WINDSOR-ESSEX HOME BUILDERS ASSOCIATION

RENOMARK — RENOVATORS MARK OF EXCELLENCE™

BE PART OF THE
PARADE OF
HOMES 2026
BE A MEMBER IN THE SPOTLIGHT

DISCOUNTED WEHBA RATE

SPONSORSHIP INVESTMENT
$1,500
OVERALL PACKAGE VALUE $4,999

HERE'S WHAT YOU WILL RECEIVE:

- A pre-taped video live stream, with broll editing to feature a home, project, jobsite, employment opportunity, etc. This could include drone footage if desired.

- Promotion / Exposure showcasing all MEMBERS involved in the PARADE OF HOMES

- Each video will have an advertising budget and is expected to reach views between 5,000 – 10,000 people.

- The MS2 Team will also take stills while on location and promote on PHBA Socials and TAG your accounts

EXCLUSIVE FEATURE!

Each VIEW and SHARE means a new opportunity to connect with VIEWERS!

Please let Melissa know if you will be participating.
communications@wehba.ca
(519) 276-0006

Please include the LOCATION of your Shoot / or where you would like filming to occur.

WEHBA MEMBERS!

- You might be a BUILDER and have a home to feature.

- You might be a RENOVATOR and have a project to highlight. OR you might be a SUPPLIER and want to showcase your showroom.

- The possibilites are endless. ANY WEHBA Member can be part of the Parade of Homes Campaign.

- A campaign of this nature will create a lot of online buzz, and you'll wish you had been part of it. (Did you see last year's?)

- We also have had many businesses want 2 features (ie 2 different live streams featuring different projects. If this is the case, your projects will be spread out on the campaign to increase your reach and top of mind awareness.

- All participants will be PROMOTED throughout the entire campaign, PLUS receive their own VIDEO PROMOTION.

- This is a great addition to submit for AoD!

DEADLINE TO SIGN UP:
Varies throughout the Year

NEXT STEPS: Discuss your project / schedule recording date
Once all entries have been submitted Melissa will connect with you to schedule your shoot date.
NOTE: You might want something shot later in the year, let us know your timing.