



RETURNS! PARADE OF HOMES 2025

BE A MEMBER IN THE SPOTLIGHT

DISCOUNTED
WEHBA
RATE

SPONSORSHIP INVESTMENT

\$1,500

OVERALL PACKAGE VALUE \$4,999

HERE'S WHAT YOU WILL RECEIVE:

- A pre-taped video live stream, with broll editing to feature a home, project, jobsite, employment opportunity, etc. This could include drone footage if desired.
- Promotion / Exposure showcasing all MEMBERS involved in the PARADE OF HOMES
- Each video will have an advertising budget and is expected to reach views between 5,000 – 10,000 people.
- The MS2 Team will also take stills while on location and promote on PHBA Socials and TAG your accounts

EXCLUSIVE FEATURE!

Each **VIEW** and **SHARE** means a new opportunity to connect with **VIEWERS!**

Please let Melissa know if
you will be participating.
communications@wehba.ca
(519) 276-0006

Please include the LOCATION of your Shoot /
or where you would like filming to occur.

WEHBA MEMBERS!

- You might be a BUILDER and have a home to feature.
- You might be a RENOVATOR and have a project to highlight.
OR you might be a SUPPLIER and want to showcase your showroom.
- The possibilities are endless. ANY WEHBA Member can be part of the Parade of Homes Campaign.
- A campaign of this nature will create a lot of online buzz, and you'll wish you had been part of it. (Did you see last year's?)
- We also have had many businesses want 2 features (ie 2 different live streams featuring different projects. If this is the case, your projects will be spread out on the campaign to increase your reach and top of mind awareness.
- All participants will be PROMOTED throughout the entire campaign, PLUS receive their own VIDEO PROMOTION.
- This is a great addition to submit for AoD!

DEADLINE TO SIGN UP:
Varies throughout the Year

NEXT STEPS: Discuss your project / schedule recording date

Once all entries have been submitted Melissa will connect with you to schedule your shoot date.

NOTE: You might want something shot later in the year, let us know your timing.