

The Exchange at 44 Vail Welcomes Heyday as they Expand into New Office Space

May 7, 2025 | Media Release

Ketone Partners LLC (Ketone), owner of The Exchange at 44 Vail (The Exchange), is pleased to welcome Heyday, an innovative real estate development company, focused on single family rentals, to its tenant roster. Beginning in June 2025, Heyday will occupy a 2,661-square-foot office suite designed to support their expanding team and highly collaborative model.

Heyday develops and operates single-family attached rental communities designed for modern renters—particularly Millennials and Baby Boomers—who seek the privacy and comfort of a home without the burdens of ownership. Their homes feature private entrances, no upstairs or downstairs neighbors, attached garages, EV charging capabilities, and design details inspired by entry-level custom homes. With a focus on affordability, replicability, and data-driven site selection, Heyday is addressing America's housing crisis with a scalable and community-oriented solution.

Josh Wohlreich, Principal at Heyday, shared his excitement about the move: "Our new space at The Exchange reflects the growth and energy of our team. We wanted a place that felt as fresh and modern as our work—and Ketone delivered. This space will allow our team to connect, collaborate, and grow as we continue to create places that matter." Kyle Schuhmacher, President of Ketone Partners, added, "Heyday brings a unique energy and mission that aligns perfectly with the spirit of The Exchange. Their commitment to thoughtful development and community-focused work makes them an exciting addition. We're proud to have helped shape a space that meets their vision."

With the addition of Heyday, The Exchange is now fully leased. This milestone highlights the ongoing demand for state-of-the-art office environments and amenities not available elsewhere in the downtown Arlington Heights corridor. Here, professionals can thrive with walkable amenities, modern infrastructure, and on-site building management. For more information, visit 44-vail.com.

About Ketone Partners

Ketone Partners, LLC is a full-service real estate development, management and advisory company with national experience in the acquisition, development and management of commercial & agricultural properties. Using its individual, professional and proven real estate development experience, Ketone manages the real estate planning, permitting, bidding, financing and construction process.

For more information, visit ketonepartners.com.

About Heyday

Heyday develops and operates single-family attached rental communities that blend affordability, privacy, and high-end design—featuring private entrances, attached garages, and EV charging for each home. Using proprietary data and standardized construction, Heyday scales efficiently across markets to offer a modern alternative to traditional home ownership.

For more information, visit heydayco.com.