponsor logo, company or patrons name must be submitted no later than May1st .

Website address - email to Michael Paulo at [saxhawaii@aol.com](mailto:saxhawaii@aol.com)

This is needed to provide a link to your site.

## SPONSORSHIP AGREEMENT

THIS SPONSORSHIP AGREEMENT ("Agreement") is made between Apaulo Music Productions ("Promoter"), and ("Sponsor").

THE PARTIES AGREE AS FOLLOWS:

1. Promoter shall produce and promote the Temecula Wine & Music Festival ("Festival") to be held on July 13th 2024 Monteleone Meadows, in Murrieta California.
2. In this Agreement, the word advertise ("Advertise or Advertisement") means the use of print, radio, posters, flyers, banners, display of product(s) or literature, and booth display to promote Sponsor's logo, company name, product(s) or services.
3. Sponsor subscribes to the Sponsorship package as indicated in the Temecula Wine & Music Festival brochure used for this event, which brochure is incorporated herein by reference. Sponsor acknowledges contemporaneous receipt of the brochure and the parties agree to be bound by its provisions, A copy of the Sponsor's logo is attached hereto, The Sponsor's company name is:  
  
the product(s):  
  
and the service(s):
4. On or before June 1st 2024, Sponsor must pay promoter \$ for this Agreement to take effect. Promoter has no obligation to comply with any of the provisions of this Agreement unless and until Sponsor makes this payment by the date set.
5. In lieu of the cash payment indicated in provision 4, Sponsor shall be provided with the following:
6. Promoter, in its absolute discretion, shall designate the location and size of the booth display (if included in the sponsor package as indicated in the Festival's brochure) for Sponsor's use at the Festival. Sponsor shall be responsible for any loss or damage to its product(s) or other materials it uses at the booth display, and shall be solely responsible to provide, if needed, adequate staff to attend the booth display during the Festival.
7. Promoter, in its absolute discretion shall determine the manner in which to Advertise, including but not limited to, the mix of advertising media, the quantity, timing, placement, size, and duration of ads. Promoter in its absolute discretion shall determine which musicians and artists to contract to perform at the Festival.
8. Sponsor represents that it had the right to the use of its logo, company name, products and services and therefore, at its sole expense, will defend, indemnify, and hold harmless the Promoter, its employees, agents, assignees, or successors in interest, from any claim or claims made against Promoter that arise from Promoter's Advertisement.
9. Promoter shall not be responsible to Sponsor for any damages it may incur due to any errors or omissions, or both, caused by an advertiser or the Promoter, in the portrayal or depiction of Sponsor's logo, company name, product(s), or service(s) in any Advertisement.
10. Promoter is acting in its own behalf and is not an agent, employee, or principal of Monteleone Meadows
11. Promoter shall be discharged of all its obligations under this Agreement if the fulfillment of any provisions of this Agreement are delayed or prevented by revolutions or other disorders, wars, acts of enemies, strikes, floods, fires, adverse weather, acts of God, or without limiting the foregoing, by other cause not within control of the party whose performance is interfered with, and which by the exercise of reasonable diligence, the party is unable

12. If a situation arises as described in provision 11 and the Festival is not held as scheduled, Sponsor shall not be entitled to a refund of the payment, in its entirety or any portion thereof.

13. This Agreement is a complete and exclusive statement of the parties on these matters superseding any previous

agreement between them. This Agreement may be modified by subsequent agreement of the parties only by an instrument in writing signed by both of them.

14. If any provision of the Agreement is held in whole or in part to be unenforceable for any reason, the remainder of the entire agreement will be severable and remain in effect.

15. All notices to Promoter or Sponsor shall be made in writing to the following respective mailing addresses:

To Sponsor at:

To Promoter at:

Apaulo Productions, 37502 Newcastle Rd, Murrieta, CA 92563. PH 951-696-0184

Dated:

Apaulo Music Productions, Promoter

By:

Signature

Dated:

(Sponsor)

By:

Title                      Signature

Apaulo Productions 37502 Newcastle Rd, Murrieta, CA 92563  
Ph 951-696-0184  
Contact : Michael Paulo 818-231-4880 email : [saxhawaii@aol.com](mailto:saxhawaii@aol.com)  
Terri Paulo 951-764-1726 email: [trbpaulo@aol.com](mailto:trbpaulo@aol.com)