

TOURISM AND BUSINESS IN THE DR CONGO & AFRICA

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Bios



Resia Boondo

Founder / CEO of BuyCongoeseGoods SARL

She founded a marketing company that promote Congoese businesses and entrepreneurs worldwide. She is very passionate about self-development and entrepreneurship. She has accumulated nearly a decade of experience in customer services and business management while working in the business world and the healthcare industry. One of her lifetime mission is to see Congoese entrepreneurs and businesses rise up in the map of the globe for excellence and greatness. She is also the co-founder of Pragmatic Infrastructure LLC, a company that provides construction equipment in the DRC.



Mr. Jesus T. Wakasuyi

Executive for Global Services Kinshasa, DR Congo



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Stephen Lande

President of Manchester Trade Limited Inc

With a 50-year career at State, USTR, and private sector, Stephen was pivotal to adding bilateral and plurilateral elements to U.S. trade policy - policy that had almost exclusively been based on the General Agreement on Tariffs and Trade (GATT). He has been involved in international trade since the 1960s and was initially assigned as a Foreign Service Officer to the Economic Bureau before going to the U.S. Embassies in Athens and Luxembourg. He had a 12-year career at USTR as a Senior Trade negotiator and the first of a long-line of Assistant USTRs. He negotiated agreements in Asia, Middle East and the Caribbean. Fondly referred to as 'Father' of both the Generalized System of Preferences and the Caribbean Basin Initiative, Stephen was an early force in creating the North American Free Trade Area and works with African governments, RECs and the U.S. to promote enhanced trade and investment initiatives and is applauded for FTAs with Israel, Mexico, Canada and the Dominican Republic. Alongside Manchester Trade, he also serves as adjunct professor of international trade at the School of Advanced International Studies, Johns Hopkins University.



Zoe Adjanga

Life Coach, Motivational speaker & CEO of Springfixmedia



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Life coach, motivational speaker and businessman. owner of springfixmedia, a media agency focusing on building brand's strategies for small businesses in the US and in DRC. He has a variety of talents in public speaking, graphic designs and video productions. He has worked with multiple organizations including Miss RD Congo, Miss Ebony World, CCWM and afrilmpac MAG. Currently serving as General secretary of the CCWM board of directors. He's also an IT professional working as a database administrator for the city of San Diego, CA. in short Zoe's passion is to inspire and motivate people to tap into their unused potential.



Andjelo Cherty Mwembya

Senior Strategist at My Green Ventures LLC and Legatum Strategies LLC

Andjelo Cherty Mwembya graduated from the University of North Carolina at Charlotte with a degree in Electrical and Computer engineering in May 1999. He has held several leadership positions in key industries including IT, Telecom, Energy, Real Estate, Trading, Mining, and financial solutions. He worked for Parsons Inc, MOX Fuel project, Vodacom Congo, and he is currently working as a Senior Strategist in various multinational projects in the USA and in Africa. With over 23 years of experience working in different sectors, he is in a unique position to act as a mentor to upcoming entrepreneurs.



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PROGRAM AGENDA: TOURISM AND BUSINESS IN THE DR CONGO & AFRICA – APRIL 8TH, 2023

AT THE CITIZEN_M HOTEL

Location: M-Cloud bar on the rooftop of the CitizenM Hotel, 550 School Street SW,
Washington, DC 20024

Moderator:	Mrs. Resia Boondo
2:30 pm to 3:20 pm	Check-in and networking
3:25 pm to 3:30 pm	Opening Prayer: Mrs. Resia Boondo Remarks / Acknowledgements (Sponsors / organizers)
3:35 pm to 3:40 pm	Welcome and Opening Statement Mr. Andjelo Cherty Mwembya Senior Strategist for My Green Ventures LLC / Legatum Strategies LLC
3:45 pm to 4:00 pm	First Speaker: Mr. Zoe Adjanga, Life Coach, Motivational speaker & CEO of Springfixmedia
4:05 pm to 4:20 pm	Second Speaker: Mr. Stephen Lande, President of Manchester Trade Limited Inc.
4:25 pm to 4:40 pm	Third Speaker: Mr. Jesus T. Wakasuyi Executive for Global Services Kinshasa, DR Congo
4:45 pm to 5:15 pm	Panel Discussion: “The impact of DRC Tourism on Wealth and Legacy” by Mr. Andjelo Cherty Mwembya, Mr. Jesus T. Wakasuyi, Mr. Stephen Lande and Zoe Adjanga
	Question & Answer
5:20 pm to 5:25 pm	Closing Remarks

