

# Branding Touchpoint Finds New Home at The Exchange at 44 Vail

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Ketone Partners, LLC (Ketone) announced the addition of a new member to its coworking space at The Exchange at 44 Vail (The Exchange) in downtown Arlington Heights today. Branding Touchpoint, a full-service brand experience company, offers unique promotional products to help companies unify their brand message and grow their business.

Branding Touchpoint provides clients with apparel, merchandise, signage, printed materials, website development, and social media support to help companies differentiate their business and highlight what makes their products or services unique. “We love to help our clients educate, motivate and engage with their customers in a way that allows their core message and brand to shine through,” said Debbie Story-Klapprodt, Owner of Branding Touchpoint. “After responding to a free trial week at The Exchange, I realized that this work environment is perfect for my team. With access to additional conference room space for client meetings, I’m thrilled to be able to highlight and present my products in a professional, modern setting.”

“We are excited to welcome Branding Touchpoint to the building. We’ve seen a lot of diversity among the types of small businesses that are attracted to our shared office space due to the modern design, flexible workspace options, and the excellent downtown Arlington Heights location,” said Drew Bulson, Senior Development Manager at Ketone. “It’s creating great opportunities for companies that would otherwise never interact to not only meet, but gain new perspectives on business methods and strategies.”

The Exchange opened its newly renovated office and commercial space in April 2022 and has recently announced leases with Peralte-Clark, Bannockburn Chiropractic & Physical Therapy, Baldwin Financial Advisors, GreenKey Resources, Ketone Partners and several additional members to its coworking platform.

## **About Ketone Partners**

Ketone Partners, LLC is a full-service real estate development, management and advisory company with national experience in the acquisition, development and management of commercial & agricultural properties. Using its individual, professional and proven real estate development experience, Ketone manages the real estate planning, permitting, bidding, financing and construction process. For more information, visit [ketonepartners.com](http://ketonepartners.com).

## **About Branding Touchpoint**

From apparel to bags and drinkware, Branding Touchpoint offers clients a full array of promotional products and branding services that help define and highlight a distinct brand message and image. With customized, unique items, the team at Branding Touchpoint can help engage customers and give them the best brand experience possible. For more information, visit [brandingtouchpoint.com](http://brandingtouchpoint.com).