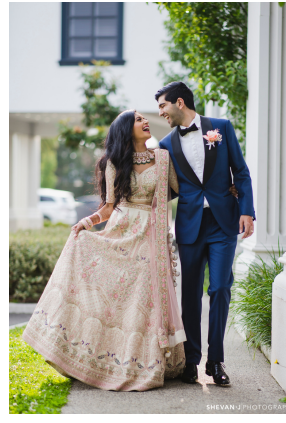




Prerna & Ashish

17 . 01 . 2020



Dear Jackie, Ian and the Peachy Crew,

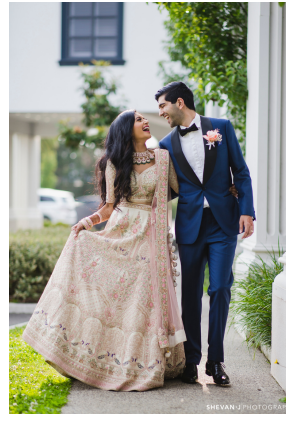
Words will never be enough to convey what you have done for us, but we are going to do our best and try. From the bottom of our hearts, we would like to thank you for the absolutely incredible contribution you and your team have made to our Indian wedding celebration in January 2020. In so many ways, you deserve credit for being the cornerstone for the flawless planning, execution and delivery of our entire six day wedding week!

We spent many months trying ourselves to research and plan the decor and styling for our dream Indian wedding in Melbourne. As it turned out, planning six back-to-back events in a single week that upheld our cultural roots, but was also aesthetically pleasing and budget-friendly in a Western market that doesn't cater to Indian weddings was a lot more difficult than we had thought! We felt daunted and soon realised this was not a task we could do alone.

Five months out from our wedding, we came across your social media profile that showcased your creativity, talent and obvious passion for your work and were immediately impressed. I distinctly remember saving screenshots on Instagram of an event you styled at a venue that I subsequently ended up booking for our wedding as a result of how beautiful you had styled it!

From the moment we took the first sip of coffee at our first meeting with you, as we watched your brilliant slideshow presentation, we knew you were miles apart from the other wedding stylists we had approached. You had put together a customised presentation that reflected your research into our culture/heritage, and even shared videos of Bollywood-inspired dances that are at the cornerstone of our celebrations after I had mentioned I loved dancing and Bollywood in our initial emails! Your eyes shone as you spoke of your genuine passion for your work. Your hardworking nature, creative mind, bubbly personality and commitment to executing events of the highest quality were hard to miss. We were instantly impressed and knew we had to lock you in.

From that day onwards, to every single key decision-making point along the journey, all the way to the big week itself, our high expectations of your calibre were not let down - you exceeded our expectations by all measures. The event design sketches you presented showed a deep understanding of the specific vision we were hoping to achieve, but simultaneously challenged us to think about our events outside the safety of our comfort zones. You introduced creative design elements we had never considered that elevated our events' flair, glamour and individuality without breaking our budget, and importantly, had an element of practicality.



Working with your team was an absolute breeze! During the planning process, you were highly organised, efficient, very obviously well-connected within the industry and had an intuitive sense of what an event should look and feel like. You were highly approachable and flexible; we loved that we could share inspirational pictures, colours, themes or ideas with you even whilst we were overseas in India doing our wedding shopping! You would respond to everything and found a way to incorporate the smallest of details into our planning. You went above and beyond by accompanying us, sometimes multiple times, on venue visits - and always effortlessly communicated our vision to the venue and vendors, whilst also negotiating difficult conversations on our behalf. You were always highly professional, respectful and advocated for your clients.

Jackie, as for what became of our three big wedding events, they were nothing short of FLAWLESS. The events ran like clockwork. Your meticulous attention to detail ensured that every element of our tradition, culture and heritage was upheld and celebrated - from my wedding entrance under a custom-designed lattice blanket of flowers, to the Bollywood-themed favourite movie quotes that featured throughout our Sangeet night, to the customised decal on the Bangle Bar of my Mehendi night and so, so much more. It was only after the wedding that I learnt from my family of the quick fixes and spot fires behind the scenes you had put out without us ever knowing or worrying - it seems there wasn't a single hiccup that you couldn't troubleshoot! Not a single detail went unnoticed by our guests. We haven't stopped receiving raving compliments from our family and friends about how the events looked and felt like a 'dream fairytale Bollywood wedding' ... which it absolutely was, and undoubtedly, all thanks to the *Peachy* team!

Our wedding was the most special and remarkable milestone of our life, and we feel blessed that we had you by our side every step of the way. Jackie you were honestly a life line for us, and shared so many of the emotional and special moments of our journey, always offering warmth, comfort and empathy, in a way that makes your contribution unforgettable. We can't begin to imagine what our wedding week would have been without you. You and your team are the most genuine, hardworking, honest and talented events teams we know, and we wish you nothing but the brightest future, joy and success ahead. We are grateful for the friendship we have formed during our wedding planning journey and will always remain your number 1 fans!

With much love and best wishes always,

Prerna & Ashish



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