

Privacy Policy

Last updated: 25/09/2025

People Potential Success (“we”, “our”, “us”) respects your privacy and is committed to protecting your personal data. This Privacy Policy explains how we collect, use, and safeguard the personal information you provide when visiting our website <https://peoplepotentialsuccess.com> or engaging with our services.

1. Information We Collect

We may collect the following types of personal information:

- Contact details (name, email address, phone number)
 - Information you provide in forms (career history, job preferences, CV, cover letters, LinkedIn profile links, salary expectations, geographical preferences)
 - Payment details (processed securely via third-party providers such as Stripe or PayPal — we do not store card details)
 - Technical information (IP address, browser type, device information, cookies)
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2. How We Use Your Information

We use your personal information to:

- Provide the services you purchase (CV reviews, rewrites, cover letters, LinkedIn optimisation, interview coaching)
 - Respond to your enquiries and communicate with you
 - Process payments securely
 - Improve our website and services
 - Comply with legal or regulatory requirements
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3. Sharing Your Information

We do not sell or rent your personal data. We may share it only with:

- Payment processors (e.g. Stripe, PayPal)

- Service providers who support our website or email newsletter
 - Authorities, if required by law
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4. Data Storage and Security

- Your information is stored securely and only for as long as necessary to provide our services or meet legal obligations.
 - We take reasonable technical and organisational measures to protect your data against unauthorised access, alteration, or disclosure.
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5. Cookies

Our website may use cookies to improve user experience, analyse site traffic, and track basic analytics. You can disable cookies in your browser settings, but some site features may not function properly.

6. Your Rights

Under UK data protection law (UK GDPR and the Data Protection Act 2018), you have the right to:

- Access the personal data we hold about you
- Request correction of inaccurate data
- Request deletion of your data (subject to legal requirements)
- Object to or restrict certain data processing
- Withdraw consent at any time

To exercise these rights, please contact us at:

office@peoplepotentialsuccess.com

7. Third-Party Links

Our website may contain links to external sites. We are not responsible for the privacy practices or content of these websites.

8. Contact Us

If you have any questions about this Privacy Policy or how we handle your data, please contact us:

People Potential Success

Email: Office@peoplepotentialsuccess.com

Website: <https://peoplepotentialsuccess.com>