



Second Nature
AT
READS CREEK
57301 Hwy 14, Readstown, WI 54652 - (608) 629-5975

Third Thursday Market Application

Join us for a unique market experience nestled in our beautiful gardens! This community-driven event is a celebration of creativity, entrepreneurship, and connection. Local artists, craftspeople, small businesses, and passionate hobbyists come together to share their talents and offer one-of-a-kind goods. Plus, we encourage kids to get involved and showcase their creativity, making this a true family-friendly event! It's a fantastic opportunity to get in front of a local audience and enjoy the serene garden atmosphere and live music at Second Nature at Reads Creek.

Attendees enjoy relaxed and easy booth setup, live music on the porch, food vendor or picnic opportunities, and the chance to share their work with others in a beautiful setting from 5-8pm on the third Thursday of the summer months.

Vendors and Goods We're Looking For:

- **Artists:** Painters, sculptors, photographers, or any creative visual art.
- **Craftspeople:** Woodworkers, jewelers, knitters, or any handmade creations.
- **Small Businesses:** Locally made products, boutiques, or specialty items.
- **Food Vendors:** Bakers, candy makers, jams, honey, or small-batch snacks.
- **Garden Enthusiasts:** Gardening tools or botanical-inspired products.
- **Hobbyists:** Those passionate about sharing unique skills or collections.
- **Kid Entrepreneurs:** Lemonade stands, crafts, baked goods, fun collections to share or trade—encouraging young minds to shine!
- **Specialty Vendors:** Candles, soaps, essential oils, and other boutique items.
- **Performers:** Acoustic musicians, storytellers, or live demonstrations.

To participate in our Third Thursday Market events, please fill out the attached application form.

A nominal fee of \$10 is charged for a 10x10 space for each market you attend. Fees help offset the cost of advertising the event.

Mail paperwork and booth fees to:

Second Nature at Reads Creek
57301 Hwy 14
Readstown, WI 54652

Third Thursday Market Application



THIRD
Thursday
MARKET

Full Name _____

Business Name _____

E-mail _____

Phone Number _____

Address _____

Website and/or Social Pages: _____

Description of Products to be Sold or Traded: _____

Price Range of your Products: _____

How did you hear about this event? _____

____ I require a standard electrical outlet for my booth and have included \$5 for each date electricity is requested.

Booth fees are \$10 for each market date and student booths are FREE. Booth and electric fees must be submitted with the market application. The market runs from 5-8pm and booth setup is from 4-5pm.

I would like to participate as a vendor on the following dates.

- May 21, 2026
- June 18, 2026
- July 16, 2026
- August 20, 2026
- September 17, 2026

Social Media Expectation – We need your help in spreading the word! Please share with your friends and followers that you'll be attending and tag or include the nursery's location in your posts. In turn, we'll include your business on our social media platforms to help increase your visibility and grow your audience. Word of mouth and sharing on social media are powerful tools to grow your audience through authentic recommendations. As a small business, we're passionate about supporting others, giving back to our community, and celebrating the talents and goods everyone brings. We're thrilled to partner with you for another successful year of Third Thursday Market events.