

SPONSORSHIP OPPORTUNITIES

JULY 07

2018



W.H. Heavin Memorial Park

705 N. Bowie

The 11th Annual ResacaFest event is seeking sponsorships from you and /your business. This event will take place on Saturday, July 07, 2018. Our goal is to support the City of San Benito's continued efforts to boost tourism by promoting the city's unique history through family-friendly cultural events and programing. This year's event will have food & crafts vendors, games, family activities, cold beverages, fireworks, and an evening summer night with **Tejano Music Superstar Elida Reyna Y Avante!**

City of San Benito

401 N. Sam Houston Blvd.

San Benito, Texas 78586

956-361-3830

www.sanbenitoevents.com



Platinum Sponsor -\$2,500 Sponsor Marketing impressions via:

Platinum Sponsor of \$2,500, you will receive more than \$5,000 worth of shared advertising for your company with VIP treatment, which includes the following:

- Company name/logo placement on all collateral materials which include print advertisements- posters, brochures, and facebook ads.
- (4) Banner placements in designated areas of the event (client must provide 2x4 banners)
- (4) Banner placements at Car Show area (client must provide 2x4 banners)
- PA announcements of sponsorship acknowledgement on the day of the event
- Company name/logo as sponsor on highway digital billboard
- (10) Bracelets for VIP Tent access
- (10) Tickets for complimentary beverages at VIP Tent area
- Shared radio commercials promoting the event on local stations
- Advertisement on Facebook marketing 4000+ followers
- (1)Corporate Booth at event (10x10)
- (1) Autographed guitar by Elida Reyna Y Avante

Gold Sponsor \$1,000 Sponsor Marketing impressions via:

Gold Sponsor of \$1,000, you will receive more than \$2,000 worth of shared advertising for your company with VIP treatment, which includes the following:

- (2) Banner placements at Car Show area (client must provide banners 2x4)
- (2) Banner placements at Resacafest Event Area (client must provide banners 2x4)
- PA announcements of sponsorship acknowledgement on the day of the event
- (8) VIP Bracelets for VIP Tent Access
- (8) Tickets for complimentary beverages at VIP Tent area
- Corporate Booth at event (10x10)
- Advertisement on Facebook marketing 4000+ followers

Silver Sponsor \$500 Sponsor Marketing impressions via:

Silver Sponsor of \$500, you will receive more than \$1,000 worth of shared advertising for your company with VIP treatment, which includes the following:

- (1) Banner placement at Resacafest event (client must provide banner 2x4)
- PA announcements of sponsorship acknowledgement on day of the event
- (4) VIP Bracelets for VIP Tent access
- (4) Tickets for complimentary beverages at VIP Tent area
- Advertisement on Facebook marketing 4000+ followers

Bronze Sponsor \$200 Sponsor Marketing impressions via:

Silver Sponsor of \$200, you will receive more than \$500 worth of shared advertising for your company with VIP treatment, which includes the following:

- PA Announcement of sponsorship acknowledgement on day of the event
- (2) VIP Bracelets for VIP Tent Access
- (2) Tickets for complimentary beverages at VIP Tent area
- Advertisement on Facebook marketing 4000+ followers

FEE & SCHEDULE

The total amount is due upon signing: We accept cash or checks. Debit or Credit Cards.
Please make checks payable to: **City of San Benito / Rescafest 2018**

Note: \$30 fee will be assessed for any returned checks. To be paid in cash only!

Mail checks to: City of San Benito, Attn: Rescafest 2018 Sponsorships, 401 N. Sam Houston Blvd., San Benito, TX 78586

Please signify your acceptance of this proposal by signing one copy and returning it to our office with payment. Thank you for this opportunity, we look forward to a long and prosperous relationship.

Sincerely,

Art Garza III
Parks & Recreation Director
City of San Benito

This proposal has been reviewed and accepted according to terms.

Company Name: _____ Representative: _____

Phone: _____ Email: _____

Sponsorship Package: _____ Amount Enclosed: _____

*Notice on Political ADS-office holder may place ad at the event which must read: **Sponsored by- (Name of the elected official and office they hold)**. Non-Office holder can place ad only with name of individual or business and it must read: **Sponsored by-(name of the business or individual)**.

Signature

For more information
Art Garza III, Parks & Recreation Director 956-361-3830, agarza@cityofsanbenito.com