



# RETURNS!

# PARADE OF HOMES 2024

## BE A MEMBER IN THE SPOTLIGHT



SPONSORSHIP INVESTMENT  
**\$1,499**

OVERALL PACKAGE VALUE \$4,999

## HERE'S WHAT YOU WILL RECEIVE:

- A pre-taped video live stream, with broll editing to feature a home, project, jobsite, employment opportunity, etc. This could include drone footage if desired.
- Promotion / Exposure showcasing all MEMBERS involved in the PARADE OF HOMES
- Each video will have an advertising budget and is expected to reach views between 5,000 – 10,000 people.
- The MS2 Team will also take stills while on location and promote on PHBA Socials and TAG your accounts

## EXCLUSIVE FEATURE!

Each **VIEW** and **SHARE** means a new opportunity to connect with **VIEWERS!**

Please let **Melissa** know if you will be participating.  
[communications@wehba.ca](mailto:communications@wehba.ca)  
 (519) 276-0006

Please include the **LOCATION** of your Shoot / or where you would like filming to occur.

### WEHBA MEMBERS!

- You might be a **BUILDER** and have a home to feature.
- You might be a **RENOVATOR** and have a project to highlight. OR you might be a **SUPPLIER** and want to showcase your showroom.
- The possibilities are endless. ANY WEHBA Member can be part of the Parade of Homes Campaign.
- A campaign of this nature will create a lot of online buzz, and you'll wish you had been part of it. (Did you see last year's?)
- We also have had many businesses want 2 features (ie 2 different live streams featuring different projects. If this is the case, your projects will be spread out on the campaign to increase your reach and top of mind awareness.
- All participants will be **PROMOTED** throughout the entire campaign, PLUS receive their own **VIDEO PROMOTION**.
- This is a great addition to submit for AoS!

**DEADLINE TO SIGN UP:**  
 Friday, August 2nd

**NEXT STEPS:** Discuss your project / schedule recording date  
 Once all entries have been submitted Melissa will connect with you to schedule your shoot date.

**NOTE:** You might want something shot later in the year, let us know your timing.